



MBA 07



**FINAL
PLACEMENT**
2023-24



IIM Jammu has set high standards for outstanding value based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages.



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MESSAGE FROM DIRECTOR, IIM JAMMU



Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world.

Prof. B.S. Sahay
Director, IIM Jammu

I feel immense pleasure in introducing to you, the bright, energetic, and ambitious students of the 2-year full-time residential programme, Master of Business Administration (MBA), at Indian Institute of Management Jammu.

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world. Our students go through a rigorous admission procedure, and our curriculum puts them into challenging situations that carve the best out of them. Our vision is to emerge as a powerful business school and we have been striving constantly towards achieving it. The Institute’s academically conducive campus gives students the opportunity to learn the best-in-class management practices through not only classroom training, but also through executive education consultancy by the renowned industry experts who grace our campus for “HR Conclave” and “Leadership Summit.” This specialized management education along with various other learning modules broadens their knowledge and develops their professional skills.

A glance at this batch-profile shall present a good mix of both the experienced and the fresh minds that come from very diverse areas. I strongly believe that our students shall become a great asset to every industry where they would work, and I wholeheartedly endorse their capability in delivering what is expected of them and emerging as useful contributors to organizational functioning. We look forward to your visit at our present campus and Srinagar off-campus for a healthy conversation with the future managers from our Institute and also enjoy the peripherals of the campus in the form of the Holy Vaishno Devi Shrine, Bagh-e-Bahu, Dogra Art Museum, and a lot more.

MESSAGE FROM DEAN ACADEMICS, IIM JAMMU



Prof. Jabir Ali
Dean Academics
IIM Jammu

Delighted to welcome all the organizations to be a part of the IIM Jammu campus placement drive 2023-24 as esteemed recruiters. IIM Jammu has managed to turn the negative into a positive and encouraged its students to consider it as an opportunity to adapt to the virtual world attaining a competitive advantage.

Indian Institute of Management Jammu is the youngest IIM in the country established as an Institute of National Importance by Government of India in 2016. The Institute is growing over the years offering its flagship post-graduate programme Master of Business Administration (MBA) program and Integrated Programme in Management (IPM).

The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world.

“ The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world.

The students come from diverse educational backgrounds and represent a good mix of freshers as well as experienced candidates. Through the International Immersion Program, IIM Jammu emphasizes the need for international exposure to understand various cultures, perspectives and, global business contexts.

I thank all the existing corporate partners for their constant support and faith in IIM Jammu and welcome the organizations visiting us for the first time. I assure you that the IIM Jammu graduates will prove to be an asset for their respective organizations. Looking forward to hosting you at IIM Jammu to deliver a great recruitment experience.

ABOUT IIM JAMMU



The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, zeal for success, and contribution in management. Building on this legacy, IIM Jammu was established in the beautiful union territory of Jammu and Kashmir, by the Government of India in 2016.

Presently, IIM Jammu operates from the Old University Campus, Canal Road, Jammu, with a new off-campus being set up in Srinagar. The new academic session has begun from the 200 acres state-of-the-art campus at Jagti, 14 km from Jammu City, about 16 km from Jammu Railway Station, and 18 km from Jammu Airport. The new Campus is a blissful mix of modern architecture, culture, and heritage of Jammu and Kashmir.

From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. The Institute also encourages, and subtly emphasizes contemporary research - concentrating on regional, national, and global issues alike.

SRINAGAR OFF-CAMPUS

IIM Jammu inaugurated its transit Satellite campus at Srinagar on January 24, 2020. The campus was inaugurated by Hon'ble Minister of Education Shri Ramesh Pokhriyal 'Nishank' in the presence of Mr. K.K. Sharma, Advisor to Hon'ble Lt Governor J&K, Prof. B.S. Sahay, Director IIM Jammu and dignitaries from Center and Govt. of J&K. Srinagar is the summer capital of J&K and the campus is located in the heart of the Srinagar city, on NH1 Nowgam, which is at a distance of 10 Kms from the Sheikh ul Alam International Airport, Srinagar. The transit campus has in-campus residence facilities and is built as a center of excellence in the area of executive education and Entrepreneurship. The transit campus also have an incubation center promoting entrepreneurship in the region. Kashmir is known as Switzerland of Asia and Srinagar as 'Heaven on Earth'. The picturesque city, located on the banks of river Jhelum, offers its visitors the best experience of time. IIM Jammu Srinagar off Campus leverages the locational importance of Srinagar city by offering a blend of high-quality training with a touch of heavens.

The IIM Jammu Srinagar Off-Campus has a focus on Management Development Centre for capacity building and setting up centre for innovation and entrepreneurship (Incubation Centre).



WHY IIM JAMMU

IIM Jammu, the youngest addition in the IIM fraternity is established by the Ministry of Higher Education. We share the same curricula and academic rigour as top IIMs in the country which transforms budding managers into business leaders par excellence. Our MBA program has all the salient features of the world-class management education delivered using andragogy by the best faculty of the nation.

VISION

To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate world.

MISSION

- To position IIM Jammu as one of the top business school in India with global outlook embedded with regional and national focus.
- To be known as a business school par excellence for outstanding value-based quality education, high quality research, executive education, consultancy, and strong corporate as well as international linkages.
- To create a B-School, which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.



LOGO OF IIM JAMMU

Logo elements: The circle at the top represents the rising sun which signifies new possibilities and beginnings for our graduates and alumni.

- Logo Font: The bold lettering reflects a firm base and rootedness.
- Logo Colors: The blue colour signifies the endless sky (the sky is the limit). The rich maroon colour signifies fertility and growth, as well as rootedness in Indian culture.
- Motto: Our motto, in Sanskrit, "It is knowledge that liberates"

CORE VALUES

- Indian Ethos and Business Ethics
- Excellence
- Innovation & Entrepreneurship
- Integrity
- Collaboration



ACADEMIC RIGOUR

One of the most rigorous curricula across IIMs

- Harvard case study pedagogy
- Excellent academic projects
- Class presentations and group projects

INCLUSIVE ELECTIVES AND WORKSHOPS

IIM Jammu works for developing contemporary skills through workshops and interactive sessions which include Data Analytics, Digital Marketing, Leadership through Literature, Soft-Skills, and many more.

EXPERIENCED AND COMPETENT PROFESSORS

Professors at IIM Jammu are highly experienced and dedicated towards holistic development of their students.

Their motto is to inculcate managerial attributes in the Future Managers in the form of students and make them industry ready.

VIVID INFRASTRUCTURE

IIM Jammu provide a vivid and impressive infrastructure for its students in the form of

- Library with huge pool of academic resources
- Modern pedagogical instruments
- Well furnished classrooms
- Playground for sports and extra-curricular activities and a lot more



Institute of Chartered Accountants of India



Institute of Company Secretaries of India



The Institute of Cost Accountants of India



Indian Institute of Technology, Jammu



All India Institute of Medical Sciences, Jammu



University of Ladakh



Indian Institute of Corporate Affairs

MOU SIGNED BY IIM JAMMU

Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu

Indian Institute of Management, Jammu signed a Memorandum of Understanding (MoU) with AIIMS Jammu and a Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu at the MoU Signing Ceremony hosted by AIIMS Jammu at the Convention Centre, Jammu.

The event was presided over by the Chief Guest, Dr. Jitendra Singh, Minister of State (Independent Charge) in the Prime Minister's Office (PMO).

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

During proceedings of occasion, Dr. Singh released the



MoUs and, in his address, underlined that Jammu has set an example for the other states of the country. He believes that working in silos prevents the optimum use of our resources and knowledge, and hence collaboration is the new mantra of success.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

MoU between IIM Jammu and AIIMS Jammu was signed by Prof. B. S. Sahay, Director, IIM Jammu, and Dr. Shakti Kumar Gupta, Executive Director and CEO, AIIMS Jammu. The Tripartite MoU between the institutions was signed by Prof. B. S. Sahay, Director, IIM Jammu, Dr. Manoj Singh Gaur, Director, IIT Jammu, and Dr. Shakti Gupta, Executive Director and CEO, AIIMS Jammu.



The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.



STUDENT EXCHANGE PROGRAM

Globalization has submerged the international boundaries across the globe. International firms operating in the present era need young and enthusiastic managers well-versed in the nuances and technicalities of the changing world.

IIM Jammu seeks to equip its students with a globally inclusive management education that covers all aspects of management of institutions of the future. The International Relations Office, IIM Jammu, is building academic relationships with institutions all over the world to facilitate numerous exchange programs for students as well as faculty to ensure a deep comprehension of the various geo-political, economic and cultural facets that drive efficient functioning of global enterprises. We believe that this exchange of faculty and students among institutions of the world will encourage mutually beneficial knowledge transfer that is not only desired, but also required to be a successful leader.



IIM Jammu nominates faculty to the Harvard Business Colloquium on Participant-Centered Learning annually. The Institute bears all expenses related to Harvard Business Colloquium.

Two faculty members were nominated for the year 2022-23



G20 NATIONAL CONFERENCE

National Conference on India's B20 Goals at IIM Jammu



Considering the importance of India's B20 agenda under G20 presidency, IIM Jammu conducted one day National Conference on G20 University Connect: Priorities, Prospects and Way Forward for Creating Inclusive and Sustainable Society. IIM Jammu, IIT Jammu, AIIMS Jammu, Dalit Indian Chamber of Commerce and Industry (DICCI), and Government of Jammu and Kashmir are organising National Conference on India's G20 Goals. India has officially begun its year long G20 presidency with an excellent outreach program on "University Connect"- seeking active participation of youth of India to provide constructive, innovate and fresh perspectives on India's B20 and Y20 goals. The National Conference aims at projecting the students of IIM, IIT and AIIMS Jammu and other institutions in J&K as India's cultural ambassadors in an effort to build a long-lasting relationship with India B20, Y20, Startup20 under G20 fraternity.



COURSE STRUCTURE

FIRST YEAR COURSE STRUCTURE

MARKETING

- Marketing Management I
- Marketing Management II

BUSINESS COMMUNICATION

- Business Communication I
- Business Communication II
- Business Communication III

ECONOMICS & BUSINESS ENVIRONMENT

- Micro Economics
- Macro Economics
- Business Environment: India & the World

FINANCE AND ACCOUNTING

- Financial Accounting
- Cost and Management Accounting
- Corporate Finance

OB & HRM

- Individual & Group Behaviour
- Human Resource Management
- Organization Theory & Design

IT SYSTEMS & ANALYTICS

- Spreadsheet Modelling
- Information Systems for Managers
- Business Analytics

BUSINESS POLICY, STRATEGY & GENERAL MANAGEMENT

- Legal Aspects of Business
- Corporate Social Responsibility
- Entrepreneurship & New Venture Planning
- Strategic Management
- Corporate Governance & Business Ethics

OPERATIONS, SUPPLY CHAIN & DECISION SCIENCES

- Quantitative Methods I
- Quantitative Methods II
- Business Research Methods
- Operations Management
- Supply Chain Management

MARKETING

- Sales & Distribution Management
- Customer Relationship Management
- Advance Marketing Research
- Consumer Behaviour
- Service Marketing
- Product and Brand Management
- Digital Marketing
- B2B Marketing
- Marketing Analytics
- Integrated Marketing Communication
- Pricing
- Strategic Marketing
- AI in Marketing

BUSINESS POLICY, STRATEGY & GENERAL MANAGEMENT

- Strategic Innovation & Design Thinking
- International Business Management
- Competitive Strategy
- Mergers & Acquisitions
- Management Consulting
- Strategy Simulations using CESIM

SECOND YEAR COURSE STRUCTURE

OB & HRM

- Talent Acquisition
- Conflict Management & Negotiation
- Learning & Development
- Performance Management Systems
- Industrial Relations and Labour Law

ECONOMICS AND BUSINESS ENVIRONMENT

- Game Theory for Managers

FINANCE AND ACCOUNTING

- Business Valuation
- Investment Analysis and Portfolio Management
- Financial Derivatives
- Fintech
- Corporate Financial modelling
- Financial Risk Management
- Investment Banking
- Alternative Investment Markets
- Wealth Management

OPERATIONS, SUPPLY CHAIN & DECISION SCIENCES

- Project Management
- Advanced Operations Research and Applications
- Lean Enterprise
- Service Operations
- Supply Chain Analytics
- Operations Strategy
- Total Quality Management
- Warehouse and Distribution Logistics
- Big Data, Cloud and IOT Analytics
- Game Theory for Managers

IT SYSTEMS & ANALYTICS

- Block Chain Strategy
- Digital Transformation
- Decision Making under Uncertainty and Risk
- Business Intelligence and Data Modelling
- E-Commerce
- Fintech
- Big Data, Cloud and IOT Analytics
- AI in Marketing

STUDENT CLUBS



ATH- ALL TIME HIGH The Investment Club

The purpose of the investment club is to create financial awareness among the students and to provide peer-to-peer discussion forums for equity investments.

The club will also familiarize the students with the basics of equity markets including the fundamental and technical analysis tools.



COINAGE The Economic Club

The key purpose of this club will be to help students understand the linkage of economics to the real-world business problem and news.

The club would aim to teach students to evaluate the economic aspect of not only India but all the major economies and understand the inter-relation that these economies share.



PRODIGI Digital Marketing Club

To reduce the gap between industry and the institution by providing a platform where students will get the exposure to SEO tools & techniques and other digital marketing related industry knowledge



ESCON The Consulting Club

Consulting club - to guide consulting aspirants for better understanding of the field.



FINANCIAL ANALYTICS The Finance Club

The Club prepares students to confidently tackle corporate and research based financial analytics problems grounded in sophisticated quantitative and visualisation methods and facilitate the learning of financial analytics concepts for the entire IIM Jammu community.



MATRIX The Analytics Club

Matrix emphasizes on developing a strong technology enriched culture in the institute where students get plethora of opportunities to experiment, learn and empower themselves by exploiting technology for betterment. Our aim is to provide students with technical skills to create design and solve real-life challenges.



NEELAM The Sales Club

The Sales Club is for students interested in the professional sales business and who want to improve their personal growth, master sales methods, expand their network, and compete in sales contests across the country. The Sales Club is a student group dedicated to professional development and hands-on experiences for participants interested in pursuing careers in professional sales.



PEOPLE MANAGEMENT CLUB

The People Management Club seeks to provide students with exposure to the HR domain beyond the classroom on doors and act as an interface between academia and the industry. The interactive sessions and quizzes serve as a platform for the students to come forward and exchange ideas related to emerging HR trends, practices and explore the practical intricacies of Human resources management.



PARIYOJANA The Project Management Club

The Project Management Club to conceptualized learning of the subject.



NIDHI Corporate Finance Club

The Finance Club is going to be a student driven initiative towards sharing and enhancing the knowledge in the field of finance through interesting and innovative activities, discussions, events and workshops.



AGRITECH

To provide support and consulting in agriculture fields to make it a profitable and sustainable venture. Increase the growth of Agri-tech startups with the focus upon reduction of carbon emissions.



ARLES The Art Club

Provide a platform for the students to showcase their artistic talents and increase the sense of inventiveness among all.



BANDISH The Music Club

Provide a platform for the students to showcase their artistic talents and increase the sense of inventiveness among all.



BAZAAR

The aim of the club is to build an entrepreneurial spirit in the institute. The club inspire students to pursue their unfulfilled entrepreneurial ambitions by giving them a small taste of how it is like to run a stall inside the campus.



DARPAN The Drama Club

Darpan's philosophy is derived from its name. The club is dedicated to promoting high-quality theatre. The club aims to encourage fresh talent at the institute.



NAZAARA The Film Club

The Film Club would screen renowned movies from all over the world. It would provide students at IIM Jammu an opportunity to watch and appreciate films from diverse cultures.



SAAHAS The Adventure Club

Planning for Trekking, Team building exercises, Safety Workshops, Conducting small treks, cycling, camps and other activities. Conducting Sessions from trekkers and mountaineers and other such achievers.



POD-CLUB The Graphic Designing Club

the podcast club aims to connect the students enrolled in different courses across various batches at the institute and actively increase involvement.



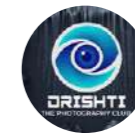
DEBATING SOCIETY

To conduct debates and group discussions in various formats on topics such as education and technology, environment, and society.



DHAROHAR The Heritage Club

Encouraging students in exploring the rich heritage of our country and Plan tour to heritage sites and other attractions.



DRISHTI CLUB The Photography Club

Drishti is a word derived from Sanskrit meaning 'vision'. It is also a Yogi practice believed to help cultivate vision and inner wisdom through the third eye. The photography club of IIM Jammu visions to enhance the skills & passion of students through the modern-age third eye, i.e., Camera.



GROOVE The Dance Club

Groove, the Dance Club of IIM Jammu, provides an opportunity to all the students of IIMJ who are passionate about Dancing. Groove plays an integral role in making the events of IIM Jammu more vibrant by choreographing various individual and team dance performances.



KARTAVYA The Social Responsibility Club

The sole purpose of this club is to make all the students come together and understand the gravity of the issue and how they can contribute. It aims to make them sensitize on why are they doing, what they are doing to inculcate the sensitivity amongst.



KRITI The Graphic Designing Club

To create a platform for the creative thinkers of IIM Jammu to showcase and share their talent and explore creative freedom while assisting the college in official and unofficial capacities.



TOASTMASTERS CLUB The Speakers Club

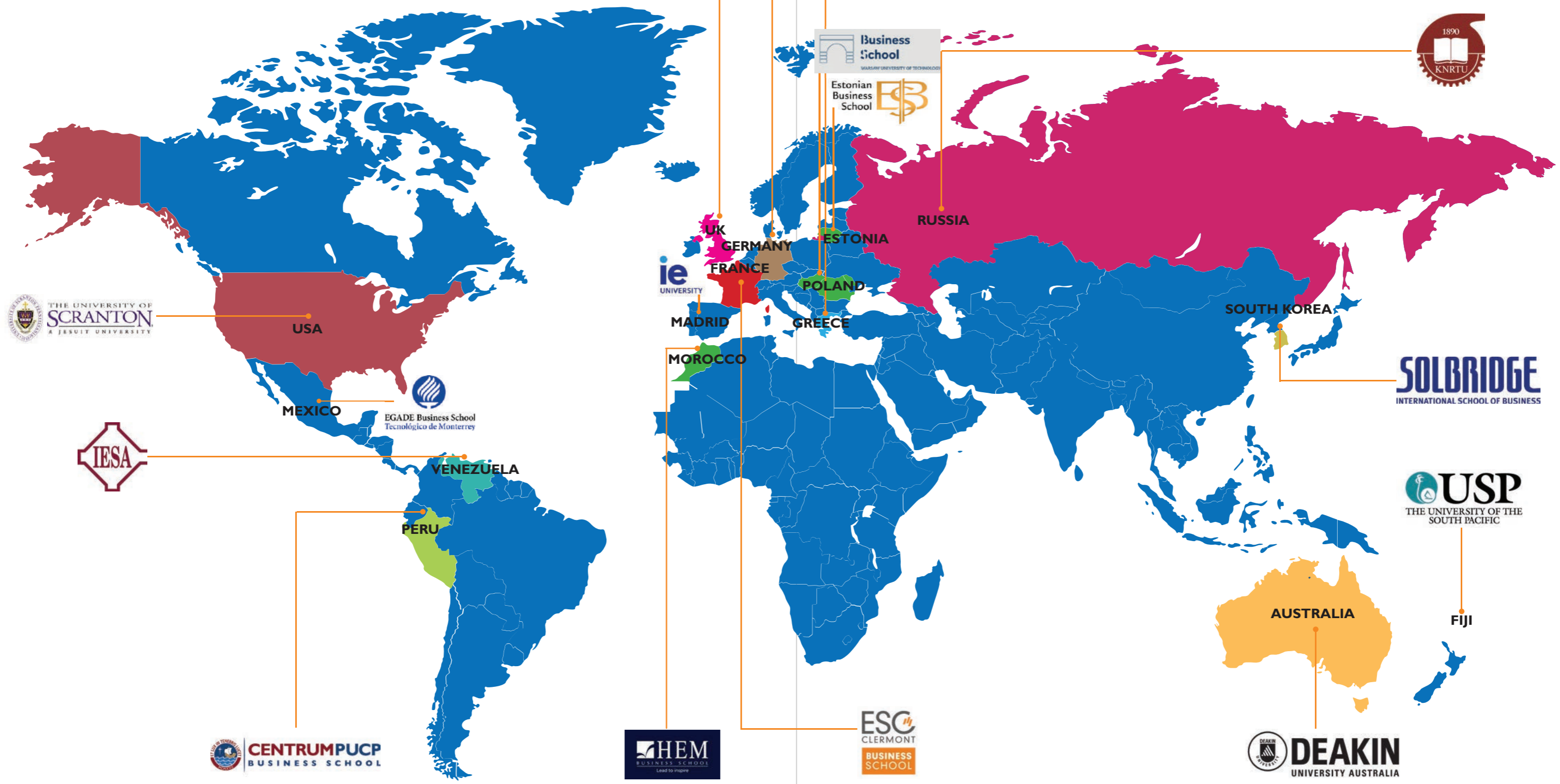
We will provide a stage to students to speak publicly where they can express themselves confidently. We will conduct group discussion sessions where they will have a platform to speak confidently.



