

इंडियन मैनेजमेंट इंस्टीट्यूट जम्मू में लेक्चर

जम्मू: इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट जम्मू में आज आइआइएम कोझीकोड के पूर्व निदेशक प्रो. कृष्णा कुमार पहुंचे और विद्यार्थियों से रूबरू हुए। आइआइएम जम्मू के निदेशक प्रो. बीएस सहाय, टीचिंग और नॉन टीचिंग स्टाफ ने प्रो. कृष्णा कुमार का स्वागत किया। प्रो. कृष्णा कुमार ने आइआइएम लखनऊ और आइआइएम कोझीकोड में कार्य किया है। कृष्णा कुमार ने नवीनीकरण के कई विचार दिए। उन्होंने रिसर्च और अकादमिक के

विभिन्न पहलुओं को उजागर किया। उन्होंने नवीनीकरण, मार्केटिंग, मानव संसाधन, कम्युनिकेशन, वित्त के बारे में अपने अनुभव विद्यार्थियों के साथ साझा किया। आइआइएम जम्मू के निदेशक प्रो. सहाय ने कहा कि प्रोफेसर कृष्णा कुमार के संबोधन से विद्यार्थियों को काफी फायदा पहुंचा है। उन्होंने कहा कि प्रो. कृष्णा कुमार ने चार धाम की यात्रा की और सभी आइआइएम का दौरा किया और रूबरू होकर अपने अनुभव साझा किए हैं। (राष्ट्र)



Thursday 20th Oct 2022

Prof. Krishna Kumar, Former Director of IIM Kozhikode interacts with IIM Jammu fraternity

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Prof. Krishna Kumar, Former Director of IIM Kozhikode shared anecdotes from his own life during his career spanning 50 rich years where he worked with IIM Lucknow and IIM Kozhikode. He also mentioned his unique venture (iimsworld.in) done with a noble intention to promote a broad and general understanding and unification of each IIM, and their fast-growing IIM family and facilitate collaborative academic ventures. This unique website gives an overview and glimpse into the world of IIMs.

During the interaction, he shared innovative ideas for carrying out research, and unique ways of classroom engagements along with his holistic view and method of connecting different core areas ranging from finance, marketing, HR, and communication together through his rich experience. He emphasized the need for being innovative, being unique, taking up challenges, and different ways to overcome them by quoting real-life examples in an easy-to-understand manner from his illustrious journey. He also stressed the need for strategic management to essay a key role in the success of any venture. Lastly, he wished good luck and good wishes to the entire IIM Jammu fraternity and expressed his gratitude to Prof. B.S. Sahay, for inviting him.

Prof. B.S. Sahay, Director, IIM Jammu welcomed Prof. Krishna Kumar, Former Director, IIM Kozhikode, and introduced the IIM Jammu fraternity to him. He also mentioned his long association with Prof. Krishna Kumar and spoke about his experiences with him. He expressed his happiness for his visit to IIM Jammu and for sharing key insights and practical experiences in his thought-provoking session with his colleagues and fraternity at IIM Jammu.

One of the striking features was that Prof. Krishna Kumar entered the session with theme music recorded by him which had a deeper connection with the audience with an insightful message. During all his addresses, music was one common and connecting element and it was evident that he had an ear, knack, and passion for music. Prof. Krishna Kumar has visited all four pilgrimages (char-dhams) and visited all IIMs and met their entire fraternity except IIM Shillong. Post-retirement, he had engaged himself in learning music and creative ways of leading a successful and meaningful life. As a token of goodwill gesture, Prof. Krishna Kumar got sweets distributed among the fraternity of IIM Jammu.

The session witnessed full attendance from the faculty and staff of IIM Jammu family who stayed engrossed all throughout the session. The key lessons proved to be helpful and provided a deeper understanding of tackling real-life problems with ease along with an eye for perfection.

<http://www.jkdirinf.in/NewsDescription.aspx?ID=94159>

Thursday, 20 October 2022- Web Version

IIM Jammu hosts interactive session with Prof Krishna Kumar



JAMMU, Oct 19: Indian Institute of Management (IIM) Jammu organized an interactive with Prof Krishna Kumar, former Director, IIM Kozhikode and former faculty at IIM Lucknow. Prof Krishan Kumar interacted with the faculty and non-teaching staff of IIM Jammu in the presence of Prof B S Sahay, Director, IIM Jammu. He shared anecdotes from his own life during his career spanning 50 rich years wherein he worked with IIM Lucknow and IIM Kozhikode. He also mentioned his unique venture (iimsworld.in) done with a noble intention to promote a broad and general understanding and unification of each IIM, and their fast-growing IIM family and facilitate collaborative academic ventures. This unique website gives an overview and glimpse into the world of IIMs. During his interaction, he shared innovative ideas for carrying out research, and unique ways of classroom engagements along with his holistic view and method of connecting different core areas ranging from finance, marketing, HR and communication together through his rich experience. He emphasized the need for being innovative, being unique taking up challenges and different ways to overcome them by quoting real-life examples in an easy-to-understand manner from his illustrious journey. He also stressed the need for strategic management to essaying a key role in the success of any venture.

Prof B S Sahay introduced the IIM Jammu fraternity to Prof Krishna Kumar and spoke about his experiences with him.

Thursday -20th Oct 2022



Director IIM presenting a memento to Prof Krishna Kumar during an interactive session on Wednesday.

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Thursday 20th Oct 2022

IIM Jammu hosts Prof. Krishna Kumar for an interactive session with faculty



Prof. Krishna Kumar, Former Director, IIM Kozhikode interacting with faculty at IIM Jammu on Wednesday.

GJ REPORT

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Thursday, 20 October 2022

Former Dir IIM Kozhikode interacts with IIM Jammu fraternity

■ **STATE TIMES NEWS**

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<http://www.kipnews.in/newsdet.aspx?q=20368>

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Prof Krishna Former Dir of IIM Kozhikode interacts with IIM Jammu fraternity

NL CORRESPONDENT

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Press Trust of India

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<http://risingkashmir.com/prof-krishna-kumar-former-director-of-iim-kozhikode-interacts-with-iim-jammu-fraternity>



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<http://www.jammulinksnews.com/mb/newsdet.aspx?q=299022>