VAKTA The Literary Club

We will provide a stage to students to speak publicly where they can express themselves confidently. We will conduct group discussion sessions where they will have a platform to speak confidently.

INTERNATIONAL PARTNER INSTITUTES OF IIM JAMMU



FACULTY AT IIM JAMMU



Prof. B.S. Sahay
Ph.D., IIT Delhi
Operation & Supply Chain



Prof. Jabir Ali
Ph.D. AMU, Aligarh;
GloColl,
Harvard Business
School
Economics & Business Environment



Dr. Muqbil Burhan
Ph.D., IIT Delhi
Business Policy, Strategy & Entrepreneurship



Dr. Vaseem Akram
Ph.D., IIT Hyderabad
Economics & Business Environment



Dr. Sarbjit Singh
Ph.D., IIT Kanpur
Economics & Business Environment



Dr. Jai Kamal
Ph.D., IIM Lucknow
Economics & Business Environment



Dr. Somu Gorai
Ph.D., IIM Calcutta
Operation & Supply Chain



Dr. Pratik Maheshwari
Ph.D., NITIE Mumbai
Operation & Supply Chain



Dr. Praveen Vijaya Raj
National University Of Science And Technology Taiwan
Operation & Supply Chain



Dr. Manu Bansal
Ph.D., IIM Bangalore
Economics & Business Environment



Dr. Bijoy Rakshit
Ph.D., IIT Ropar
Economics & Business Environment



Dr. Harsha Jariwala
Ph.D., Ganpat University
Finance & Accounting



Dr. Yashoda Devi
Ph.D., IIM Kashipur
Operation & Supply Chain



Dr. Pradeep Kumar Tarei
Ph.D., IIT Kharagpur
Operation & Supply Chain



Prof. Ana Beatriz Lopes De Sousa,
University of Lincoln (UK)
Operation & Supply Chain



Dr. Vedika Saxena
Ph.D., IIM Lucknow
Finance & Accounting



Dr. C. P. Gupta
Ph.D., IIM Lucknow
Finance & Accounting



Dr. Ashish Kumar
Ph.D., Aligarh Muslim University
Finance & Accounting



Prof. Cyril Foropon
Montpellier Business School, France
Operation & Supply Chain



Prof. Amrik Sohal
Monash University, Australia
Operation & Supply Chain



Prof. Charbel Jose C. Jabbour
Lincoln International Business School, University of Lincoln, UK
Operation & Supply Chain



Dr. Malaya Ranjan Mohapatra
Ph.D., IIT Kharagpur
Finance & Accounting



Dr. Praveen Kumar
Ph.D., NIT Kurukshetra
Finance & Accounting



Prof. IM Pandey
University of Delhi, India
Finance & Accounting



Rameshwar Dubey
The University of Montpellier France
Operation & Supply Chain



Dr. Rajaram Govindarajan
Universitat Autnomo De Barcelona, Spain
Operation & Supply Chain



Dr. Kapil M Gumte
Ph.D., IIT Hyderabad
Operation & Supply Chain



Dr. PK Jain
University of Delhi, India
Finance & Accounting



Dr. Ateeque Shaikh
Ph.D., IRMA
Marketing



Dr. Rashmi Ranjan Parida
Ph.D., IIT Kharagpur
Marketing

FACULTY AT IIM JAMMU



Dr. Sachin Kamble
Ph.D., Vikram
University, Ujjain
*Operations &
Supply Chain*



Dr. Baljit Singh
Ph.D., IIM Indore
Marketing



**Dr. Rambalak
Yadav**
Ph.D., IIT Dhanbad
Marketing



**Dr. Nitin
Upadhyay**
Ph.D., BITS Pilani
*IT Systems &
Analytics*



Dr. Prakrit Silal
Ph.D., IIM Calcutta
*IT Systems &
Analytics*



Dr. Sudip Das
Ph.D., UPES)
Dehradun
*IT Systems &
Analytics*



Dr. Kulwinder Kaur
Ph.D., UBS, Punjab
University
Marketing



**Dr. Mahesh
Gadekar**
SP Pune University,
Marketing



Dr. Parvathy B
Ph.D., IIM Bangalore
Marketing



**Dr. Sundar
Rengasamy**
Ph.D., NIT
Tiruchirappalli
*IT Systems &
Analytics*



**Dr. M. Vijaya
Prabhagar**
Ph.D., NIT
Tiruchirappalli
*IT Systems &
Analytics*



Dr. Eshika Aggarwal
Ph.D., IIM Lucknow
*IT Systems &
Analytics*



**Dr. Archana
Sharma**
Ph.D., IIT Delhi
Marketing



Dr. V Raj Kumar
Ph.D., Anna
University
Marketing



**Prof. Vishanth
Weerakkody**
School of Management
at the University of
Bradford (UK)
*IT Systems &
Analytics*



**Dr. Barnali
Chaudhary**
Ph.D., University
Of Cagliari
*Business
Communication*



Dr. Mamta Tripathi
Ph.D., IIT Guwahati
OB & HRM



**Dr. Sajith M
Mathews**
Ph.D., IIT Kanpur
*Business
Communication*



**Dr. Rambabu
Lavuri**
Ph.D., Osmania
University
Marketing



**Prof. Nripendra P.
Rana**
School of Management
at the University of
Bradford (UK)
Marketing



Dr. Niti Shekhar
Ph.D., IIT Kanpur
*Business Policy,
Strategy &
Entrepreneurship*



**Dr. Guangpuanang
Kahmei**
Ph.D., University
Of Delhi
OB & HRM



Dr. Anuja Akhour
Ph.D., IIT Patna
OB & HRM



Dr. Gaana J
Ph.D., University
of Madras
*Business
Communication*



Dr. Jaganth.G
Ph.D., TISS, Mumbai
*Business Policy,
Strategy &
Entrepreneurship*



Dr. Sushil Khanna
IIM Calcutta, India
*Business Policy,
Strategy &
Entrepreneurship*



Prof. Ranjan Das
IIM Ahmedabad,
India
*Business Policy,
Strategy &
Entrepreneurship*



Dr. Apurva Yadav
Ph.D., IIT Delhi
*Business
Communication*

BATCH PROFILE



Fastest Growing IIM

20+ Clubs and Committees

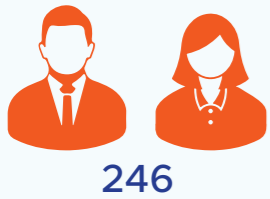
International Student Exchange Program

Case based Pedagogy

Average Age
23 Years

Average Work Experience
21 months

Batch Size



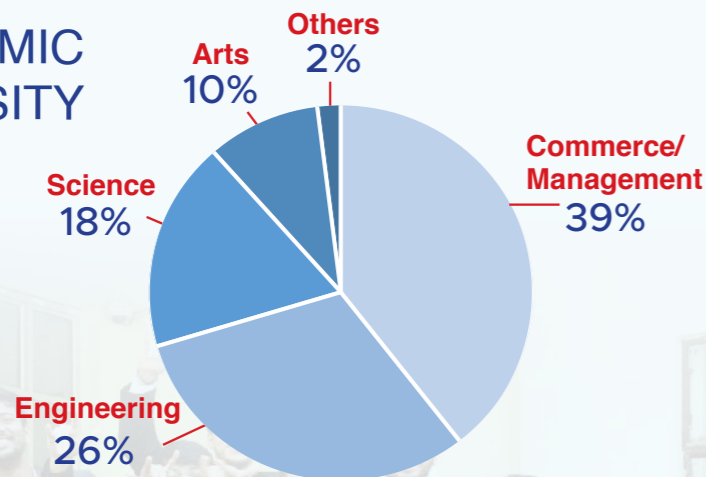
Male



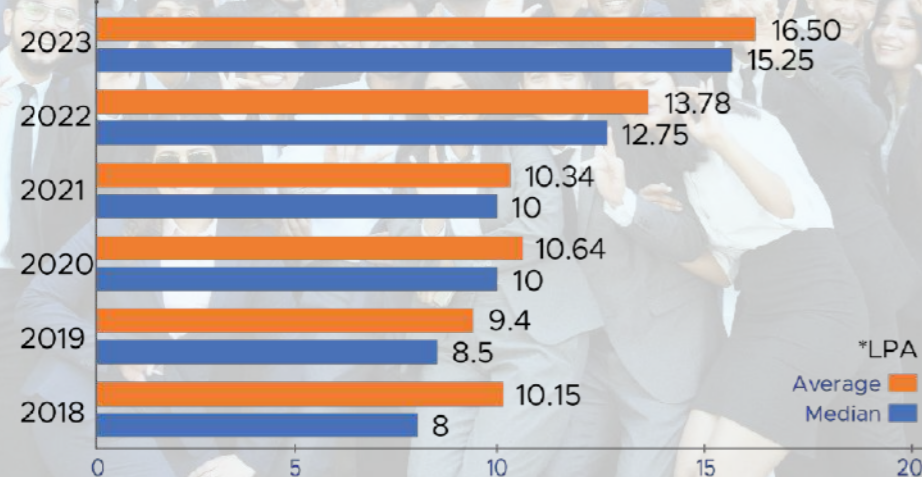
Female



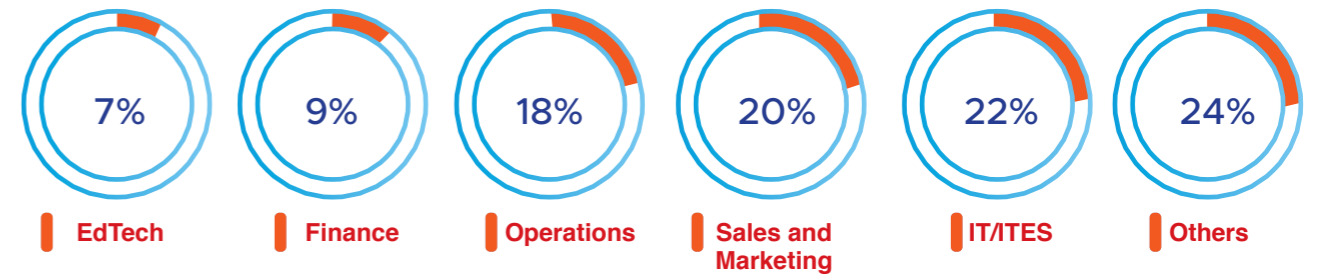
ACADEMIC DIVERSITY



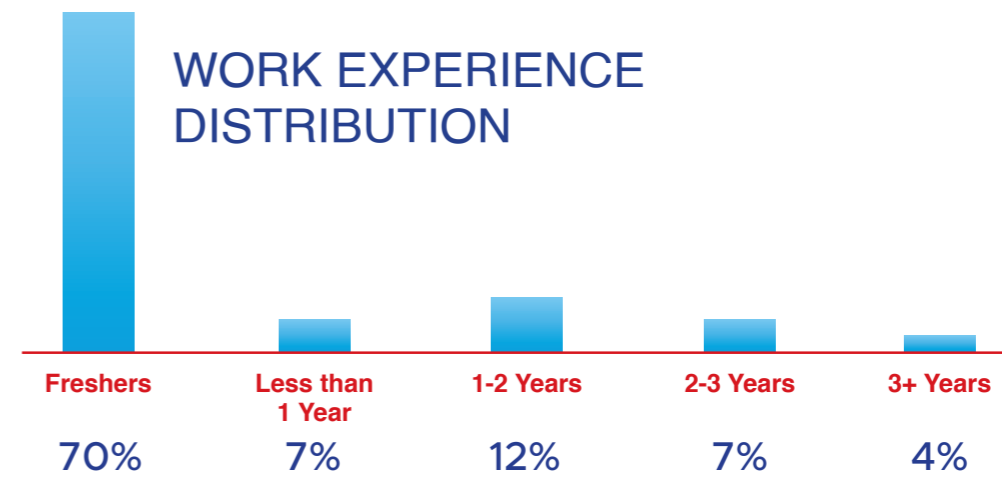
GROWTH OVER YEARS



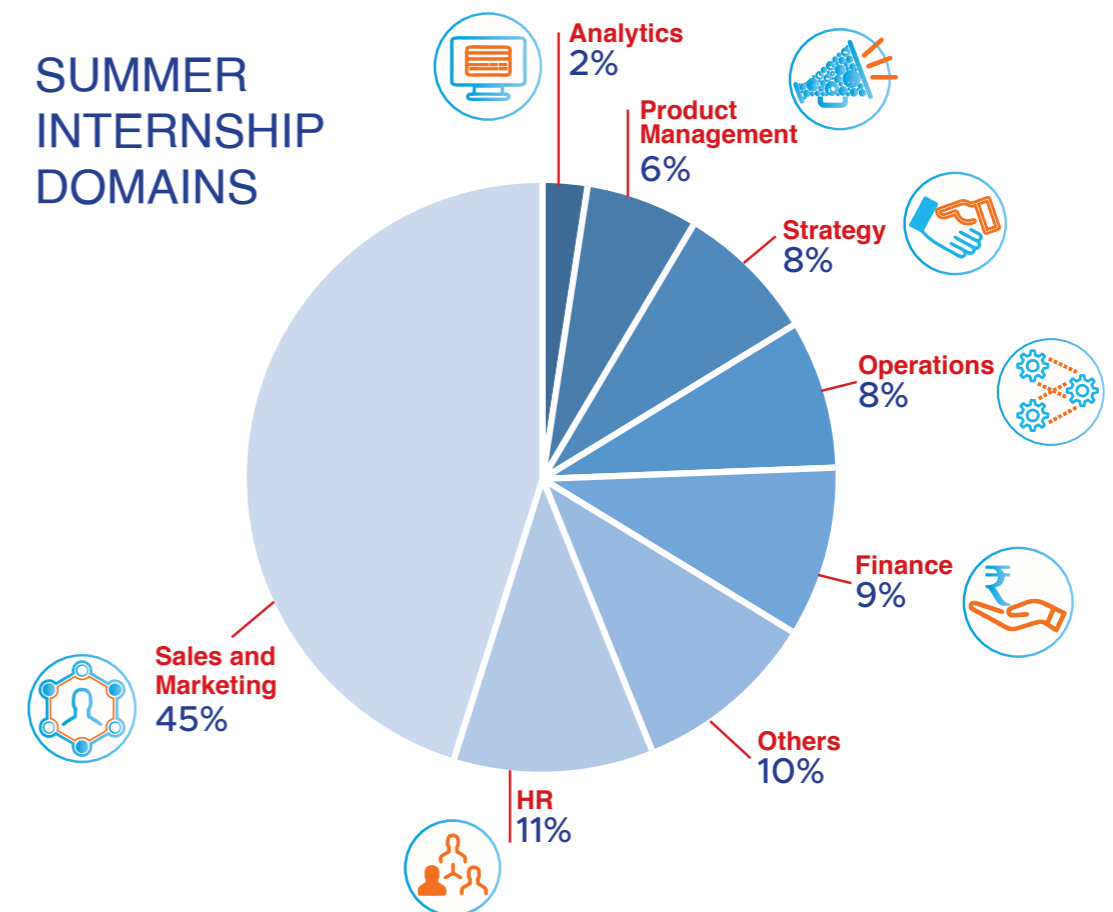
WORK EXPERIENCE DOMAINS



WORK EXPERIENCE DISTRIBUTION



SUMMER INTERNSHIP DOMAINS



EMPYREAN '23

A *Carnival* OF EMOTIONS

THE ANNUAL FEST
2023



EK BHARAT SHRESHTHA BHARAT

The land of the gods, diversities, festivals whereby every man and woman from every community, religion and culture celebrates and live together as one i.e., Incredible India gained its Independence after a long struggle with the Britishers on 15th of August, 1947. This day is the symbol of the valiant sacrifice of our freedom fighters and the courage shown by the people of our nation.

To celebrate this freedom, students at IIM Jammu organized an event



full of patriotism which showcased the culture and diversity of our motherland. The event started with the Flag hosting session by the Director, Prof. B. S. Sahay followed by the cultural programs performed by the students to showcase their love for the nation and to celebrate the victory of freedom. Students showcased their talent by performing dances on various patriotic songs. Many singers of the batch came forward and lit the hearts of every listener with their soulful voices.



KAAVISH

KAAVISH, a management game festival is an initiative by IIM Jammu to inculcate a culture among MBA students to achieve the pinnacle of success. It is held in the first week of November every year. MBA students from different colleges across India use this platform to showcase their unique managerial skills and innovative idea. In its first-ever edition in 2019, around 500 students from six prestigious colleges participated in eight different management events.



Indian Institute of Management Jammu

HR CONCLAVE | 5.0

MAPPING THE UNCHARTED

19th - 20th November 2022



HR Conclave 5.0, the marquee event of the Indian Institute of Management (IIM) Jammu was organized at IIM Jammu from 19th-20th Nov 2022. HR Conclave (HRC) of IIM Jammu serves as a platform for HR Industry experts to share their knowledge about overcoming challenges in today's dynamic world. HRC aims to resonate with IIM Jammu's motto- "सा विद्या या विमुक्तये (It's the knowledge that liberates)" and its vision- "To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate World."

The 5th edition of the flagship event has "mapping the uncharted" as its theme and the event feature various esteemed dignitaries from the corporate world. The event had 6 different panels, each discussing different topics revolving around the theme of the event. Mr. Rajesh Uppal, Sr. Executive Director HR & IT, Maruti Suzuki was the Chief Guest and Keynote Speaker on 19th Nov 2022, and Dr. Prem Singh, President, Group HR, JK Organization was the Chief Guest and Keynote speaker on 20th Oct 2022. The inauguration of the flagship event, HR Conclave 5.0 of IIM Jammu was held in the presence of Prof. B.S. Sahay, Director, IIM Jammu, and Prof. Jabir Ali, Dean Academics & Chairperson Placement, IIM Jammu.

Panel 1

The first day of the event featured the first three panels. The topic of discussion of the first panel is - "Malaises of the Matriarch – A working mother's conundrum" presided over by Ms. Pragya Singh, Associate Director, PepsiCo, Ms. Neelam Roy, Associate Director - Talent Acquisition, Zycus, Ms. Namita Vyas, Director - Talent Acquisition, Nike, Mrs. Reetu Raina, VP & Global Head - Talent Management, Amdocs and Ms. Kanika S, Senior HR Business Partner and Talent Lead, Zee Media Corporation Limited.

Panel 2

The second panel of the event will consist of Mr. Arvind Mahajan, Unit Head HR, SMVDNSH, Narayana Super specialty Hospital, Dr. B.K. Santosh Kumar, Chief Executive Officer, illness2wellness, Mrs. Neha Lal, Senior General Manager - HR and Operations, GCS Hospital and Medical College, Ms. Sugandha Jain, Vice President - HR, BeatO and Mr. Pradeep Singh, Senior HR Manager, Cadila Pharmaceuticals Limited.

The second panel discussed on the topic "Plugging the Brain Drain".

Panel 3

This will be followed by the third and the last (for the day) panel's discussion on the topic "1\$ vs. 77 cents: Gender Pay Gap" which will be presided over by Mr. Achint Jain, Head of Early Careers, Asia and Australasia, Willis Towers Watson, Ms. Arfa Merchant, Senior HR Specialist, JP Morgan Chase & Co., Ms. Arushi Wadhwa, Lead - Campus Recruitment and Culture and Talent Advisor, Sprinklr, Mr. Ashish Mahajan, Global Head Talent Partner, MoEngage, Mr. Atul Tiwari, Chief Human Resources Officer, Spice Money, and Mr. Virender Pratap Singh, Senior HR Manager, NTPC.



Panel 5

The Fifth panel will address "R&D in HR- Transformation at Workplace" and the panelists would be Mr. Vishwanadh Raju, Head India Talent Acquisition - People team - Human Resources, Dun & Bradstreet, Mr. Vinay Agrawal, Global Head - Business HR, Tech Mahindra, Ms. Priyanka Jain, Sr. Director- People & Talent, ZestMoney, Mr. Kushal Bhat, Director HR, RazorPay, Mr. Mr. Ashish Bhalla, Head- Campus Relations, HCL Technologies, Mr. Bhavesh Patel, Head Talent Acquisition - MIG, CGI.



The industry Interaction Cell of IIM Jammu was organizing HR Conclave for the students at the institute to gain more corporate insights and can gain knowledge from the best in the industry. The event served as a medium to bring the attention of the corporate world toward the union territory of Jammu and Kashmir and the business prospects in the area.

Panel 4

The second day of the event kicked off with a discussion by the fourth panel on the topic "Psychological safety in workplace: Inculcating DEIB." The panel was presided over by Mr. Sahil Nayar, National Head - Early Careers Recruiting & TA Transformation, KPMG, Mr. Harsh Dave, CEO and Co-founder, ASTRA Labs, Mr. Priya Ranjan Kumar, Vice President- HR, JSW Steel, and Mr. Suvro Raychaudhuri, Director- HR, CGI India.



Panel 6

The last panel of the event consisted of Ms. Mehak Mahajan, CRED Mr. Joshua David M.D, Managing Talent Acquisition- India Campus Hiring, Mphasis, Mr. Rahul Purushothaman, Associate Principal and Head, University Hirings and Engagements, TheMathCompany, Mr. Samsundar Palaparthi, Global Lead - Talent Acquisition, UPL Limited and Mr. Vishal Bansal, Head Talent Acquisition, Lenovo, which will be discussing on the topic "Conflict Resolution: Need of the hour".



STUDENTS COMMITTEES



PLACEMENT COMMITTEE

The placement process at IIM Jammu is a student managed activity. The Placement Committee builds a strong network with the industry recruiters to help facilitate maximum opportunities for the students of IIM Jammu. Any student who joins an educational institution for a professional course looks forward to be a dynamic part of a reputed organisation, preferably through campus placements. The committee ensures availability of ample options for summer internship placements and final placements. It also facilitates live projects and corporate competitions to the students to keep them updated on the latest industry trends. The committee is dedicated in its efforts to add value to the institute's reputation as well as to the lives of the students.



DISHA- PLACEMENT PREPARATION CELL

The development of professional competencies and diversified skills are the cornerstones of any career ladder. The Committee strives to meet this need by organizing pre-placement training/ workshops/ seminars for students to bridge the gap that currently exists between the Industry standard and current standard of students for recruitment purposes. Adhering to the same, this committee organizes career proliferation programs where the students are taught excellent CV writing skills, effective communication, and active participation in group discussions or mock interviews.



STUDENT COUNCIL

The Student Council at IIM Jammu shoulders the responsibility of promoting students' welfare concerns. It is responsible for maintaining discipline in the campus, optimum usage of the institute's facilities, address concerns of the students, preside over all the clubs and committees functioning and maintain a stable relationship between authorities and students of the institute. It acts as a catalyst to help students to make themselves comfortable in MBA life by assigning mentors to every fresh batch.



CORPORATE COMMUNICATIONS COMMITTEE

The core responsibility of the Corporate Communication Committee (CCC) is to build, maintain and upgrade the brand image of IIM Jammu. It aims to set the IIM Jammu brand stand apart from the other 3rd Generation and new IIMs in the long run. The committee is also a bridge between IIM Jammu and the management education ecosystem- facilitating communication and collaboration of the students with other institutes and corporates.

CCC manages the official pages of IIM Jammu on the most popular social media platforms, viz. Facebook, Twitter, Instagram, LinkedIn, and YouTube, thereby constantly updating all the happenings on the campus on these platforms while also influencing the press and news presence of the institute. CCC also acts as the admission committee to provide necessary assistance to prospective candidates in their admission-related queries, thereby ensuring a smooth onboarding process.



INDUSTRY INTERACTION CELL

IIM Jammu, since its inception, has endeavored to foster industry-academia partnership to keep its budding entrepreneurs and managers abreast of the latest industry developments. Imparting knowledge, along with giving the right exposure, has always been a prime motive to the foundation of the institution. Towards achieving this goal, Industry Interaction Cell (IIC) strives to feature industry leaders from all fields and backgrounds, at both national and international levels, who share lessons and insights from their professional journeys.

"The best know-how of the world can be gathered by interacting with people who possess it already, the knowledge that they have gathered over the years during the time they spent in the industry."- the words of one of our esteemed guests goad us on.

Serving the role of a mediator between theory and practice, the committee's initiatives bring together corporate decision-makers, business leaders and researchers to discuss and explore strategies for today's most pressing business challenges with the students. IIC hosts Conclaves - 'HR Conclave' &



'Management Conclave' - and speaker sessions, part of 'Nav Samvaad' series, every year. These sessions attract a diverse and vibrant audience from across the Institute. The goal is to set the right stage for students to gain insights into the ongoing happenings of the industry and how the corporates are dealing with various challenges thrown at them almost daily. The interaction is also an opportunity for the students to capture an idea of what lies ahead on the career path that they might choose in any management discipline once their corporate phase starts.

STUDENTS COMMITTEES



INTERNATIONAL RELATIONS COMMITTEE

IIM Jammu aims to provide exposure to global issues through an internationally-inclusive curriculum and faculty/student body. To facilitate the achievement of this goal, IIM Jammu has established an international exchange program for both students and faculty. The objectives of this program are to develop collaborative relationships towards developing academic curricula, exchange of students/ faculty to gain international experiences, organizing events of research dissemination and executive training. The International Relations Office (IRO) undertakes these responsibilities by building international relationships and collaborations. Currently, IIM Jammu has 13 international collaborations with institutes from Europe, UK, USA, Australia and Asia. The IRO also conducts seminars and competitions such as the HULT Prize that allow international participation of the students at IIM Jammu.

ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell is committed to provide a platform to showcase entrepreneurial ideas and skills. We keep looking for projects in collaboration with corporates to keep life at IIM Jammu more professional, and brainstorm new ideas to provide innovative solutions. EDC organises various events and simulation games to help and support nurturing IIM Jammu place to develop leaders and entrepreneurs who can perform globally to make a valuable difference in society and the corporate world. The committee also organizes events and talks to give students an opportunity to engage and learn from entrepreneurs and their stories. Our efforts are towards developing the entrepreneurial ecosystem at IIM Jammu and nurturing budding entrepreneurs for the future.



ACADEMIC COMMITTEE

The committee is the voice of students in all academic related matters. It acts as a mediator between the students and faculty members. The committee provides valuable recommendations to the PGP office regarding the scheduling of various academic activities. It keeps the students aware of upcoming academic activities and associated rules. It also oversees the library facilities and fosters a healthy academic environment.



ALUMNI COMMITTEE

Alumni are the footprints of any institute, and we firmly believe that the status and reputation of a prestigious Institute lies in how the alumni group contributes to their alma mater and society. The Alumni Committee of IIM Jammu strives to achieve the same and acts as a bridge between our institute and alumni to foster innovation, collaboration and communication. Our means of establishing the connection has been in the form of insightful guest lectures and related workshops. With the help of our vibrant stakeholders, we are continuously exploring possible ways to strengthen the bond between our present students and alumni network through regular exchanges.



MALHAR- CULTURAL COMMITTEE

With the aim of making the student life more memorable, the cultural committee proactively organizes various festivals, events and social gatherings throughout the academic calendar, thereby maintaining a lively atmosphere at the campus and helping students relax amidst rigorous academics. It offers the students a platform to showcase their talent and an opportunity to learn and grow as well as appreciate the multi-cultural diversity of IIM Jammu.



SPORTS COMMITTEE

The Sports Committee at IIM Jammu is to promote every individual's health, physical well-being as well as physical skills among the students and faculty members. The committee aspires to inculcate qualities such as sportsmanship, team spirit, and bonding. It organizes regular sports events in order to train students for state and national level competitions. We have a Basketball court, a multipurpose badminton court where we often organize badminton and Box cricket tournaments. Along with that there is a volleyball court and another ground which is used for multiple sports such as Football, Handball, and Athletics. All these sports can be played round the clock, as there is proper provision of floodlights all around the courts and ground area.



STUDENTS COMMITTEES



MESS COMMITTEE

When we live away from home, the main thing which we miss is the home-cooked meal. No one can match the quality of food as one's mom makes. The mess committee of IIM Jammu is dedicated to providing the students with quality meals to lessen the nostalgia of home-cooked meals. The mess committee is a vital committee that makes the hostel life of the students memorable. The mess committee deals with coordinating with vendors, inventory management, shop floor operations, effective communication, and public relations, cost-saving. The skills of the mess committee range from marketing, finance, operations to human resources management



IT COMMITTEE – ZERO BUG

Zerobug, the IT committee of IIM Jammu, acts as an intermediary between the IT administration and the students requiring any IT-related issues. We ensure reliable and secure IT connectivity throughout the institute and troubleshoot any problems to maintain continuous access to the online resources. By organizing technical seminars on prominent corporate tools hosted by industry experts, we try to abridge any scholarly gap and assure that no single student is handicapped by any IT-associated complication. We are responsible for operating and updating the institute's website, thus, acting as an integral interface for regulating internal activities to the outer world. IT committee provides its services to all the other committees and clubs, thus forming a connected loop while simultaneously maintaining and enforcing the IT protocols. In the wake of the current pandemic, the IT committee has spearheaded the digital transition of offline classes into an online sphere while simultaneously enabling a smooth progression for students and teachers alike.



INFRASTRUCTURE COMMITTEE

Life at a B-school requires prominent facilities and quick response to problems. To overcome these challenges and provide a world-class infrastructure, the committee is in place to coordinate with the competent authorities to constantly improve the infrastructural resources of the institute to the maximum possible extent. The committee aims to make the campus a second home to the students. Its members work 24*7 in collaboration with the administration to ensure maximum security and discipline within the campus, along with campus cleanliness. The committee also ensures that all issues related to infrastructure are well-taken care of in advance to provide the students a lively atmosphere that not only helps facilitate the learning process but helps them create unforgettable memories.



BATCH PROFILE 2022 - 2024



STUDENTS PROFILE



MBA 22001
mba22001@iimj.ac.in

“ Ashish Singla

Summer Internship: **Adani Enterprises Ltd.**, *HR Intern*
Work Experience: **Rainbow Digital Marketing**, *Management Associate*
7 months
Committee/Club: Anandam Committee

A Computer science engineer by education, Ashish has worked with Adani Enterprises Ltd. as an HR Intern where he endeavored to make the group's onboarding program an industrial benchmark. Currently a management student at IIM Jammu, he aims for being an HR professional and having a positive impact on people, the most imperative resource for an organization. During free hours you could find him having conversations with friends, fellows, and sometimes strangers.



MBA 22003
mba22003@iimj.ac.in

“ Varun Tangri

Summer Internship: **HDFC Bank**, *Marketing*
Retail Assets Sales Manager
Committee/Club: Pod Club - The Podcast Club

Varun Tangri, a dedicated and driven individual, is seeking opportunities to kick-start a career in Finance field. He possesses a strong academic background and a passion for learning. With a focus on finance, he has developed analytical and problem-solving abilities essential for success in field. He is equipped with proficiency in MS-Excel. Additionally, his strong communication and interpersonal skills enable successful collaboration in diverse team environments. Through internship at HDFC Bank, he gained practical experience and insights into Banking sector. He demonstrated adaptability and a keen understanding of financial and marketing field. Engaged in various projects, he strengthened critical thinking, problem-solving, and time management skills while maintaining a high level of independence. Committed to continuous professional development, he stays updated with industry trends and brings fresh perspectives. He is eager to contribute to an organization's success.



MBA 22004
mba22004@iimj.ac.in

“ K S J Priyatam

Summer Internship: **Digital Marvelled**, *Marketing*
Sales and Marketing Intern
Committee/Club: Matrix - The Analytics Club

Priyatam is a highly focused, ambitious, and inventive individual with a thirst for new knowledge. He interned at Digital Marvelled, where he gained valuable sales and digital marketing experience. During his undergraduate years, he worked in a vehicle-designing club, where he learned to be an outstanding team member. He holds a degree in engineering. He is technically astute and proficient in Python, R, MySQL, PowerBI, and Tableau. He is well-known for his critical thinking and logical analysis, which he attributes to his ability to manage situations with composure. He is a self-motivated individual with an optimistic outlook on life. Apart from these, he likes to follow technological trends.



MBA 22005
mba22005@iimj.ac.in

“ Chanpreet Kaur

Summer Internship: **Kaveri Seeds**, *HR Intern* | HR
Committee/Club: Industry Interaction Cell | Biblichor Society-The Book Club
“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful.” - Albert Schweitzer. As a management student, Chanpreet has embraced this wisdom in her academic and professional journey. With fervent passion, she pursues opportunities to grow and excel. During her time as an HR intern at Kaveri Seed Co. Ltd., she immersed herself in the intricacies of human resources, acquiring practical skills and knowledge. As a member of the Industry Interaction Cell, she actively contributes to bridging the gap between theory and practice, fostering connections between academia and the corporate world. Moreover, her participation in the Biblichor Society, a vibrant book club, nourishes her love for literature and enhances her communication and analytical abilities. Guided by the belief that happiness fuels success, she is determined to leverage her enthusiasm, skills, and experiences to make a meaningful impact in the corporate world.”

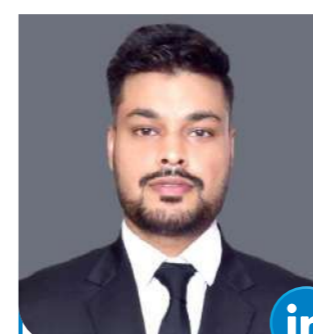


MBA 22006
mba22006@iimj.ac.in

“ Ashish Shanbhag

Summer Internship: **Inmovidu Technology**, *Business Development Intern* | Sales
Work Experience: **Freight Wings Pvt Ltd.**, *Graduate Engineer Trainee*
6 months

Committee/Club: IT Committee | Arcade - E-Sports Club
As a Business Development Intern at Inmovidu Technologies, Ashish performed market research and analysis to locate target-industry clients to expand the company's client base. He produced leads and devised successful approaches and methods for approaching and engaging new clients. He was involved in several IIM Jammu clubs and groups, including the IT Committee. He actively contributed to the institute's digital transformation projects and participated in several events, seminars, and industry exchanges to enhance himself and his career. Ashish's summer internship provided him with significant knowledge of company growth techniques, customer relationship management, and successful teamwork. His commitment, strategic thinking, and collaborative attitude aided the company's growth and success. Furthermore, his role as an Arcade: Esports club co-founder demonstrates his leadership qualities and enthusiasm for developing engaging experiences within the student community.



MBA 22008
mba22008@iimj.ac.in

“ Kunal Bansal

Summer Internship: **Bajaj Capital**, *Wealth Mgmt. Intern* | Finance & Marketing
Committee/Club: Financial Analytics Club

Kunal Bansal is a highly motivated and ambitious individual with a strong passion for finance. He holds a BCom degree from Delhi University along with the CA curriculum. During his internship at Bajaj Capital Ltd., Kunal showcased his expertise in both finance and marketing, gaining valuable insights into the personal finance and mutual fund sectors. He played a crucial role in attracting and assisting clients, offering personalized portfolio solutions, and imparting financial education. Kunal's dedication is evident through his participation in case competitions, where he achieved semi-finalist status in the DS Group competition. Furthermore, as an active member of the Financial Analytics club, he organized quizzes and competitions to foster interest in finance among his peers. Kunal actively engages in social activities such as organizing cleanliness drives, raising awareness about cancer etc.



MBA 22009
mba22009@iimj.ac.in

“ Aryan Fouzdar

Summer Internship: **V-Guard, Management Trainee** | Marketing
Work Experience: **Indiamart, Senior Executive** | 14 months
Committee/Club: Mess Committee | Nelaam - The Sales Club

Aryan Fouzdar is an ambitious and driven individual with a strong passion for the field of marketing. With a goal to excel in the dynamic world of brand management and consumer behavior, Aryan Fouzdar is dedicated to honing their skills and making a significant impact in the industry. Furthermore, Aryan recently completed an internship at Vguard, a renowned brand in the consumer electronics industry. During their internship, they played a pivotal role in assisting the brand in venturing into a new product category. Their contribution involved conducting market research, analyzing consumer preferences, and developing comprehensive marketing plans to introduce and promote the new product line. Overall, Aryan strives to leverage their internship experience to gain practical knowledge and skills that will serve as a solid foundation for their future career in marketing. Their dedication, creativity, and determination make them a valuable asset to any marketing team.



MBA 22010
mba22010@iimj.ac.in

“ Sharma Parth Santosh

Summer Internship: **CupShup, Management Trainee** | Marketing
Committee/Club: Valuation Pulse - The Finance Club
Bandish - The Music Club

Success is not achieved by chance; it is earned through discipline, hard work, and versatility.” These words encapsulate the guiding principles of Sharma Parth. While his background lies in finance, he embarked on a transformative journey by joining the marketing agency, CupShup, during his internship. At CupShup, his primary responsibility was to ideate Below-the-line(BTL) marketing campaign for brands, captivate them in visually appealing presentations & finally pitch them to clients. Parth’s versatility extended beyond campaign creation. With his exceptional writing skills, he crafted compelling press release articles for various brands, ensuring that their campaign stories reached a wider audience and left a lasting impression. This multifaceted approach allowed him to acquire a diverse set of skills during his internship at CupShup, including strategic marketing, client relationship management, creative design, persuasive communication, and meticulous attention to detail.



MBA 22012
mba22012@iimj.ac.in

“ Dhritipaul Kalita

Summer Internship: **IMCD India, Marketing Intern** | Marketing
Work Experience: **Watercrafts Bottlers LLP, Quality Assurance Executive,**
11 months
Committee/Club: Corporate Communications Committee
Arcade - E-Sports Club

His goal as a final-year IIM Jammu student is to be a vital member of a product-based organization in five years. He co-founded his institution’s gaming club, which has given him experience in leadership, teamwork, and organizational abilities. By organizing gaming events and creating a gaming community, he has learned the value of engaging experiences and smart marketing. He is also an active member of the corporate communications committee, where he has led various marketing projects with cross-functional teams to improve his institution’s brand image. His past work experience and summer internship have also provided him with industrial exposure, giving him knowledge of project management, data analysis, and strategic planning. His analytical skills have increased operational efficiency and resulted in substantial solutions.

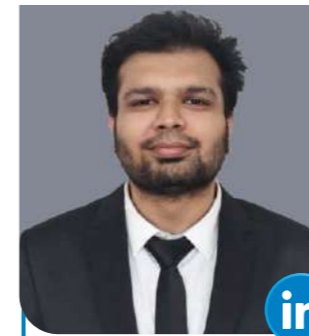


MBA 22013
mba22013@iimj.ac.in

“ Kapil Jain

Summer Internship: **ESAF, Marketing Intern** | Marketing
Committee/Club: Industry Interaction Cell | Biblichor Society-The Book Club

Kapil is a determined individual who seeks challenges and embraces new learning opportunities. With a resilient and tenacious mindset, he believes in the power of positive thinking and strives relentlessly for progress. Kapil’s prior work experience in accountancy has provided him with a solid foundation in the finance field. During his SIP, he served as a marketing intern at ESAF while also interning at Ernst and Young as a finance intern. These experiences allowed him to develop practical skills in both marketing and finance. Kapil’s goal is to become a financial analyst, utilizing his knowledge and skills to contribute effectively to the field.



MBA 22014
mba22014@iimj.ac.in

“ Hussain Abbas Bhalam Wala

Summer Internship: **Synclature Cybersecurity Consultancy,**
Information Security Analyst | Consultancy
Work Experience: **LIMEWIT, Operations Manager**
Satrix Information Security Pvt. Ltd., Cybersecurity Analyst
20 months
Committee/Club: Industry Interaction Cell

Hussain plays a critical role as an Information Security Analyst at Synclature, safeguarding sensitive data and systems from cyber threats. With expertise in information security, they assess risks, identify vulnerabilities, and implement robust measures for protection. Hussain analyzes security systems, monitors network activity, and investigates suspicious incidents. They develop and enforce security policies, educate employees on best practices, and proactively address potential gaps. Hussain’s diligent work enhances Synclature’s security posture, ensuring uninterrupted operations and preserving customer trust. Their proactive approach and swift incident response contribute to the organization’s ability to navigate the digital landscape securely. Overall, Hussain’s dedication and expertise have a profound impact on Synclature’s information security, safeguarding vital assets and enabling the company to thrive.



MBA 22015
mba22015@iimj.ac.in

“ Kumari Muskan Goyal

Summer Internship: **PNB MetLife Insurance, Mgmt. Trainee** | General Mgmt.
Committee/Club: Placement Committee

Muskan is a dynamic and ambitious B.Com (Hons.) graduate currently pursuing an MBA at IIM Jammu. With a strong passion for finance, she aims to make waves in the industry. As a Management Trainee at PNB MetLife Insurance, Muskan played a pivotal role in a high-profile project, showcasing exceptional coordination skills and market understanding. She excels not only academically but also as part of the Placement Committee at IIM Jammu, bridging the gap between academia and real-world opportunities. With unwavering determination, leadership acumen, and ability to thrive in dynamic environments, Muskan is the ideal candidate for any organization seeking a talented and driven individual in finance. Expect to witness the rise of a finance trailblazer!



MBA 22016
mba22016@iimj.ac.in

“ **Mushahid Fayaz**

Summer Internship: **ATZA (LIMEWIT Media Group)**, *Strategy and Marketing Strategy*

Committee/Club: Corporate Communications Committee
ProdMan - The Product Management Club

Mushahid is an aspiring professional with a deep-rooted conviction that strategy is the key to unlocking opportunities and driving companies forward. As a member of the Corporate Communication Committee at IIM Jammu, he understands the importance of effective communication in shaping a company's image and reputation. Furthermore, as a leader of the Product Management Club at IIMJ, he fosters an environment of learning and collaboration. During his SIP at ATZA, as a Strategy and Marketing Intern, he learned how strategic decisions impact a company's success by conducting market analysis, identifying growth opportunities, and developing marketing strategies to enhance the company's prospects. He has also interned as a business analyst at a management consulting firm and a digital marketing intern at an EdTech company. His dedication, analytical acumen, and strategic mindset make him an invaluable asset to organizations seeking to navigate complex challenges and drive sustainable growth.



MBA 22017
mba22017@iimj.ac.in

“ **Deepanshu**

Summer Internship: **Grey & White Consultants**, *Business Devt. | Marketing*

Committee/Club: Infrastructure Committee
Nelaam - The Sales Club

Deepanshu successfully completed his internship at Grey and White Consultants, where he played a pivotal role in enhancing the company's digital platform. With a keen eye for detail, he efficiently managed social media platforms, engaging with audiences and fostering strong relationships with clients. Deepanshu's exceptional networking skills enabled him to attract new clients, contributing to the growth of the business. His expertise in digital marketing proved invaluable as he adeptly targeted both the B2B and B2C sectors, ensuring a comprehensive approach to expanding the company's reach. Throughout his internship, Deepanshu showcased a strong commitment to delivering outstanding results and demonstrated his ability to thrive in a dynamic and fast-paced environment.



MBA 22018
mba22018@iimj.ac.in

“ **Karan Wahie**

Summer Internship: **ICICI Bank**, *Management Trainee*
Market Research and Consulting

Committee/Club: Student Council

“Karan Wahie is a dynamic and highly motivated individual with an exceptional work ethic. He is a result-oriented individual with a strong educational background in mathematics and economics. During his internship as a Management intern at ICICI Bank, he showcased problem-solving skills by solving a business problem for ICICI Bank, hence contributing to its success. His project allowed him to interact with various stakeholders and ultimately present a solution with maximum impact. He has even worked as an HR Manager at BloodConnect Foundation. He has served as a member of the Academic Committee, where he acted as a liaison between students, faculty members, and the program office, ensuring a smooth academic experience. Currently serving as the Joint Secretary of the student council, he has emerged as a natural leader. His dedication to excellence and unwavering commitment to making a difference makes him a valuable asset in any endeavor he undertakes.”



MBA 22019
mba22019@iimj.ac.in

“ **Abhinesh Singh**

Summer Internship: **ATZA (LIMEWIT Media Services Pvt. Ltd)**,
Strategy and Marketing Intern | Strategy

Work Experience: **Swabhimaan Project, Unicef India, Programmer,**
Tata Institute of Social Sciences Mumbai,
Research Associate, 24 Months

Committee/Club: Darpan - The Drama Club

Abhinesh Singh is a versatile individual with a solid academic background and significant work experience. He possesses a Master's degree and Bachelor's degree in Economics, and he is currently pursuing an MBA at IIM Jammu. Abhinesh has acquired diverse practical experience through his positions as a Strategy and Marketing Intern at ATZA (Limewit Media Services Pvt. Ltd), a Programmer at UNICEF, and a Research Associate at UGC-UKIERI. He was exceptional at conducting quantitative and qualitative surveys, analysing data, and devising marketing strategies. Abhinesh's accomplishments include placing second in national consulting and project management competitions. Abhinesh holds mutual fund distribution certifications and has completed the Bloomberg Market Concepts programme. Abhinesh contributes a diverse skill set and a well-rounded perspective to any strategy and marketing role, thanks to his love of travel and cooking.



MBA 22020
mba22020@iimj.ac.in

“ **Rishi Rajvanshi**

Summer Internship: **Havells India Limited**, *MARCOM Intern | Marketing*

Work Experience: **Organic Kitchen**, *Marketing Associate | 2 months*

Committee/Club: Toastmasters - The Communication Club

“Having a natural curiosity from a young age to understand how all the businesses and organisations work, and to come up with new alternative ways for the same, it was natural for Rishi to pursue a management course after his SSC. He cracked DU JAT and took admission in Ram Lal Anand college, Delhi University to pursue Bachelor of Management Studies. While his graduation period, he also did internships with organisations from different sectors and industries to gain business exposure. At this juncture in his career path, he's pursuing MBA from IIM Jammu interim which he completed his Summer Internship with Havells as a MARCOM intern where he was working on a project to test out the efficacy of outsourcing Visual Merchandising at retail stores for consumer durables segment. He wishes to specialise in the Marketing domain and build a career in which he believes, he can excel at.



MBA 22021
mba22021@iimj.ac.in

“ **Bharat Bhattacharya**

Summer Internship: **Hair Originals**, *Inventory Projection & Planning | Operations*

Committee/Club: IT Committee | Artha - The Economics Club

During his time at Hair Originals, his internship proved to be both demanding and captivating, offering him valuable insights into the business of the hair industry. His role involved the crucial responsibility of establishing and pursuing operational objectives by effectively overseeing the entire inventory process, from raw materials to finished products. Additionally, he played a vital role in maintaining optimal stock levels by utilizing sales data to forecast future demands. His experience afforded him the privilege of collaborating with esteemed professionals and top-level management within the industry. Furthermore, he actively contributed to the creation of various dashboards designed to monitor and reduce wastage within the factory. The tasks assigned to him were exceptionally enlightening, allowing him to gain exposure to diverse aspects of operations management.



MBA 22022
mba22022@iimj.ac.in

“ Karan Rajwani

Summer Internship: **Kreative Kode**, *Research Analyst* | Research Committee/Club: Disha Committee | Prodigy - The Digital Marketing Club Bandish - The Music Club

Karan Rajwani, a determined and ambitious individual, lives by the mantra, “Don’t stop when you’re tired, stop when you are done.” With a consistent and persistent approach, he excels in academics and extracurricular activities, showcasing his strong communication and interpersonal skills. Through diverse internships and live projects in marketing, HR, BFSI, equity research, e-commerce, and content strategy, he had acquired valuable domain knowledge and developed analytical capabilities. His role as a Coordinator at the Disha Committee showcased his leadership skills and the significance of helping others. As a research analyst during his SIP, he conducted primary and secondary research, providing valuable insights to the organization. His active participation in the Digital Marketing and Music Club of IIM Jammu exemplified his passion for new technologies and creative expression. With a passion for personal growth and an unwavering determination, he is ready to make a positive impact.



MBA 22023
mba22023@iimj.ac.in

“ Divyam Dhaka

Summer Internship: **Atomberg Technologies**, *Sales and Marketing Intern* | Marketing

Divyam is a focused, ambitious and hardworking graduate from University of Allahabad. He is an extremely motivated fresher who is eager to learn new concepts and technologies. He has great leadership skills, strong problem-solving ability and excellent communication skills. He is passionate about his responsibilities and is a keen youngster who sets his own goals and ensures to fulfil them as per the schedule. He can prioritise and strategize the work given to him in the most optimum manner. He is pleasant in behaviour with an honest disposition towards life and society. He is often sought-after by his friends and people who know him, as he is a loyal team player and dependable. He possesses a charismatic personality which drives people towards him and endeavours to use all these skills to create something meaningful in the years to come.



MBA 22024
mba22024@iimj.ac.in

“ Daksh Manoj Khullar

Summer Internship: **BenQ India**, *Marketing Strategist* | Marketing Committee/Club: Valuation Pulse - The Finance Club

Driven by a strong inclination towards data, he tries to find and explore every possible solution to a problem. He is interested in Finance & Strategy and is part of the Valuation Pulse club and has also been part of the consulting club of IIM Jammu. He is a quick learner and is someone who believes in himself. He likes to take responsibility and delivers within time. He has a good understanding of teamwork and developmental skills, which has helped him gain exceptional communication and leadership skills that he displayed as the Chairperson of IET-VIT in his undergraduate from VIT Vellore. Also, he is a tech-savvy person proficient in Python, R, Excel, Java, Solidworks, CAD-CAM and Canva. He interned at BenQ India as a marketing strategist and learned to apply classroom knowledge in the real world by coming up with strategies to launch their line of products into a new market.



MBA 22025
mba22025@iimj.ac.in

“ Piyush Budania

Summer Internship: **Tata Elxsi**, *Marketing Intern* | Marketing Work Experience: **Tata Consultancy Services**, *Assistant Systems Engineer*, 6 Months

Committee/Club: Placement Committee
An accomplished engineering graduate from Thapar University Patiala, Piyush brings a diverse skill set to the field of analytics. With prior experience at Tata Consultancy Services, where he excelled in software development and problem-solving, and a summer internship at Tata Elxsi, he has a solid foundation in both technology and analytics. During his internship at Tata Elxsi, Piyush delved into market research projects involving cutting-edge technologies, including advanced driver assistance systems (AD/ADAS), software-defined vehicles (SDVs), and vehicle-to-everything (V2X) telematics. This hands-on experience allowed him to gain expertise in the application of these technologies and their impact on the automotive industry. With his technical acumen and analytical mindset, Piyush is well-equipped to thrive in marketing and analytics roles. His ability to leverage data-driven insights and innovative solutions sets him apart, making him an invaluable asset to any organization.



MBA 22026
mba22026@iimj.ac.in

“ Anshumali Ashish

Summer Internship: **TalentServe**, *Business Development* | Marketing | Sales Committee/Club: Anandam Committee | Nazaara - The Film Club

Anshumali is a driven individual with a strong thirst for knowledge and a passion for responsible business leadership. He is also an avid reader and an explorer, actively contributing to the Anandam committee at IIM Jammu. During his internship at TalentServe, Anshumali focused on expanding the company’s reach in untapped territories within India’s Edtech sector. He worked closely with management-level personnel from various educational institutions, enhancing his communication and adaptability skills to successfully drive TalentServe’s growth in a competitive landscape. Anshumali’s dedication to his work and his willingness to learn and adapt makes him a valuable asset to any team. His commitment to ethical and socially responsible business practices is a testament to his character and integrity.



MBA 22027
mba22027@iimj.ac.in

“ Sourabh Patidar

Summer Internship: **B&B advisory**, *Finance Intern* | Finance Committee/Club: Digi-Health Club

Success is not a result of luck; it is a product of unwavering dedication and persistent effort is Sourabh’s mantra for life. Competence in taking initiative, adaptability, and flexibility in new environments enables him to add unique flavors of individuality. He did his summer internship as a Finance Intern at B&B Advisory where he learned about the technical and fundamental concepts of Forex Trading. He advised his clients to take several trading decisions. He has also done his investment banking internship at Equivaluesearch. Additionally, he works as a coordinator of the Digi-Health club Club at IIM Jammu.



MBA 22028
mba22028@iimj.ac.in

“ Kunal

Summer Internship: **Vedanta Resources Limited, HR Intern** | HR
Committee/Club: Cultural Committee
Darpan - The Drama Club

Kunal is a highly motivated MBA student with a strong academic background. He is driven by a passion for HR and marketing. Kunal actively engages in college activities as a member of the cultural committee and drama club, showcasing his creativity and teamwork skills. His participation in these extracurricular pursuits highlights his ability to collaborate effectively. During his summer internship at Vedanta Resources Limited, Kunal gained practical experience in HR, solidifying his knowledge in the field. His first corporate exposure enhanced his understanding of HR practices. A disciplined and ethical individual, Kunal approaches work with a smart and diligent mindset. He strives to make his family proud and is dedicated to personal and professional growth. With his strong academic foundation and unwavering drive, Kunal is poised to excel in the business world. People will find in him a motivated person ready to contribute and succeed in his life.



MBA 22029
mba22029@iimj.ac.in

“ Nikesh Agarwal

Summer Internship: **Pristyn Care, Marketing Research Intern** | Marketing
Nikesh interned at Unicorn start-up Pristyn Care. he was assigned to the marketing research and development role for the surgery AV fistula. As an intern in a start-up gives me an opportunity to work in multiple departments to have a holistic view of how things work. He worked with the marketing team to build a strong GMB profile for the surgeon. Also, he worked on the SEO pages of Pristyn Care to build relevant content to increase organic marketing, which can eventually decrease the CAC for the company. He has also worked on customer retention and engagement from organic sources like GMB, SEO, etc. Based on his initial findings, he has also built a revenue model for the AV Fistula surgery.



MBA 22031
mba22031@iimj.ac.in

“ Jannat Varshney

Summer Internship: **ICICI Bank, Management Intern**
General Management- Forex
Work Experience: **Luminary Professional Services Pvt Ltd,**
Marketing & PR, 24 Months

Committee/Club: Placement Committee | Admission Committee
Jannat is a dynamic professional who brings a unique set of skills and experience to the table. With a strong educational background and a passion for problem-solving, Jannat has consistently demonstrated her ability to deliver outstanding results. Her recent experience as Management Intern in Forex Department at ICICI Bank aimed towards automation of MIS Reports and as Marketing cum PR officer in her earlier organization showcases her ability to thrive in fast-paced and demanding environments. Her roles have involved collaborating with cross-functional teams, leading projects from conception to execution, and delivering projects within deadlines. Her excellent communication and leadership skills make her an asset. Beyond this, she possesses a growth mindset and a thirst for continuous learning promoting sustainability. Her unwavering dedication and collaborative approach make her an ideal fit for any organization. Currently, she is serving as a Placement Coordinator at IIM Jammu.



MBA 22032
mba22032@iimj.ac.in

“ Vani Shukla

Summer Internship: **ICICI Bank, Management Trainee** | Marketing
Committee/Club: Disha Committee

Vani's internship experience at ICICI was an invaluable opportunity for her to gain practical knowledge and hands-on experience in the dynamic world of banking and finance. As one of India's leading financial institutions, ICICI offered a challenging and rewarding environment that helped her develop a deeper understanding of the Insurance industry while honing her skills and building a strong professional network. Vani was assigned meaningful and challenging projects that allowed her to apply the theoretical knowledge she had gained in her academic studies. The bank's emphasis on innovation and technological advancements presented her with opportunities to work on cutting-edge projects related to the Insurance Sector, it's Competitive analysis, benchmarking and customer decision making process. She is grateful for the experience and look forward to utilize the knowledge and experiences gained during her internship to achieve success in the dynamic and challenging corporate world.



MBA 22033
mba22033@iimj.ac.in

“ Sachin James

Summer Internship: **SBI Life, Strategy Intern** | Strategy
Work Experience: **Spectraforce Technologies Pvt. Ltd., Recruiter** | 8 months
Committee/Club: Anandam Committee
Kriti - The Designing Club | Arles - The Art Club

Sachin's internship with SBI Life has given him the opportunity to apply his knowledge in the real business world. His internship as Strategy intern in Emerging Business department was concerned with research on new technologies that are being adopted by businesses worldwide, and developing strategies to implement them in the future. This internship has further polished his soft skills, research ability, critical thinking and negotiation skills. The learning's from this Internship would go a long way in shaping his future career.



MBA 22034
mba22034@iimj.ac.in

“ Shrikant Govind

Summer Internship: **Paysprint, Business Development** | Sales
Committee/Club: Darpan - The Drama Club

During his tenure at IIM Jammu, he actively engaged in the Drama Club, orchestrating cultural events. This experience bolstered his creative acumen and organizational prowess while nurturing his abilities in effective teamwork and leadership. Additionally, he seized the opportunity to gain practical industry exposure as a Business Development intern at PaySprint. In this role, he undertook responsibilities such as prospecting potential clients, conducting comprehensive market research, and formulating strategies to expand the company's customer base. These experiences have deeply ingrained within him an unwavering passion for collaboration, resourcefulness, and strategic thinking. He is committed to making valuable contributions towards the advancement and prosperity of the organization.



MBA 22036

mba22036@iimj.ac.in

“ **Kartik Kumar**

Summer Internship: **Periyar Dairy Farm (Carnival Group)**, *Summer Intern | Sales and Marketing*

His Internship at Periyar Dairy Farm (Carnival Group) gave him the opportunity to get an corporate exposure and widen real life business skill. He got opportunity to interact with the retailers and distributor, which helped him improve his communication and negotiation skills. During his internship he conducted market research for different product to formulate new marketing strategies. He also assisted in preparing brochure, PPTs and the catalogues for different products. He conducted surveys with the retailer to gain key insights about the industry and the competitors. The experience have made him more confident in his skills and he is very thankful to the organisation for this great opportunity.



MBA 22037

mba22037@iimj.ac.in

“ **Kshitij Patni**

Summer Internship: **Convrse.ai**, *Business Development | Sales*

Work Experience: **Byju's**, *Business Development Associate*

Shree Mahaveer Plastic, *Sales Executive | Sales*
13 months

Committee/Club: Academic Committee | Vakta - The Literary Club

Kshitij Patni is a tech-savvy individual who enjoys learning new things and leveraging data for decision making. During his internship at Convrse.ai, a pioneering startup in Metaverse and Virtual Reality, he explored B2B Business Development by performing market research to curate a list of the top prospects & connected with CEO's & Directors of them, showcasing how Convrse's offerings could revolutionize Real Estate. He also forged strategic partnerships with channel partners. He explored project management as well at Convrse.ai, and contributed to streamline processes of development and removing bottlenecks using technology. In his previous work experiences at Byju's & SMP, he developed skills in need-based selling and pitching products as solutions. Beyond this, Kshitij actively contributes to the academic committee, showcasing conflict resolution & negotiation skills. Also, as a member of Vakta, the literary club, he eagerly organizes various cultural and Literary Events.



MBA 22038

mba22038@iimj.ac.in

“ **Girraj Shrotriya**

Summer Internship: **Excellent Publicity**, *Digital Marketing Intern | Marketing*

Committee/Club: Artha - The Economics Club

Girraj is an Economics enthusiast and is passionate to dive deeper into the concepts of economy. During his SIP at Excellent Publicity, he worked as a Digital Marketing Intern and learned how to make advertisement plans for the clients and how to execute it. He also learned how to buy the advertisement rates from the vendors and sell the plans to the clients. Apart from this he loves to play Cricket, Badminton and Table-tennis.



MBA 22039

mba22039@iimj.ac.in

“ **Mukesh Patil**

Summer Internship: **Shoppers stop, MGF Saket**, *Operation | Marketing*

Committee/Club: Matrix - The Analytics Club | Financial Analytics Club

During my internship at a shoppers stop, I had the privilege to gain practical experience in both operations and marketing. This opportunity gave me a firsthand understanding of the essential roles these functions play in the success of a retail business. Overall, my internship in operations and marketing at a retail store provided me with valuable practical knowledge and skills.



MBA 22041

mba22041@iimj.ac.in

“ **Arya Kumari**

Summer Internship: **TalentServe**, *HR Intern (Talent Acquisition) | HR*

Committee/Club: IT Committee

People Management - The HR Club

Arya Kumari, an economics graduate, is an optimistic, determined, and organized individual. With a keen eye for detail and a passion for learning, Arya embraces new challenges and actively seeks growth opportunities. Her undergraduate experience saw her organizing numerous events, allowing her to develop leadership and team-building skills. Presently, she serves as a member of Zerobug, the IT committee and People Management Club, the HR club at IIM Jammu. Apart from her academic pursuits, Arya has diverse interests in singing, dancing, cooking, and photography. During her summer internship at TalentServe, Arya played a pivotal role as an HR intern primarily focused on talent acquisition and recruiting students for various positions within the company. Arya's passion for HR and her valuable internship experience contribute to her well-rounded skill set and professional development.



MBA 22042

mba22042@iimj.ac.in

“ **Pradhun Singh Narwariya**

Summer Internship: **TalentServe**, *Business Development | Marketing*

Committee/Club: Darpan - The Drama Club

Pradhun is an upbeat and self-motivated individual who possesses the versatility to function in a variety of settings while still achieving the needed outcomes. He emits enthusiasm, is open to learning, and exhibits accountability all at the same time. During his internship at TalentServe, he worked on increasing the company's visibility across the edtech market in India. This was his primary focus. He polished his marketing strategies and adaptability abilities through close involvement with management-level employees from many academic institutions, which allowed him to successfully drive TalentServe's growth in an industry that is notoriously competitive. He picks up new ideas and concepts easily and is eager to tackle difficult tasks.



MBA 22043
mba22043@iimj.ac.in

“ Pallav Jawade

Summer Internship: **D P Jain Group, MD's Office intern** | HR

Work Experience: **TCS, Assistant System Engineer**
21 months

Committee/Club: Disha Committee | Arcade - E-Sports Club

Pallav, committed to personal and professional growth, strives for a sustainable world. With diverse skills and industry expertise, he brings valuable experience to the table. As an active Disha Committee member, Pallav excels in preparing students for placements and enhancing their CVs. Through workshops, mock interviews, and resume-building sessions, he equips students with essential skills for success. Pallav's strong leadership, communication, and problem-solving skills enable him to guide and support students effectively. With experience in HR strategy and organization transformation from his internship at the D P Jain Group and expertise as a Salesforce Developer and CRM at TCS, he demonstrates his versatility and adaptability. Passionate about sustainability, social responsibility, and continuous learning, he is a valuable asset to any organization. He eagerly leverages his skills to contribute to the growth and success of a company while aligning with its mission and vision.



MBA 22044
mba22044@iimj.ac.in

“ Prashant

Summer Internship: **Adani Wilmar Ltd., Sales & Marketing** | Marketing

Committee/Club: Biblichor Society - The Book Club

Interning at Adani Wilmar, one of the leading FMCG company has established well founded concepts and techniques of sales and marketing. Prashant got his experience in data analytics, from primary data sourcing to the final analytics for working for Internship projects. Prashant is an ambitious and goal oriented person and believes in perseverance, hard work and passion. He is aligned toward a career in Data Analytics and Marketing and for finding innovative solution to maximize organisational performance with their amalgamation. In his free time Prashant sings, play the guitar or reads a novel.



MBA 22045
mba22045@iimj.ac.in

“ Ipper Ajay Udhav

Summer Internship: **Tata AutoComp Systems Ltd, Project Intern** | Operations

Work Experience: **Yogesh Enterprises, Site Engineer** |
Dnyandeep Spardha Pariksha Kendra Assistant Marketing Manager, System Engineer
29 months

Optimistic, organized, and adaptive are the qualities that define Ajay. As an Operation Intern at Tata AutoComp, he got a chance to work in Inventory management and SCM. Throughout his internship, he showcased exceptional analytical and problem-solving skills. He is focused on learning new things, believing that learning is the key to improvement. Having worked as an Assistant Marketing Manager and a Site Engineer allowed him to work with diverse stakeholders. This helped him get a wide variety of experience in the respective fields. Also, he has led his Softball team at the State level for two consecutive years.



MBA 22046
mba22046@iimj.ac.in

“ Saurabh Kasbe

Summer Internship: **TajSATS, HR Trainee** | HR

Work Experience: **Asia View Enterprises Limited, Assistant IT Manager, 14 months**

Committee/Club: Debating Society Club

Combining the logical precision of a computer engineer with the compassionate understanding of a human resources professional, Saurabh effectively bridges the gap between technology and people through a unique blend of hard and soft skills. He harmonizes analytical rigor with empathetic insight. Saurabh's adaptability and comprehensive understanding shine through his transition from tech-based roles to a people centric approach. His decision making process is marked by evidence based reasoning and logical thinking, rooted in a scientific background, while also incorporating a human touch. His commitment to holistic understanding is showcased in his diverse skill set, which is enriched by his fervor for philosophy and science.



MBA 22047
mba22047@iimj.ac.in

“ Dhruv Singh

Summer Internship: **Automotive Research Association of India, Pune, Management Trainee** | Marketing

Dhruv is an exceptional individual, driven by self-motivation, a strong work ethic, and a thirst for knowledge. He firmly believes in the power of continuous learning and consistently seeks opportunities to expand his skills and expertise. During his internship at the Automotive Research Association of India (ARAI) as a Management Trainee, he exhibited remarkable talent in managing the company's branding efforts. He also took charge of organizing an exhibition dedicated to showcasing automotive materials, demonstrating his ability to execute projects successfully. With a clear ambition to pursue a career in marketing and strategy, he aspires to become a highly sought-after consultant in the industry. His unwavering determination and enthusiasm make him an invaluable asset in achieving his professional goals.



MBA 22048
mba22048@iimj.ac.in

“ Jatin Raj

Summer Internship: **Bulls & Bears Advisory, Finance and Marketing Intern** Finance

Jatin, an ambitious Finance and Marketing intern at Bulls & Bears Advisory, gained valuable insights into the forex market and trading. Applying his academic knowledge, he analyzed market trends, made informed investment decisions, and demonstrated a keen eye for detail. His exceptional interpersonal skills enabled him to effectively engage clients, leading to the successful acquisition of clients. His proficiency in marketing and business development, dedication, and enthusiasm made him a valuable asset to Bulls & Bears Advisory. Equipped with a comprehensive skill set, Jatin is ready to excel in the finance and marketing realm.



MBA 22049

mba22049@iimj.ac.in

“ Adarsh Kumar

Summer Internship: **Synclature**, *Information Security Analyst* | IT Auditing

Work Experience: **Wipro**, *Senior IT Security Analyst*
56 months

Committee/Club: Cultural Committee

As an ambitious individual, Adarsh's primary goal is to continuously grow and excel. He has extensive experience working with WIPRO as a Senior IT Security Analyst, where he has worked for various clients. Adarsh also gained valuable onsite experience in the UAE while working as an outsourced consultant for First Abu Dhabi Bank client. Currently in his second year of his MBA journey, Adarsh actively participates in various competitions organized by different B-schools to broaden his horizons and enhance leadership skills. He is also a dedicated member of the cultural committee at IIM Jammu, where he successfully organizes events. Adarsh's summer internship at Synclature provided him with hands-on experience in managing audits and client handling. He firmly believes that his dedication, adaptability, and commitment to personal growth make him a valuable candidate for any prospective employer, and he is excited to contribute his skills and enthusiasm to a dynamic organization.



MBA 22050

mba22050@iimj.ac.in

“ Dhruv Singh

Summer Internship: **FinAdvantage Consulting Private Limited**,
Business Development | Sales And Marketing

Committee/Club: Cultural Committee

Dhruv's two-month internship at FinAdvantage was a profound and transformative experience for him, as he got an opportunity to work closely with the leaders at the startup. He executed a market research and business development project around the Finance Consulting industry in India and spearheaded an outbound sales strategy for the company. He also wrote impactful case studies, which resulted in getting new potential clients for the company. His on-location internship experience with FinAdvantage helped him gain the necessary exposure to working in an actual office environment and made him well-equipped to deal with real business complications.



MBA 22051

mba22051@iimj.ac.in

“ Himanshu Kolhekar

Summer Internship: **Intelliblock Technologies**, *Marketing Intern* | Marketing

Himanshu Kolhekar, a marketing intern at Intelliblock Technologies, is a goal-oriented individual with a passion for making a positive impact. His ambition is to contribute effectively to the marketing team while continuously expanding his knowledge and skills. His notable achievements include designing a loyalty program, conducting market research on discount and coupon marketing, creating a plan for brand partnerships, and producing content on carbon offset initiatives. With a diverse range of experiences, Himanshu is a versatile marketer equipped with skills in market research, strategy development, and content creation. His enthusiasm, dedication, and ability to overcome challenges make him an exceptional candidate ready to drive marketing success.



MBA 22053

mba22053@iimj.ac.in

“ Jyoti Saini

Summer Internship: **Digital marveled**, *Sales and marketing* | Marketing

Jyoti Saini is a highly accomplished individual with expertise in sales and marketing, including digital marketing, social media marketing, and sales and marketing analytics. She has gained valuable insights from a summer internship program and has practical knowledge of marketing analytics using Python. Jyoti's diverse skills extend beyond the professional realm, as she has excelled in the International Mathematics Olympiad secured a top 10 position. She has also demonstrated her organizational and leadership skills through her involvement in the mess committee during her school days. Jyoti's commitment to social causes is evident through her active participation in the National Service Scheme (NSS) and her fundraising efforts for the Kshitiksha Foundation, which supports underprivileged children, women, and animals. Overall, Jyoti is a well-rounded individual dedicated to personal growth and making a positive impact in her community.



MBA 22055

mba22055@iimj.ac.in

“ Amarjit Dhibar

Summer Internship: **InMovidu Technology Pvt Ltd**,
Business Development Intern | Sales

Being a self-disciplined student, Amarjit believes that "The price of discipline is always less than the pain of regret". He enjoys learning new languages and wants to work as a potential manager in the field of marketing and HR in the business world. During his summer internship at InMovidu Technology Pvt. Ltd., a student education startup, Amarjit learned lead generation, customer outreach, sales assistance, customer service, and persuasive selling as a Business Development Intern. He learned how to discover potential clients, build relationships, and drive sales as a Business Development Intern in an ed-tech business. Outside of his academic endeavours, Amarjit enjoys reading management journals, learning new languages, and creating art and poetry. With a strong drive to succeed in business, the candidate hopes to give their skills and knowledge to a possible company, achieving results and making a big effect.



MBA 22056

mba22056@iimj.ac.in

“ Abhishek Tiwari

Summer Internship: **Bajaj Capital**, *Wealthpreneur* | Finance

Work Experience: **Arvind Mills**, *Marketing Manager*, **31 months**

Committee/Club: International Relations Committee
ProdMan - The Product Management Club

With 31 months of invaluable work experience as a Marketing manager in the B2B sector, collaborating with renowned global textile brands, Abhishek recognized the importance of augmenting his skill set with a strong foundation in finance. Pursuing an MBA to refine his financial acumen, he sought an internship at Bajaj Capital, a prominent financial services company, to immerse himself in the realm of finance and broaden his knowledge base. During his internship, he seized the opportunity to delve into the intricacies of India's mutual funds and insurance industries, acquiring a comprehensive understanding of their core dynamics. Through diligent research and hands-on experience, Abhishek familiarized himself with the vital aspects of these sectors, gaining insights into the performance of mutual fund schemes and comprehending the influential factors driving success across varying market conditions.



MBA 22057
mba22057@iimj.ac.in

“ Pratiksha Singh

Summer Internship: **Convorse.ai**, *Business Development Intern* | Marketing Committee/Club: Cultural Committee
Biblichor Society - The Book Club
Darpan - The Drama Club

Pratiksha embraces a motto that highlights the essential elements required to turn dreams into reality: determination, dedication, and discipline. She embodies qualities of exceptional organization, motivation, and confidence, coupled with a profound passion for reading. Pratiksha consistently looks for new ways to learn and improve. As a Business Development Intern at Convorse.ai, she has acquired comprehensive expertise not only in B2B sales but also in marketing. She has also gained insights about the Real Estate Market in India. Pratiksha's ultimate goal is to thrive as a versatile individual who can readily adapt to evolving circumstances. She eagerly seeks opportunities to contribute in a professional environment that fosters learning, creativity, initiative, and trust.



MBA 22058
mba22058@iimj.ac.in

“ Soumyadeep Das

Summer Internship: **ICICI Bank**,
Market Research and Business Analysis | Marketing Committee/Club: Arcade - E-Sports Club

Soumyadeep's summer internship experience at ICICI Bank focused on the project "Minor to Major Segment Engagement (18-21 age group)". He conducted extensive research on bank offerings, gen-z, millennials, analyzing data & articles, and developing a questionnaire on banking habits and preferences of premium institute students. He obtained valuable insights by contacting captive branch managers nationwide to enquire about their student account offerings. He summarized all the derived information, analyzed responses, and developed inferences and strategic recommendations. His efforts aimed to enhance the engagement of the 18-21 age group within ICICI Bank and devise strategies to retain the target group in the long run.



MBA 22059
mba22059@iimj.ac.in

“ Poorva

Summer Internship: **ICICI Bank**, *Management Trainee* | Marketing Committee/Club: Alumni Committee | Groove - The Dance Club

Poorva is an ambitious individual. Her goals include making a positive impact on the organization in which she works and excelling in her career. As a dedicated member of the dance club, she has showcased her talent, creativity, and teamwork skills through performances and competitions. Poorva's role in the Alumni Committee demonstrates her leadership abilities, as she has successfully organized events and strengthened the alumni network. During her SIP at ICICI Bank, she displayed strong analytical skills, financial acumen, and effective communication. Poorva's commitment to personal and professional growth, coupled with her dedication and creative mindset, make her an invaluable asset to any organization. Recruiters should recognize her accomplishments and potential, as she has the drive and skills to contribute significantly to their company.



MBA 22221
mba22221@iimj.ac.in

“ Alina Fatima

Summer Internship: **Aditya Birla Capital**, *Construction Finance intern* | Finance Committee/Club: Placement Committee | Alumni Committee

Alina's internship at Aditya Birla Capital as a Construction Finance Intern has been a valuable experience, allowing her to apply her academic knowledge to real-world scenarios. She has displayed exceptional skills in process analysis and strategic planning, contributing significantly to the automation of ABHFL. She also received a Pre-Placement Offer from the company for her work and contribution. As a dedicated committee member of both the Placement Committee and the Alumni Committee, Alina showcases her commitment to fostering and bridging the gap between academia and real-world opportunities. Driven by her determination to excel, Alina aspires to make a mark in the corporate world by leveraging her business acumen and leadership abilities. She strives to become a prominent figure in the field of finance and marketing and aims to explore innovative solutions that meet consumer needs and drive business growth.



MBA 22061
mba22061@iimj.ac.in

“ Nikita Wakudkar

Summer Internship: **Carnival Realty**, *Operations intern* | Operations Work Experience: **RK Azad Infrastructure**, *Junior Engineer*, 19 months
Committee/Club: Nazaara - The Film Club

Nikita was actively involved in conducting research and creating PowerPoint presentations for potential mall development. Furthermore, she played a crucial role in managing and promoting the company's social media accounts to enhance brand visibility and attract potential brands interested in leasing shops. Throughout her internship, she worked closely with the Vice President, assisting with daily tasks and gaining insights into effective business operations and management. Overall, her internship experience provided her with valuable skills in client management, research and analysis, social media marketing, content creation, and collaboration with senior management.



MBA 22062
mba22062@iimj.ac.in

“ Vidhi Verma

Summer Internship: **Agile capital services**, *Marketing and finance* | Marketing Committee/Club: Infrastructure Committee | Drishti - The Photography Club

The internship at Agile Capital Services proved to be a captivating and rewarding experience for Vidhi. It presented her with a unique chance to delve into both marketing and finance projects, allowing her to broaden her knowledge and apply her problem-solving abilities. Through this opportunity, she gained a comprehensive understanding of the workings of the BFSI sector, unraveling its intricate details. By engaging directly with potential clients, she also developed a deep insight into customer psychology. Simultaneously, her involvement in the finance project provided her with valuable insights into portfolio management. This holistic internship experience will undoubtedly serve as a valuable asset for her future endeavors.



MBA 22063
mba22063@iimj.ac.in

“ Pooja M

Summer Internship: **Finadvantage Pvt. Ltd., Hyderabad, HR- Intern** | HR Co-ordinating with TA Team

Work Experience: **Maxin Hydro Dynamic Pvt. Ltd., Hosur Assistant Manager, | 19 months**

Committee/Club: Cultural Committee

Pooja is the one who believes the ideology of “SUYAMARIYATHAI & SUYARAJIYAM (Self-Respect & Self-Rule)” will help her lead a creative, simple, and healthy lifestyle. She faced several failures in life, but she is the one who still fights for what she likes and never gives up on her ideology and her dreams. She is working with Finadvantage pvt. ltd. as an HR intern, which helps her gain real-time insights and experience as an intern with a talent acquisition team and HR generalist activities team and sometimes being a part of taking care of employee engagement in HR activities. The nature of her job helps her to interact with people who are diverse in their ideology and the ability to take decisions and handle critical situations in an organization, which helps her to learn different perceptions of people in an organization, and she believes that this is a good start (stepping stone to success) as an HR intern.



MBA 22064
mba22064@iimj.ac.in

“ Sushrut Nimsarkar

Summer Internship: **LumiQ, Product Management Intern** | Product Management

Work Experience: **Simplilearn, Accounts manager, 3 months**

Committee/Club: Cultural Committee | Darpan - The Drama Club

Sushrut is an enthusiastic, indefatigable, and spiritual individual who is constantly curious to explore and learn beyond his capabilities. He has interned with international firms, assisting in management, and worked as an account manager at Simplilearn. During his summer internship as a product management intern at LUMIQ, he excelled in leveraging data platforms, driving impactful use cases, and collaborating closely with the co-founder for company success. Besides academics, Sushrut actively participates in extracurricular activities, challenging himself and exploring new opportunities. He is a core member of the cultural committee and the Darpan club, engaging in various cultural activities. Sushrut is a persuasive communicator. He also undertakes social initiatives with non-profit organizations. With a passion for meditation, spirituality, and showcasing his talents as a singer and multi-instrumentalist, Sushrut indulges in reading during his leisure time.



MBA 22065
mba22065@iimj.ac.in

“ Raushan Kumar

Summer Internship: **Digital Marveled, Sales & Marketing Intern** | Sales

Work Experience: **SiliconMedia Technologies Pvt. Ltd., Market Research Analyst, 47 months**

Raushan is creative, highly focused, and always open to new challenges. He is very keen to learn new technologies. Having a keen interest in marketing research, consumer behavior and Technology he has diligently worked in many projects such as IoT, Big Data, cloud in Silicon Media Technologies Pvt Ltd as a Research Analyst. He was responsible for verifying Market data and evaluating information from diverse market sources. The major work in which Raushan was involved is analyzing business developments & monitoring market trends as well as constantly engaging with the clients. He also worked for BarRaiser which is a Interview as a service company and his job role Business Development Intern and currently pursuing his summer internship with Digital marveled as a Sales & Marketing Intern

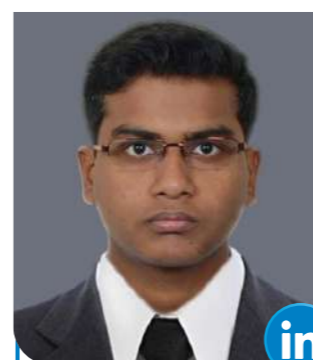


MBA 22066
mba22066@iimj.ac.in

“ Kushagra Singh

Summer Internship: **Aditya Birla Grasim, Operations trainee** | Operations Committee/Club: Bazaar Club

In addition to their persistent nature, Kushagra has gained valuable experience as an operations trainee during their SIP at Aditya Birla Grasim. This role allowed them to immerse themselves in practical aspects of operations, gaining hands-on exposure to various processes and procedures. They actively contributed to streamlining operations, identifying areas for improvement, and implementing effective solutions. Kushagra’s SIP experience showcased their ability to apply theoretical knowledge to real-world scenarios, highlighting their adaptability and problem-solving skills in an operational context. Their role as an operations trainee further enhances their skill set, making them a valuable asset to any organization seeking individuals with practical insights into operational excellence.



MBA 22067
mba22067@iimj.ac.in

“ Navendu Shekhar Shrivastava

Summer Internship: **BenQ, Summer Intern** | Marketing

Work Experience: **Mercedes-Benz Research & Development, India Senior Engineer Renault Nissan Technology & Business Centre, India, Engineer | 58 months**

Committee/Club: Industry Interaction Cell

Navendu, a distinguished engineering graduate from VIT University, excelled in the ADAS (Self-Driving Cars) domain with 58 months of R&D (IT/Software Focused) experience at Mercedes-Benz and Renault-Nissan. As a team lead, he won Best Team awards multiple times and he displayed expertise in employee engagement and information security. His MBA internship at BenQ showcased his marketing skills in Identification and execution of an outreach program for BenQ projectors. With a global perspective, he collaborated with diverse individuals from India, France, Japan, Germany, and China. His achievements extend beyond work, with multiple college fest wins and conducting event organization. Overall, this versatile professional brings a valuable skill set and a proven track record to any advanced corporate environment.



MBA 22068
mba22068@iimj.ac.in

“ Aayush Bansal

Summer Internship: **Optum, Product Management Intern** | Product Management

Work Experience: **TCS, Assistant System Engineer, 17 months**

Committee/Club: Disha Committee | Debating Society Club

Aayush, as defined by his friends, family, and colleagues, is a determined, cool-minded, and accommodating individual who never minds a challenge coming his way. Being a software engineer, he believes in the idea of innovation and creation. Before joining his MBA, he worked for 17 months as a Python Developer in TCS. During this duration, Aayush emulated proactiveness and an inclination towards learning, which made his contribution more meaningful to his team. Leveraging this experience, he is proving his mettle in the MBA program and recently joined Optum - a Fortune 500 company - as a Product Management Intern. This opportunity has boosted his overall skillset to a whole new level. As an intern, Aayush always focused on gathering knowledge about the company’s domain and the responsibilities of a product manager. This internship provided him with a platform to interact and learn from the industry titans. With all that being said, he is sure to apply all the lessons learned along the way to the organization he joins next. Until then, he is striving to be the very best.



MBA 22069
mba22069@iimj.ac.in

“ Grusha Matalia

Summer Internship: **Svastir, Management Intern** | Finance
Committee/Club: Entrepreneurship Development Cell

Grusha, whose name signifies warmth and perfection, exudes a radiant spirit and an unwavering commitment to excellence. A postgraduate degree holder in Economics, she has profound knowledge and expertise in economic theory and analysis. The business background of her family has inspired her to pursue an MBA. She worked as a Research Analyst intern at Kreative Kode for a 2-month live project where she obtained hands-on experience in preparing research reports. Being a fresher, her internship at Svastir has endowed her with rich industry experience and corporate exposure. She developed business launch strategies at Svastir. She helped run the business and created the model. She researched markets and competitors and wrote company website content. As a management intern, she gained experience in marketing, finance, operations, strategy, legal, and more. She also learnt how a business is built, run, and managed. She is a proud member of the Entrepreneurship Development Cell of IIM Jammu.



MBA 22070
mba22070@iimj.ac.in

“ Nandit Jindal

Summer Internship: **Pristyn Care, Corporate Strategy Intern** | Strategy
Committee/Club: Entrepreneurship Development Cell

As a Corporate Strategy intern, Nandit gained valuable insights into the intricacies of developing and implementing effective business strategies. He worked closely with senior executives and collaborated with cross-functional teams to analyze market trends, evaluate competitive landscapes, and identify growth opportunities for the organization. Through his involvement in strategic planning sessions and research projects, he developed a deeper understanding of the company's industry, its position within the market, and the factors that drive its success.



MBA 22071
mba22071@iimj.ac.in

“ Saurav Nagru

Summer Internship: **Research & Ranking (EWAS Pvt. Ltd), Private Wealth Intern** | Finance
Committee/Club: Financial Analytics Club |
Dharohar - The Heritage Club

Saurav Nagru is a driven and ambitious individual with a strong passion for finance and wealth management. Working at Research & Ranking, taught him lead generation and client retention by providing them with need-based wealth management recommendations through the services offered. Having dealt with UHNI / HNI clients firsthand provided him with a comprehensive understanding of the financial services industry, specifically in the realm of private wealth management. The internship equipped him with in-depth knowledge and practical insights into the intricacies of this domain, enabling him to effectively navigate the complexities of serving high-net-worth individuals. The internship significantly contributed to his professional growth.



MBA 22075
mba22075@iimj.ac.in

“ Aniket Goyal

Summer Internship: **Bonn Nutrients Pvt. Ltd., Management Trainee** | Operations
Committee/Club: Kartavya - The Social Responsibility Club

Within the scope of his work in procurement and dispatch, he engaged in a detailed examination of the department's activities. This encompassed assessing inventory management, supplier relationships, purchase order processing, and logistics coordination. He closely observed the flow of materials, analyzed data related to demand forecasting, conducted cost analysis, and evaluated the efficiency of procurement procedures. Additionally, he collaborated with key stakeholders to gather insights and perspectives, conducted interviews and reviewed existing documentation and systems. By combining qualitative and quantitative analysis, he identified areas for improvement, such as enhancing inventory turnover, optimizing supplier selection, implementing automated tracking systems, and streamlining order fulfillment processes. The efforts demonstrate his ability to identify inefficiencies and propose effective solutions, showcasing his valuable contribution to the organization.



MBA 22076
mba22076@iimj.ac.in

“ Atharv Raghuwanshi

Summer Internship: **Vedanta Limited, Management Trainee Intern** | HR
Committee/Club: Placement Committee

Atharv's belief and prime motto has always been to be the most hard working person in the room. This is the same belief that has helped him complete a successful stint at Vedanta Limited in its Sesa Goa Iron Ore business unit. During his internship tenure, he was involved in various projects such as Skill Mapping for business partners, successful implementation of the EKB model for the skill assessment of all employees, and Verification of alignment in the CLMS system. His profile also included identifying gaps existing in the current skill assessment system and training mechanisms in the organization so that the employee's productivity could be maximized. To gain insights while working at such an esteemed organization has truly been an experience of a lifetime for him. The learnings and the challenges faced are something that are gonna stick with him and will help him have a successful career ahead.



MBA 22078
mba22078@iimj.ac.in

“ Harshvardhan Bawiskar

Summer Internship: **CMS Infosystems Ltd., Learning and Development** | HR
Committee/Club: All Time High - The Stock Market Club

Harshvardhan is a curious and focused personality and spends majority of his time reading books on a vast array of subjects. He embraces the philosophy of lifelong learning. He has an innate inclination towards the world of business. Driven by a genuine passion for marketing, he aspires to make a meaningful impact in the industry. He has a calm demeanor and faces every situation with a levelheaded approach. AI Ries and Jack Trout have had a profound impact on his thought process. He sees Warren Buffett and Charlie Munger as his idols and their honesty & integrity, rational thinking, intellectual curiosity and frugality have had great influence on him. He has been actively investing in the stock market for more than 5 years and this has helped him build the very important qualities of patience and persistence.



MBA 22079

mba22079@iimj.ac.in

“ Nirjhar Sharma

Summer Internship: **ICICI, Management Trainee** | Marketing

Committee/Club: Industry Interaction Cell | Vakta - The Literary Club

It's not who you are underneath, it's what you do that defines you" - Batman. A natural leader, Nirjhar has held multiple positions of responsibility right from his school days till his graduation and has vast experience in planning and organizing events and collaborating on similar endeavors. An avid quizzier and someone who has a penchant for debates and news, Nirjhar has participated in nearly any and every extracurricular activity that comes his way. Always keen to learn and enhance his skill set, Nirjhar believes in acquiring skills in all domains and approaching every problem with a different perspective. Currently, he is a member of the Industry Interaction Cell at IIM Jammu and also is a member of Vakta - The Literary Club of IIM Jammu. Besides this, he follows every major sport and believes that sports are the best way to instill team spirit and learn how to work in a team and improve team bonding



MBA 22080

mba22080@iimj.ac.in

“ Vaibhav Nikam

Summer Internship: **Vedanta, Management Trainee** | Marketing

Committee/Club: Industry Interaction Cell | Debating Society Club

Vaibhav is an ambitious individual with a clear goal of attaining a prominent leadership position in marketing and making a significant impact in the field. His ambition lies in working with various companies, helping them with branding and advertising strategies. He is the coordinator of the Industry Interaction Cell, which acts as a bridge between the industry and academia and organizes industry talks with eminent leaders throughout the year, facilitating valuable networking opportunities for students. Additionally, he is the coordinator and the SPOC of the Debating Society Club, which is responsible for organizing Debates in the institute to explore diverse topics and challenge conventional thinking. His internship experience at Vedanta Ltd as a marketing intern provided him with valuable insights into the realm of marketing and exports in the B2B sector. Assigned to the European region, he learned to identify target markets and effectively pitch to potential international clients.



MBA 22081

mba22081@iimj.ac.in

“ Nachiket Sharma

Summer Internship: **HDFC Bank, Project Trainee** | Operations

Work Experience: **Globe Teleservice, Carrier Relationship Associate**
Make My Rig, Procurement Manager
16 months

"Nachiket is a driven individual with keen analytical skills that he has honed to apply to his surroundings. The internship experience at HDFC Bank allowed him to understand the operations and vendor management done at big firms; he also learned how risk must be accounted for in every decision. With the permanent goal of being an intelligent worker, he always thrives on improving the efficiency of any system or setup. Being able to observe and understand all critical elements involved in the smooth running of the operations, he can view the big picture and the fine details. His out-of-the-box thinking and attention to detail helped him solve many issues while working. He has successfully improved the procurement method at his previous firm and assisted in enhancing the sales of both his prior employees."



MBA 22083

mba22083@iimj.ac.in

“ Mukesh Kharkwal

Summer Internship: **Digital Marveled, Sales & Marketing** | Sales

Mukesh Kharkwal is a highly motivated and hard-working student who is gifted with good analytical skills and is capable of strategic planning. His pragmatism, willingness to learn and improve, and good interpersonal and communication skills make him a capable leader. He has a keen interest in supply chain management and is equipped with the skills and knowledge to excel in this role. He has the ability to drive operational excellence through continuous improvement, employee empowerment and engagement, performance measurement, data-driven decision-making, and leadership commitment.



MBA 22084

mba22084@iimj.ac.in

“ Himanshu Biturwar

Summer Internship: **Belora Paris, Data Analyst Intern** | Analytics

Himanshu is a focused, ambitious, and hard-working individual currently pursuing an MBA at IIM Jammu, building upon his BBA degree. With a strong focus on personal and professional growth, He excels at juggling academics and extracurriculars. During his graduation, Himanshu completed a marketing internship with Shine Projects, gaining a solid understanding of marketing and sales processes. He also completed a summer internship as a data analyst intern at Belora Cosmetics, acquiring a comprehensive understanding of organizational operations. Additionally, Himanshu improved his strategic thinking and analytical skills in a BCG strategy and consulting virtual Experience. Himanshu's commitment to excellence extends beyond the classroom and workplace. As an international jump rope player, he has proudly represented India in the World Jump Rope Championship, His talent has gained recognition on esteemed platforms like India's Got Talent & I Can Do That, showcasing his exceptional abilities."



MBA 22085

mba22085@iimj.ac.in

“ Hullash Choudhary

Summer Internship: **OYO Baby, Associate Project Manager** | Operations & Marketing | Operations Supervisor at Baby & mOm Pvt Ltd
21 months

Hullash is a dedicated professional with 21 months of experience in operations and marketing. As an Associate Project Manager at OYO Baby, he excelled in project management and developed targeted marketing campaigns. Hullash aspires to make a significant impact in the business world, leading strategic initiatives for organizational success. With strong analytical skills and a drive for results, he seeks progressive leadership roles to enhance brand value and drive operational excellence. His adaptability and ambition make him an exceptional candidate for opportunities in operations and marketing, where he can contribute to the growth and success of forward-thinking organizations.



MBA 22086
mba22086@iimj.ac.in

“ Shreya Aggarwal

Summer Internship: **ICICI, Management Trainee** | Product Management Committee/Club: Industry Interaction Cell

Adaptability, optimism, and persistence are the qualities that define Shreya. The complexity of the product management role during her internship at ICICI Bank Ltd. exposed her to the evolving mobile application landscape and the rigor behind easing a customer journey through optimization, testing and automation. Cross-functional collaborations enhanced her problem-solving and analytical skills. She effectively applied her previous knowledge in ERP Software testing and implementation, thus garnering appreciation for her recommendations on project completion. Currently, she is a member of the Industry Interaction Cell.



MBA 22087
mba22087@iimj.ac.in

“ Vivek Kumar

Summer Internship: **Kreative Kode, Research Analyst** | Marketing Committee/Club: Alumni Committee

Vivek is an ambitious individual who believes in taking up responsibilities and delivering them efficiently. During his internship at Kreative Kode as a Research Analyst, he had the opportunity to apply his theoretical knowledge into practice. Over the course of two months, Vivek was assigned various tasks involving suggesting marketing strategies to different companies. Additionally, during his live project, he gained valuable experience as a finance intern at Agile Services, where his role primarily focused on portfolio management. At college, Vivek currently serves as the Senior Alumni Coordinator, demonstrating his dedication and commitment to fostering connections among alumni. Alongside his professional pursuits, Vivek possesses a deep passion for cricket and exhibits a high curiosity for different cultures.



MBA 22088
mba22088@iimj.ac.in

“ Rishi Harsh Soni

Summer Internship: **Grey & White HR Consultants Pvt. Ltd., Business Development and Digital Marketing Intern** | Marketing Committee/Club: Biblichor Society - The Book Club

Rishi is a curious, optimistic, and dedicated individual with an impressive academic record. During his internship, Rishi was a part of the core team responsible for building a company from scratch. Rishi's responsibilities included not only developing the business but also doing digital marketing campaigns, SEO, product management tasks, and research in relevant fields. This internship has further polished his soft skills, research ability, critical thinking, and client negotiation skills. He has also done a fantastic job at IIM Jammu's book club, Biblichor Society, where he was one of the key people involved in the launch of the monthly newsletter and the monthly magazine of the institute. Beyond his professional pursuits, Rishi's passion and innovative mindset set him apart. This blend of skills and personality, coupled with his adaptability, prepares him for diverse challenges and environments.



MBA 22089
mba22089@iimj.ac.in

“ Aman Gupta

Summer Internship: **Shoppers Stop Limited, Operations** | Operations Committee/Club: Cultural Committee | Kriti - The Designing Club

Perseverant is the best word to describe Aman. During his SIP tenure with SSL, he got the opportunity to handle and carry out the role of operations of not only inventory, but also managing different domains such as online retail store, day-to-day sales, customer service, visual merchandising, etc. As per his project he got the opportunity to get his hands on various domains specially in private brand management i.e managing and efficiently handling 53 in-house brands, customer engagement, omnichannel management, etc. SSL surely has a lot to provide when it comes to the role of operations.



MBA 22091
mba22091@iimj.ac.in

“ Surbhi Singh

Summer Internship: **Pristyn Care, Marketing Research Intern** | Marketing Committee/Club: Industry Interaction Cell | Drishti - The Photography Club

Surbhi is an exceptionally driven individual, consistently driven by her pursuit of opportunities that foster personal and professional growth. Her most notable attribute lies in her remarkable adaptability, enabling her to seamlessly navigate through change and confront challenges with unwavering determination. As a member of the Industry Interaction Cell of IIM Jammu, Surbhi demonstrates exceptional communication skills in professional environments, effortlessly forging meaningful connections. Additionally, her involvement in Drishti, the photography club of IIM Jammu, allows her to showcase her creative prowess, finding significance and utility in every aspect and circumstance. With diverse internship experiences encompassing both startups and unicorn companies, Surbhi has gained invaluable insights into the dynamic landscape of nascent organizations. Through her contributions to marketing, she played a pivotal role in propelling these ventures to unparalleled heights of success.



MBA 22092
mba22092@iimj.ac.in

“ Pravarti Bansal

Summer Internship: **Sunstone, Program Management Intern** | Program Management

Committee/Club: International Relations Committee
Kartavya - The Social Responsibility Club
Arles - The Art Club

Pravarti's internship experience with Sunstone as a Program Management intern was enriching and engaging. She got an informative understanding of the Ed-tech industry. The assigned tasks of managing program development with the content and delivery team, including timelines, budget, etc., provided her with various companies' in-depth strategic landscape. Her regular interactions with her mentors facilitated an environment of learning through exploration and imparted an in-depth understanding of the company's portfolio and competitive strategy. She believes that learning is a continuous process and that growth validates it. She is currently a member of the International Relations Office at IIM Jammu.



MBA 22093
mba22093@iimj.ac.in

“ Gunjan Garg

Summer Internship: **Shoppers Stop, HR Intern** | HR Committee/Club: Cultural Committee

Working with Shoppers Stop was an enriching experience for Gunjan as she understood the key aspects of retail industry and various HR verticals that helped hone her management skills. Throughout her internship, she conducted extensive research on HR best practices, policies, and legal compliance. This research supported the development of effective HR strategies by the HR team. She also understood the recruitment and selection process, employee onboarding, and induction procedures. She gained real time exposure to the corporate world through this opportunity. She learned how to perform well in high- pressure environment and she has developed good communication and professional skills, thus giving positive shape to her future.



MBA 22094
mba22094@iimj.ac.in

“ Akash Lal

Summer Internship: **Volvo Group, Market Research and Analyst** | Sales

During their two-month summer internship at Volvo Group as a Market Research Analyst, they conducted comprehensive market analysis, identifying trends, competitor strategies, and customer preferences. They collected and analyzed market data, providing actionable insights. The internship enhanced their research skills, analytical abilities, and proficiency with market research tools. They collaborated effectively, presenting findings to stakeholders. They improved data visualization, streamlined research processes, and ensured data accuracy. This experience fostered attention to detail, critical thinking, and adaptability. Overall, the internship at Volvo Group offered invaluable exposure, strengthening their skills and fueling their passion for a career in market analysis and strategy.



MBA 22096
mba22096@iimj.ac.in

“ Shahabaj Shaikh

Summer Internship: **Swashaa India Pvt Ltd, Data Analyst and Performance Marketing Intern** | Marketing and Analyst

Work Experience: **PV's Solar Solutions, Marketing & Operations Manager**
Ultrafine Chem & Inst., Business Development Executive, 46 months

Committee/Club: Entrepreneurship Development Cell
Vakta - The Literary Club

With almost 5 years of work experience, he has learned how to be in the present. He is a naturally motivated, professionally prudent person who knows what he is doing. He has polished himself with academic excellence and pursuing his passion by working with Persistent Systems, SwashaalIndia, Jeevitam, PVS's Solar, and Ultra Group. His innovative work with Entrepreneurship Development Cell led EDC into multilateral collaboration. He remained serene while troubleshooting and proved his dedication by achieving various academic awards. His profound knowledge of Amazon Athena, SQL, Python, R Programming, and Social Media Marketing helps him stand out. He was a national Basketball and Handball player who played university-level volleyball and cricket. By travelling, he gained know-how of the culture and cuisines of Indian society. He is a knowledge-driven person who likes to keep himself updated. As a blogger, he blogs on various platforms about Marketing, MBA, Jobs, and Life.



MBA 22097
mba22097@iimj.ac.in

“ Prashil Raval

Summer Internship: **IOCL, HR Intern** | HR

Work Experience: **National Compressors, Sales Engineer, 28 months**

Dream big and dare to fail” is what Prashil believes in; he has worked as a sales engineer for 28 months, which taught him the reality of the market and made him aware of various marketing and sales aspects which helped him to develop practical skills in him, during his internship in IOCL he had worked with some of the brightest minds of the company, he got to know about the challenges that his company mentors faced during their day-to-day work and learned how to overcome those challenges, he was involved in many projects like arrangement of training session for newly joined employees, recruitment process and retirement process of the employees. Visualization and analyzing the situation, calculating risks and shields of the process, and making a proper strategy are few of the skills he inherent in himself as a good chess player.



MBA 22098
mba22098@iimj.ac.in

“ Mohit Kumar

Summer Internship: **The Marcom Avenue, Consulting Intern** | Strategy

Committee/Club: Financial Analytics Club | Bazaar Club

Mohit is the kind of person who firmly believes that “Success is not final; failure is not fatal: it is the courage to continue that counts.” Being a consulting enthusiast, he had a fulfilling and enriching experience during his summer internship at The Marcom Avenue(TMA). As a Consulting Intern, Mohit's primary responsibility was to oversee the planning and pitching of comprehensive go-to-market strategies for diverse products across various channels, including B2C, B2B, and D2C, for a broad variety of Global and Indian clients. He actively participated in strategic planning, conducting exhaustive market research and competitive analysis in order to identify target audiences, market trends, and potential opportunities. Mohit's internship at TMA has enriched his consulting skills and provided a strong foundation for his future career. In his professional capacity, he possesses a versatile skill set that encompasses negotiations, strategic planning, relationship management, and finance.



MBA 22099
mba22099@iimj.ac.in

“ Dharmendra Kumar Patel

Summer Internship: **The Marcom Avenue, Strategy Consultant** | Marketing

Committee/Club: Toastmasters - The Communication Club

Dharmendra is an enthusiastic, self-motivated, and ambitious person. His interests and prior academics are in the area of HR, Marketing and Operations. His internship at The Marcom Avenue as a consulting Intern was an incredibly valuable experience. Working closely with the startup's founder, he gained a holistic understanding of the consulting field. As a Consulting Intern, his primary role involved developing and implementing comprehensive go-to-market strategies for different products across various channels, such as B2C, B2B, and D2C, catering to diverse client requirements. He actively conducted market research and competitive analysis, enabling Client's to identify target audiences, market trends, and lucrative opportunities. He collaborated effectively with stakeholders, ensuring the successful delivery of projects to the clients. His internship at The Marcom Avenue has enriched his consulting skills and provided a strong foundation for his future career.



MBA 22100
mba22100@iimj.ac.in

“ Lakshya Jain

Summer Internship: **ICICI Bank, Management Trainee** | Management Committee/Club: Industry Interaction Cell

“Embrace every opportunity, learn with enthusiasm, and let curiosity guide you. Internships are stepping stones to knowledge and growth.” During his ICICI Bank internship, Lakshya embodied the mantra of embracing opportunities and learning with enthusiasm. As a management trainee in Digital Payments, he formed strategic partnerships, pitched innovative proposals, and explored untapped avenues. Lakshya’s meticulous research and keen insights enabled him to identify fintech partners aligned with the bank’s objectives. He played a key role in fostering collaborations, contributing to digital payment growth. Lakshya’s ideas and persuasive skills gained support from digital heads, leading to cutting-edge implementations. His dedication to innovation and identifying untapped potential significantly impacted the department. Overall, Lakshya’s ICICI Bank internship solidified his digital payment expertise, leaving a lasting impression on the organization’s success.



MBA 22101
mba22101@iimj.ac.in

“ Aditya Chandanshive

Summer Internship: **D P Jain Group, MD’s Office Intern** | Operations

Work Experience: **Superbrite Cleaners, Manager**
KRM Hospitality & Buildcon Pvt Ltd., Jr. Engineer
25 months

Committee/Club: Industry Interaction Cell

Aditya is a dedicated individual with a strong focus on achieving growth in a balanced manner. His goal is to leave a lasting legacy by implementing strategies that prioritize sustainability. As a committee member of the Industry Interaction Cell (IIC), he successfully bridged the gap between academia and industry through expert lectures and conclaves. His SIP experience at D P Jain Group allowed him to optimize procurement processes, resulting in increased efficiency and cost savings. With work experience in the service and construction industries, he has honed his leadership, analytical, and solution-oriented skills. Aditya’s passion, skills, and drive make him an ideal candidate for positions that require innovative thinking and a commitment to making a positive impact.



MBA 22102
mba22102@iimj.ac.in

“ Manzoor UI Nabi

Summer Internship: **Larsen & Toubro Ltd., Management Trainee** | Finance

Manzoor worked as a Management Trainee for Larsen & Toubro Construction on the “India International Convention & Expo Centre” construction site, designated to hold events like the G-20 summit. Manzoor played a crucial role in assisting the on-site managers and gaining a comprehensive understanding of the complexities of the construction industry. Despite his commercial background, Manzoor understood the significance of expanding his skills and understanding other industries. At L&T, he gained a unique viewpoint on construction project management and financial operations. He performed a significant part in assisting with the project’s variance valuation during the internship. Manzoor improved his technical skills and learned adaptation, teamwork, and communication during his internship. His career aspirations are supported by these traits. Manzoor is committed to continuously learning and growing and wants to use his knowledge, expertise, and determination to excel in management.



MBA 22103
mba22103@iimj.ac.in

“ Divyesh Kumar Shekha

Summer Internship: **HPCL, General Management Trainee** | Sales and marketing

Divyesh is a current post-graduate student in the Management program at the prestigious Indian Institute of Management Jammu. With a strong passion for sales and marketing, he strives to excel in this dynamic field. His academic journey began with a Bachelor of Business Administration degree from Saurashtra University. Prior to his post-graduate studies, Divyesh gained valuable hands-on experience as a Business Development Associate at CareerNaksha Private Limited and Mindely Inculcation Private Limited. These internships allowed him to sharpen his skills in identifying new business opportunities, developing strategic partnerships, and implementing effective marketing strategies. Divyesh’s time at the Indian Institute of Management Jammu has further enhanced his knowledge and expertise in sales and marketing. He has been involved in various class work and projects, which have contributed to his growth and development in the field.



MBA 22104
mba22104@iimj.ac.in

“ Sairaj Tandulwadikar

Summer Internship: **The Strelema, Management Intern** | Operations Operations and Marketing

Work Experience: **R L Steel & Energy Ltd., Trainee Engineer** | **25 months**

Committee/Club: International Relations Committee
Pariyojana - The Project Management Club
Saahas -The Adventure Club

He is sincere and diligent, dedicated to his work with unwavering commitment. Known for his strong work ethic, he approaches every task with utmost sincerity and gives his best effort. His ability to multitask and excel in different areas is remarkable, making him an asset. Whether it’s technical expertise, creative problem-solving, or effective communication, he possesses many skills that allow him to adapt to diverse challenges. He is hard-working and an intelligent worker, demonstrating intelligence and strategic thinking in his approach. Moreover, his fast-paced work style sets him apart, enabling him to meet deadlines without compromising quality. With his sincerity, multi-faceted abilities, innovative working approach, and efficient work pace, he consistently proves himself as a highly competent individual capable of achieving remarkable results in any endeavor.



MBA 22105
mba22105@iimj.ac.in

“ Mayank Sharma

Summer Internship: **Pristyn Care, Corporate Strategy Intern** | Marketing

Work Experience: **Denso Ten Minda, Executive - Sales & Marketing** | **10 months**

Committee/Club: Dharohar - The Heritage Club

Mayank holds a Master’s degree in Electronic Science and currently pursuing a 2nd Master’s, focusing on Marketing and Operations with analytics as minor, which complements his technical skill by growing interest in business field. Throughout academic journey he has displayed excellent academic prowess, achieving outstanding result while demonstrating a deep understanding of the complexities within the electronic industry with active involvement in Heritage club of IIM Jammu, which shows his passion for art and culture. What sets him apart is his versatile experience across multiple sector, having hands-on experience in manufacturing, internship in healthcare and live project in service sector. Beyond his professional pursuit, he has been actively engaged in various social activities like NSS, Red-Cross and the Robin Hood Army group. These experiences have developed leadership skills, fostered empathy, and enhanced his ability to collaborate with diverse team.



MBA 22106
mba22106@iimj.ac.in

“ Sangya Jaiswal

Summer Internship: **Credvest, Marketing Intern** | Marketing
Work Experience: **Decathlon Sports India, Sports Adviser** | 24 months
Committee/Club: Disha Committee

Sangya's prior experience in Marketing & Operations at Decathlon Sports India makes her an excellent match for the Marketing Intern role at Credvest during the Summer Internship. At Credvest, she acquired valuable knowledge in various facets of Marketing, including identifying the unique selling proposition (USP) and effectively targeting the desired audience. Sangya skillfully positioned products in the market and created compelling content for advertisements. She is not only an exceptional team player but also possesses strong problem-solving skills. Sangya firmly believes that diligent hard work, combined with mindfulness, can propel individuals to extraordinary achievements. She recognizes that one's imagination sets the only boundaries, and continuous learning is the primary key to personal and professional growth. Furthermore, Sangya actively serves as a Coordinator at DISHA and is a member of the Academic Committee at IIM Jammu.



MBA 22108
mba22108@iimj.ac.in

“ Devender Singh

Summer Internship: **Pristyn Care, Market Research Intern** | Marketing
Committee/Club: Admissions Committee

Working with Pristyn Care as a marketing research intern provided him a great learning experience. The role helped in connecting dots of theory and their practical application, To understand the gaps in demand and supply, He accumulated patient's feedback, performed a hospital survey to determine the patient's preference, and implemented all these findings in devising various marketing strategies. Also he learned ways to further increase the market share of a brand as it was a start-up. The project assigned was extremely insightful as it helped him study consumer behavior and got to know a lot about the healthcare industry. This Internship helped him take his knowledge beyond the four walls of the classroom and understand the ground reality in the marketing domain." He is also a proud member of the admission committee. He aspires to solve business challenges with his acumen and pragmatism.

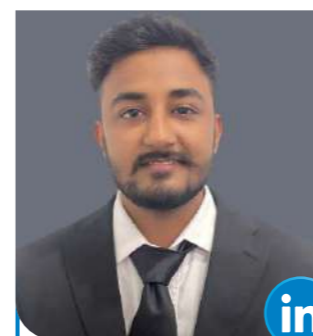


MBA 22109
mba22109@iimj.ac.in

“ Chitransh Jaiswal

Summer Internship: **Tech Mahindra, Finance Intern** | Finance
Work Experience: **KPMG, Audit Analyst** | **Better.Com, Underwriting Analyst**
45 months
Committee/Club: Placement Committee

Hardworking, determined, zealous, and honest are some of the qualities that best describe Chitransh. 'Accepting whatever may come' is the virtue by which he abides. Having served in the corporate sector in one of the big 4s- KPMG for three years and in another firm BMTG Advisory for a year - has made him an extremely honed professional with a great work ethic yet a quick, productive learner. In addition to this, he has won various corporate awards acknowledging his sheer commitment and teamwork capabilities. He has also served as Coordinator in the Placement cell, Project deputy head in Enactus, SBSC. Complimenting his academics and work experience, he has added multiple feathers of state and national achievements in Table Tennis to his crown. He has been awarded the Principal's Cup as an all-rounder due to his holistic achievements throughout. Chitransh also gained valuable experience as a finance intern at Tech Mahindra, where he further developed his skills and knowledge in the field. Currently, he is serving as the Placement Coordinator at IIM Jammu.



MBA 22110
mba22110@iimj.ac.in

“ Ashish

Summer Internship: **HairOriginals, Inventory Control and Waste Management**
Operations and Marketing

His Internship at HairOriginals was challenging and enthralling, giving him profound business knowledge about the Industry. He held responsible for defining and driving Operational business goals by managing and tracking the inventory from raw material to finished products and keeping stock limit by forecasting the data of Sales. He got the privilege to work with top management and professionals from the industry. Also, he worked on preparing different dashboards for tracking the wastage in the factory. The tasks given to him were quite insightful and exposed him to many different facets of operations management.



MBA 22112
mba22112@iimj.ac.in

“ Vivek Kumar

Summer Internship: **Digital Marveled, Sales and Marketing Intern** | Sales

Vivek Kumar is a calm and hardworking individual with good listening skills. He believes, "Nothing is impossible to those who will try." He was a sales and marketing intern at Digital Marveled. During his tenure, Vivek successfully generated leads, engaging with customers, and converted them into sales. This experience has provided him with practical knowledge in the digital reading and publishing industry and honed his interpersonal skills. With his calm demeanor, strong work ethic, and valuable internship experience, Vivek is confident in his ability to contribute to an organization. His dedication, adaptability, and ability to deliver results make him a valuable asset to any team. Vivek is eager to contribute his skills, passion, and drive to the organization's success. Vivek Kumar's dedication to personal growth and his ability to remain composed under pressure positions him as a valuable addition to any organization.



MBA 22113
mba22113@iimj.ac.in

“ Prajwal Rathore

Summer Internship: **Crypto Gabbar, Finance & Marketing Intern** | Finance

He is ambitious and agrees to take the responsibilities head-on and delivers efficiently. During his Internship, he executed market research around the crypto industry in India, also assisting & advising the manager to build and manage the portfolio. He also worked with Motilal Oswal as a research intern; his project was to make a financial model to conduct a sample company valuation. He had the opportunity to learn insights and workings of the financial world. He has recently completed his live project with Flipkart, working under the Category Design and Operations unit as to analyze the starting price point of competitors' private label products.



MBA 22114

mba22114@iimj.ac.in

“ Harshit Shammi

Summer Internship: **Digital Marveled, Marketing and Sales Intern** | Marketing

He has a creative mind and is passionate. He has a constant desire to learn new things. He has completed two internships and one live project in the field of marketing and sales, therefore he is well-versed in these tactics. In which he used to communicate with various individuals and persuade them to buy the company's goods. Additionally, during his internship, he carried out marketing tasks utilising SEO, SEM, SMM, and SMO. He also used to manage the social media page for his prior company.



MBA 22115

mba22115@iimj.ac.in

“ Debarun Das

Summer Internship: **InMovidu Technologies Pvt. Ltd., Business Development Intern** | Sales

Work Experience: **Mixxon Petrochemicals Pvt. Ltd., Database Manager** 17 months

Debarun, a debutant in his efforts may seem like so, like the absent garlic yet the bread pronounces the infusion of flavour, blaming his chef for the audacity of showing no ingredients yet ageing flavours with accuracy, minus the dip of his life. His dips are caressed by a shade of an escape willingly not to plan the obvious but to plan the driven path his motorcycle tours. Database Administrator at a Petrochemical firm, not only taught him the rhythm of handling sapiens but to preserve his 3 C's, exposing Courage, Courteousness and Composure. His year long stint at Disha Committee taught him valuable lessons on collaborating with peers. Throughout his internship, Debarun actively participated in sales meetings, eagerly contributing ideas and suggestions to enhance the team's strategies. His interactions with clients were marked by his exceptional communication skills, as he effortlessly engaged with people from diverse backgrounds, adapting his approach to suit each individual.



MBA 22116

mba22116@iimj.ac.in

“ Rishabh Rangari

Summer Internship: **Adani Wilmar Limited, Sales and Marketing Intern** Marketing

Committee/Club: Student Council

Rishabh, a driven and ambitious sales and marketing intern, worked at Adani Wilmar Limited. He evaluated a newly launched item in the company's diverse product line. Rishabh meticulously analyzed consumer preferences, rival strategies, and industry developments. He brainstormed with the sales and marketing team to improve product positioning and market penetration. Rishabh's surveys, client interviews, and data analysis gave the company deep insight into the product's viability and market acceptance. Rishabh meticulously researched and wrote a report on the product's potential, target market, and marketing methods. Rishabh's internship with Adani Wilmar Limited helped him develop sales and marketing skills and set a potential career path.



MBA 22117

mba22117@iimj.ac.in

“ Khushbu Kumawat

Summer Internship: **Aspirelabs Accelerator, Marketing and strategy** | Marketing

Committee/Club: Corporate Communications Committee
Darpan - The Drama Club

Khushbu defines herself as a focused and motivated individual, which she had shown throughout her internship at Aspirelabs Accelerator. This internship gave her an opportunity to grow in both the domains i.e. Marketing and strategy by dealing with startups, investors and partners in this incubation - accelerator company under the FINILOOP PLASTIC LAB program supported by IKEA foundation. She has shown the same motivation and dedication in her Corporate Communications Committee and Darpan- the drama club of IIM Jammu activities, by actively volunteering and performing well. The first year of this journey made her more clear about the aims and goals she wanted to achieve and also helped her grow her personality in diverse fields.



MBA 22118

mba22118@iimj.ac.in

“ Naveen Patkar

Summer Internship: **Pristyn care, Market Research Intern** | Marketing Operations and Marketing

Work Experience: **Eclerx Pvt. Ltd., Analyst** | 5 months

Committee/Club: Agri-Tech Club | Saahas -The Adventure Club

While working as a market research intern at Pristyn Care, Naveen found the experience to be enlightening and fascinating. As a market research intern at Pristyn Care, Naveen was instrumental in generating valuable insights and organic leads for the company's development. Naveen worked closely with higher management to connect a new clinical business line with the company's goals and infrastructure. Naveen created an implementation strategy, conducted market research, and analyzed data to find ways to increase surgeries. Naveen's Google My Business (GMB) and SEO methods improved organic leads and helped Pristyn Care grow in the healthcare business. His devotion, versatility, and capacity to deliver major outcomes make him important. Naveen showed their dedication to personal and professional growth by participating in the Agritech Club's competitions and events for innovative agricultural solutions and Saahas, the Adventure Club's exciting activities and sessions with achievers.



MBA 22119

mba22119@iimj.ac.in

“ Anshu Singh

Summer Internship: **Perfora, Sales & Market Research Intern** | Sales

Work Experience: **Patna Software Solutions, Assistant Manager** | 16 months

Committee/Club: Prodigy - The Digital Marketing Club

Anshu is a self-motivated, enthusiastic, and disciplined person who follows her passion and chases her dreams until they come true. As a Sales and Market Research Intern at Perfora, she had excellent industry exposure at the ground level and learned to manage and negotiate with different clients. Her success mantra has been learning from her mistakes. She practices every day on her flaws to become better than yesterday. She does what she loves, and that balances her personal and professional lives. #workaholic.



“ Sounak Mandal

Summer Internship: **Digital Marveled, Marketing and Sales Intern** | Sales
Sounak is a focused, ambitious, and hard-working person who exhibits a responsible attitude. He has a graduate and post-graduation degree in Microbiology and good communication and interpersonal skills. During his master's, he worked with CSIR-NCL as a laboratory project intern. He has an interest in pursuing a career in the marketing field. Sounak has worked as a "Sales & Marketing Intern" during the summer internship program of IIM Jammu. He is passionate about trekking and traveling, as it allows him to interact with people from different cultures. His goal is to become a successful leader in any marketing-related position. Sounak has the ambition to be an entrepreneur.

MBA 22120
mba22120@iimj.ac.in



“ Gaurav Prasher

Summer Internship: **Swashaa, Data analyst** | Analytics
Committee/Club: Corporate Communications Committee
ProdMan - The Product Management Club

He is a driven and ambitious individual with a deep passion for business and analytics. Demonstrating a remarkable track record of success, he has emerged victorious in prestigious national-level competitions. Furthermore, his leadership and organizational abilities shine through as the coordinator of CCC at IIM Jammu, and as an active member of the Prodman Club, he consistently collaborates on projects and stays abreast of industry advancements. During his summer internship as a data analyst, he had the opportunity to immerse himself in the field and gained valuable insights. This experience further enhanced his skills and knowledge of business. With an unwavering work ethic, a thirst for continuous learning, and exceptional teamwork skills, he is eagerly poised to contribute his talents and pursue further professional development.

MBA 22121
mba22121@iimj.ac.in



“ Nayanika Sharma

Summer Internship: **Digital Marveled, Sales and Marketing Intern**
Marketing & Sales
Committee/Club: Admissions Committee

Nayanika Sharma, the Admission Committee Coordinator at IIM Jammu, excelled in assisting students throughout the admission process. With exceptional communication and persuasion skills, she effectively promoted the unique opportunities offered by IIM Jammu, persuading prospective students to choose the institution. Nayanika holds a strong academic background, achieving remarkable scores of 95% in XII and 93% in X board examinations and completed her bachelors at DAV College. In her MBA program, she drove sales growth at Digital Marvel through outstanding marketing skills and undertook a live project at Kansai Nerolac Paints, resulting in optimised operations and business growth. With her diverse skill set, academic achievements, and successful internships, she is a valuable asset to potential recruiters.

MBA 22122
mba22122@iimj.ac.in



“ Lipsa Bishoyi

Summer Internship: **SBI Life, Strategic Management Intern** | Strategy
Work Experience: **Tata Consultancy Services, System Engineer**
41 months

Committee/Club: Alumni Committee | Arles - The Art Club
As her name signifies "desire to gain", Lipsa thrives on acquiring knowledge in different domains. She has been a part of Microsoft's MCAPS engagement program and worked on a project to improve Microsoft's relationship with tech-based startups in India. Her analytical and problem-solving skills helped her provide creative suggestions for improving the consumer buying journey at SBI Life during the summer internship. She was appreciated and awarded for solving critical problems in minimal time and with limited resources at her previous organization, Tata Consultancy Services. Her optimism and composure help her act as a team player. Various roles and responsibilities brushed up her leadership skills. According to Lipsa, "Life is a journey, not a competition," and she believes in making her journey worthwhile.

MBA 22123
mba22123@iimj.ac.in



“ Shreya Shukla

Summer Internship: **Vedanta limited, Finance Intern** | Finance
Operations and Marketing

Committee/Club: Groove - The Dance Club
Shreya, a Finance intern at Vedanta, is dedicated to delivering strategic financial insights and driving positive change within the organization. With experience in analyzing complex financial challenges and providing data-driven recommendations, she possesses strong analytical abilities and a solid understanding of finance methodologies. Shreya's proactive nature fuels her continuous pursuit of growth opportunities and keeps her well-informed about industry trends. Her impeccable work ethic, meticulous attention to detail, and effective communication skills position her to make impactful contributions. Confident in her abilities, Shreya aims to leverage her skills to deliver exceptional financial outcomes, fostering growth and transformation for the company. With her passion for problem-solving and commitment to professional development, Shreya embodies the qualities necessary for success in the finance field.

MBA 22124
mba22124@iimj.ac.in



“ Ankur Kumar Arya

Summer Internship: **Skyria, Operations and Digital Marketing Intern** | Marketing
Committee/Club: Academic Committee | Nazaara - The Film Club

Ankur is a genuine and dedicated worker with good listening skills who believes in the "never say die" attitude. He can adapt to new situations quickly and handle multiple activities simultaneously. He is an English literature graduate with good communication and interpersonal skills. He is also a very ardent reader and loves exploring new genres. He can work with people of diverse backgrounds, making it easier for him and those around him to work in a hassle-free environment. Taking on new challenges and learning new skills has always been his mantra. Therefore, he has built his resume by not limiting himself to a particular field of interest and has always pushed his boundaries to achieve new things in life. He is currently a member of the Academic Committee and has held the responsibility of covering the gap in student-teacher interaction.

MBA 22125
mba22125@iimj.ac.in





MBA 22126
mba22126@iimj.ac.in

“ Swastick Dhara

Summer Internship: **KreativeKode**, *Research Analyst* | Strategy
Committee/Club: Nidhi - The Corporate Finance Club
Kartavya - The Social Responsibility Club

Swastick is driven to succeed. As a management student he loves finance, strategy, and consulting. He excels in academics along with sports, social work, and quizzing. He joined Kartavya, IIM Jammu's social responsibility club, to continue helping society. He coordinates Nidhi, IIM Jammu's corporate finance club, and spreads financial knowledge on social media. He achieved AIR 24 in the 2022 national finance Olympiad for post-grads. He also has his research work published last year. In his professional life, he worked as a Financial Research Analyst at StockGro for 2 months live project and handled 14 social groups to provide daily investment ideas based on stock market research. After that, he worked as a Research analyst intern at KreativeKode for 2 months live project and due to his excellent performance, he got the opportunity to do SIP there for another 2 months, where he completed more than 75 tasks without missing a deadline and contributed to the team by helping fellow interns.



MBA 22127
mba22127@iimj.ac.in

“ Atharva Bagalkotkar

Summer Internship: **The Indian Hotels Company Limited (IHCL)**,
Sale & Marketing Intern | Sales

Atharva, despite being a novice, felt at ease working with the Sales & Marketing team of The Indian Hotels Company Limited (IHCL) due to his extensive knowledge of the industry. Being a professional football player, teamwork has never been an issue for him. As a result of his education at a convent school, his interpersonal and communication skills are professional. Atharva is confident and composed when making any type of decision. He is never disrespectful and always willing to assist others. He aspires to become an effective corporate leader.



MBA 22144
mba22144@iimj.ac.in

“ Govind Rathi

Summer Internship: **ICICI Bank**, *Marketing & Sales intern* | Sales & Marketing
Committee/Club: Industry Interaction Cell | Admission Committee

Govind Rathi, a name synonymous with ambition and intellectual acumen. Govind's logical and quick-thinking prowess sets him apart as a dynamic individual always ready to tackle challenges head-on. As a dedicated committee member of both the Industry Interaction Cell and the Admission Committee, Govind showcases his commitment to fostering professional relationships and facilitating the admissions process. Govind's journey takes an impressive turn with his summer internship at ICICI Bank, where he dove into the world of Marketing and sales. During this internship, he undertook a critical project involving market analysis, requiring him to identify promising companies meeting the stringent MCG criteria. With precision, he sourced potential clients, demonstrating his ability to navigate complex financial landscapes. For which he also secured Pre placement offer from the company. Govind Rathi's story is a testament to his ambition and his knack for on-the-feet thinking in the world of marketing and academia



MBA 22129
mba22129@iimj.ac.in

“ Ayush Kundra

Summer Internship: **Skyria**, *Marketing Intern* | Marketing
Work Experience: **Simplilearn**, *Inside Sales Manager*, **12 months**
Committee/Club: International Relations Committee

Ayush is a self-motivated individual with the flexibility to adapt to new situations and deliver consistent results. His life experiences have given him every drop of confidence to enhance his personality. He has actively participated in various events and sports competitions during his schooling and college years, which have provided him with leadership and management skills. He has organised festivals during his undergraduate years that have moulded him to become a team player and, at the same time, taught him about various responsibilities. At Skyria, he was responsible for conducting research and pursuing new business opportunities in the offline sales channels. Currently, he is serving as a coordinator in the International Relations Office at IIM Jammu.



MBA 22130
mba22130@iimj.ac.in

“ Sujay Kasturi

Summer Internship: **TalentServe**, *Sales, Marketing and Business Development* | Sales
Committee/Club: Prodigy - The Digital Marketing Club
People Management - The HR Club

Sujay is a self-motivated and ambitious individual. He gained invaluable experience as an intern at TalentServe, where he immersed himself in the dynamic world of sales. Working across both B2B and B2C sectors, he acquired an understanding of sales, crucial skills, and industry nuances. His internship exposed him to various facets of sales, enabling him to develop a strategic mindset and an ability to identify new business opportunities. He triumphed the art of building strong client relationships, delivering persuasive sales pitches, and adapting to the ever-changing market landscape. With exceptional communication skills and fluency in multiple languages, he effectively engages with diverse audiences and navigates cross-cultural environments. Sujay is characterized by his confidence, keen observation skills, and an unwavering enthusiasm for learning. His commitment to personal and professional growth positions him as an asset for organizations seeking a vigorous professional.



MBA 22131
mba22131@iimj.ac.in

“ Kumar Gaurav

Summer Internship: **DHL Supply Chain**, *Business Development* | Strategy
Committee/Club: Placement Committee

The internship at DHL Supply Chain was a wholesome experience for Gaurav. He got to work with experts and professionals of the industry and gained valuable insights. His skills were tested on a larger scale and he got to know about his strength and weakness in a more active environment. His main work was to do research on packaging industry from 3PL perspective. He found some key points and gave valuable insights.



MBA 22134
mba22134@iimj.ac.in

“ Vedansh Sharma

Summer Internship: **SBI Life, Marketing Intern** | Marketing

Work Experience: **Cell Biotics, Office Coordinator, 21 months**

Committee/Club: Biblichor Society - The Book Club

Vedansh is a dynamic and creative individual. A member of the prestigious book club of his institute “Biblichor Society”, he has demonstrated his love for literature and an innate ability to understand and connect with diverse audiences. As a key contributor to the monthly college magazine, he showcased exceptional cognition and insight into capturing the pulse of the readers. During his internship at SBI Life, he showcased his versatility by engaging closely with the company to improve their processes, with a specific focus on enhancing their app. His attention to detail sets him apart and he thrives in dynamic environments, bringing a fresh perspective to the table. His interactions with experienced professionals during his internship allowed him to acquire in-depth knowledge of industry practices and strategies. With his diverse skill set and a keen understanding of audience preferences, Vedansh is poised to make a significant impact in any professional setting.



MBA 22135
mba22135@iimj.ac.in

“ Gagan Kamboj

Summer Internship: **Belora Paris, Procurement Intern** | Operations

Work Experience: **Neel Metal Products Limited (JBM Group), Executive, 35 months**

Committee/Club: Aapoorti - The Operations Club

A determined and inquisitive individual with a penchant for operations, marketing, and analytics. He is a self-motivated, highly committed professional with consistent academic performance. He has 35 months of work experience in the automotive industry across stamping tool maintenance, new product development, production, and vendor management. As a part of his role, he gets hands-on experience with day-to-day operation activities, JIT manufacturing, and Kaizen implementation. Being an operation enthusiast, he is also a member of the Operation and Supply Chain Management Club, where he shares his knowledge and learning with all his fellow students. He interned at Belora Paris as a procurement intern, where he was responsible for researching and developing new products and sourcing materials for the firm. He is looking forward to a managerial position that will allow him to take on more responsibility, grow, and use his knowledge and abilities.



MBA 22137
mba22137@iimj.ac.in

“ Spandan Tyagi

Summer Internship: **Swashaa Pvt. Ltd., Inventory Management Intern** | Operations

Work Experience: **Servmed Healthcare, Business Development Executive, 13 months**

Committee/Club: Corporate Communications Committee
Prodigi - The Digital Marketing Club

Throughout his career, Spandan has excelled in diverse roles, displaying strong business acumen and analytical prowess. He has recently completed his summer internship with Swashaa India as an Inventory Management Intern, where he developed an EOQ-based inventory management model,

implementing machine learning algorithms such as AR, MA, ARIMA, etc., for demand forecasting and Python libraries like pandas, numpy, matplotlib for data analytics. He has previously worked as a Business Development Executive at Servmed Healthcare, where he negotiated with purchase department heads of 23 hospitals and medical representatives of 16 companies, acquiring new clients and contributing to the company’s overall growth. Having a keen interest in Digital Marketing, Spandan is also a member of the Corporate Communications Committee and Prodigi: Digital Marketing Club. He is an inquisitive individual with a drive to learn new things. He is a quick learner & known for his good interpersonal skills.



MBA 22138
mba22138@iimj.ac.in

“ Manav Vashishtha

Summer Internship: **Aditya Birla Capital, Product Innovation Intern** | Strategy

Committee/Club: Corporate Communications Committee

Manav’s primary goals revolve around developing a solid knowledge base and enhancing his analytics and research skills. Manav plays a vital role in Corporate Communication Committee, managing social media platforms, creating engaging content to promote various college events and fostering positive relationships between the college and the local community. His work experience includes being a part of a pilot program at ABC where he focused on changing the mindset of working women and housewives to invest rather than save. This innovative approach aimed to tap into an untapped market and increase the customer base. He has achieved notable accomplishments. He reached the position of national runner-up in the Zee5 TVF pitchers case competition, highlighting his ability to excel in competitive environments. Manav has successfully created a YouTube account with over 10,000 subscribers and more than 1.5 million views, showcasing his skills in digital marketing and generating online revenue.



MBA 22139
mba22139@iimj.ac.in

“ Vaibhav Deshwal

Summer Internship: **Innovidu, Business Development Intern** | Sales

Committee/Club: Infrastructure Committee

Vaibhav’s journey at IIM Jammu showcases his exceptional achievements and versatile skills. He interned as a Business Development Intern at Innovidu, gaining invaluable practical experience in sales and marketing strategies. During his internship, Vaibhav honed his skills in various areas, including consumer perception, client onboarding, and lead generation. His internship at Innovidu provided Vaibhav with a real-world platform to apply his theoretical knowledge and learn from industry experts. His ability to grasp complex concepts, adapt quickly, and deliver results demonstrates his aptitude for continuous growth and problem-solving. Combined with his role as a coordinator in the infrastructure committee and his outstanding contribution to the success of the cultural fest at IIM Jammu, Vaibhav’s internship experience further exemplifies his commitment to personal and professional development.



MBA 22140
mba22140@iimj.ac.in

“ Chitransh Jain

Summer Internship: **SSL, Operations Intern** | Operations

His internship as an Operations Intern at SSL was a quite enriching experience. His job description wasn't limited to the operations and inventory management but also workforce management, data analysis, visual merchandising, marketing and an wholesome sales experience that involved personal selling, cross-selling and customer care. After the completion of 1st year at IIM Jammu pursuing general management course, this is the best internship one can opt for in order to witness the real world experience of all the domains in a sector. This enriching experience not only helped him find out the his best suited domain but also helped him in developing skills like leadership, team work, identifying problem statement in a live working system, dealing with multiple problems and solving them with limited resources in a prioritized manner.



MBA 22141
mba22141@iimj.ac.in

“ Parv Agrawal

Summer Internship: **Intelliblock Technology, Strategy Intern** | Strategy

Committee/Club: Corporate Communications Committee
Pariyojana - The Project Management Club

He is a driven and ambitious individual with a deep passion for business and analytics. Demonstrating a remarkable track record of success, he has emerged victorious in prestigious national-level competitions. Furthermore, his leadership and organizational abilities shine through as the coordinator of CCC at IIM Jammu, and as an active member of the Prodman Club, he consistently collaborates on projects and stays abreast of industry advancements. During his summer internship as a data analyst, he had the opportunity to immerse himself in the field and gained valuable insights. This experience further enhanced his skills and knowledge of business. With an unwavering work ethic, a thirst for continuous learning, and exceptional teamwork skills, he is eagerly poised to contribute his talents and pursue further professional development.



MBA 22143
mba22143@iimj.ac.in

“ Sahil Dalal

Summer Internship: **Kreative Kode, Research Analyst** | Marketing

Work Experience: **Raka Security Pvt. Ltd., Field Officer**
36 months

Committee/Club: Corporate Communications Committee
Arcade - E-Sports Club

Sahil Dalal excelled as a Research Analyst in Marketing during his internship at Kreative Kode. He conducted thorough market research, analyzed consumer behavior, and provided valuable insights for effective marketing strategies. His meticulous approach and attention to detail aided in delivering in-depth market reports, competitor analysis, and customer segmentation. His proficiency in research methodologies and data analysis tools allowed him to make data-driven recommendations. With a strong marketing research and analysis foundation, he is well-equipped to contribute to the marketing industry. His dedication, analytical mindset, and passion for marketing make him an ideal candidate for organizations seeking innovative and data-driven marketing professionals.



MBA 22146
mba22146@iimj.ac.in

“ Daniya Qureshi

Summer Internship: **Hangul Media Pvt Ltd, Analytics & Strategy Intern** | Strategy

Work Experience: **RK Chavan Infrastructure Pvt. Ltd.,**
Dy Manager - Planning, Billing & Tendering, 37 months

Committee/Club: IT Committee

Daniya is an analytics enthusiast who has demonstrated her expertise through diverse project engagements, where she has effectively aided clients in formulating strategies rooted in data-driven insights. With an impressive experience of 37 months, she has cultivated a deep understanding of the Infrastructure Industry. Equipped with this invaluable knowledge, Daniya aspires to leverage her skills and expertise in Operations and Analytics, particularly following the completion of her MBA.



MBA 22147
mba22147@iimj.ac.in

“ Akhil Singh Bhadoria

Summer Internship: **Foot On Shoes, Business Analyst** | Analytics

Work Experience: **Trident Group, Quality Auditor, 24 months**

Committee/Club: Alumni Committee | Aapoorti - The Operations Club

Akhil is a driven and analytical individual with a strong desire for continuous learning and skill development. Utilizing his experience as a Quality Auditor at Trident, he successfully applied this knowledge during his summer internship at Foot on Shoes. He effectively identified and addressed production bottlenecks, implementing production planning templates that streamlined operations. His adaptability allows him to excel in diverse team environments. With a background in Industrial and Production Engineering, he possesses practical experience and technical expertise. He monitored production metrics, including availability, defects, and machine performance, with a focus on improving Overall Equipment Efficiency (OEE). Furthermore, he developed comprehensive reports to track production process performance and proposed solutions for the bottlenecks identified.



MBA 22148
mba22148@iimj.ac.in

“ Ishika Goel

Summer Internship: **Vedanta Limited, Management Trainee - HR Intern** | HR

Committee/Club: Infrastructure Committee | People Management-The HR Club

Ishika is an earnest individual and a quick learner. She is a part of the Infrastructure Committee and the People Management Club at IIM Jammu. She did her summer internship with Vedanta Ltd, Sub group - Cairn Oil and Gas, as a Management Trainee in the HR department where she worked on the KSA mapping of all the unique positions for Cambay offshore. Through her project she tried to bring some objectivity into the mapping process. Apart from this, she has also done two other internships in the HR department, one during BBA and the other one during MBA. She wants to build her career in the HR field.



MBA 22149
mba22149@iimj.ac.in

“ Avijit Tripathi

Summer Internship: **HDFC Bank, Management Trainee Intern**
Sales & Marketing

Work Experience: **Docket Care Systems, Business Development Manager**
IMS Learning Resources Pvt. Ltd., Digital Content Devt., 13 months

Having graduated from HBTI, Kanpur with an engineering degree, Avijit has over 13 months of work experience in digital content development and institutional sales and marketing. He's an intensely motivated individual who thrives under pressure situations and likes to identify himself as an empathetic and pragmatic person. Driven by a perpetual hunger for knowledge, Avijit interned within HDFC's retail assets department. This esteemed opportunity seamlessly connected with his passion for marketing and strategy and enabled him to leverage his skills in making meaningful contributions to S&M strategies of the bank. This remarkable experience made him even more inquisitive about how different successful businesses were conceived globally; the thought which made him pursue MBA from IIM Jammu in the first place. In his leisure time, Avijit savours quality cinema & cricket.



MBA 22150
mba22150@iimj.ac.in

“ Priya Gupta

Summer Internship: **The Perfectionist, Digital Marketing and Business Development Intern** | Marketing

Work Experience: **KPMG Global Services, Audit Associate**
Ministry of Youth Affairs & Sports, GOI, Accounts and Programme Assistant, 34 months

Committee/Club: International Relations Committee
Impact - The Public Policy Club

During her internship at The Perfectionist, Priya gained insights into branding, advertising, and marketing, as well as digital utilization by businesses. She developed skills in addressing challenges through brand value proposition, benchmarking, and communication strategies. Priya independently created brand communications and content strategies, demonstrating critical thinking, creativity, and enthusiasm for social media and brand launch campaigns. Her internship involved spearheading research and strategy development for online marketing campaigns, working closely with top management and creative teams. Priya's responsibilities included industry analysis, competitor analysis, target audience understanding, and goal-oriented planning.



MBA 22151
mba22151@iimj.ac.in

“ Tanya Rathore

Summer Internship: **Crompton Greaves, Product Mgmt. Intern** | Marketing

Committee/Club: Entrepreneurship Development Cell
Drishti - The Photography Club

Tanya's internship at Crompton Greaves as a Product Management Intern has been a valuable experience, allowing her to apply her academic knowledge to real-world scenarios. She has displayed exceptional skills in product analysis, market research, and strategic planning, contributing significantly to the company's success. Driven by her determination to excel, Tanya aspires to make a mark in the corporate world by leveraging her business acumen and leadership abilities. She strives to become a prominent figure in the field of product management and aims to explore innovative solutions that meet consumer needs and drive business growth.



MBA 22152
mba22152@iimj.ac.in

“ Khushi Singhal

Summer Internship: **Survey Sparrow, Growth Marketing Intern** | Marketing

Work Experience: **Nexstar Extrusions Private Limited, Graphic Designer, 7 months**

Committee/Club: Cultural Committee | Biblichor Society - The Book Club

Getting to be a growth marketing intern at SurveySparrow has given her a myriad opportunities to learn about SEO marketing, the future of SAAS industry, the importance of data collection, and ways of improving productivity using artificial intelligence. Having co-founded the official book club of IIM Jammu, she had a task to instill an interest in literature among the students, which she was able to do by analyzing students' interests and building a series of content like the monthly magazine and a newsletter featuring book reviews and IIMJ news highlights that have been very well-received by the students. This analysis of the audience has also helped in her internship tasks, understanding certain potential clients and their reading behavior on different platforms. Prior to her MBA journey, she has worked as a UI/ UX designer at Nexstar Extrusions private limited.



MBA 22153
mba22153@iimj.ac.in

“ Riya Chauhan

Summer Internship: **ANDRITZ HYDRO Pvt. Ltd., Intern** | Operations

Riya interned at ANDRITZ HYDRO PVT. LTD. in the Operations Department. ANDRITZ HYDRO is a leading global provider of innovative and sustainable hydropower solutions. The internship was concentrated in the Project Management sub-department. The initial task of the internship was to thoroughly learn about the company's actual operations. Monitoring the hydropower facilities using Metris DioMEra software in the Operations & Maintenance department, as well as plant visits and inspections, were added to the responsibilities as the internship progressed. The internship aided in the alignment and implementation of theoretical principles in the real operations of the organization. Throughout the internship, Riya remained calm, composed, and dedicated. She was always eager to learn and worked diligently on all her tasks. Her meticulous attention to detail and her ability to handle complex tasks with ease have been instrumental in streamlining our operations and improving overall efficiency.



MBA 22154
mba22154@iimj.ac.in

“ Anshuman Yadav

Summer Internship: **PaySprint, Business Development** | Sales

Work Experience: **Aston Carter, Operations Trainee, 11 months**

Committee/Club: Anandam Committee

"The harder you work for something, the greater you'll feel when you achieve it." With this never-ending enthusiasm, he interned as a Business Development Intern at PaySprint. His experience has made him think out of the box and taught him how to implement things he has learned in college and his previous organization. His internship at PaySprint involved identifying potential partners with whom the company can sell products and communicating with existing partners to cross-sell products. Apart from this, he is also involved in conducting research to understand customers' perspectives and creating proposals for different industries to help them understand the advantages of different products. Proactiveness, punctuality, and diligence were the pillars of the work culture at PaySprint, and these are some of the qualities he will take forward to the corporate world.



“ Sourabh Gaikwad

Summer Internship: **Digital Marveled**, *Sales and marketing intern* | Sales
Committee/Club: All Time High - The Stock Market Club
Valuation Pulse - The Finance Club

He is an ambitious individual who accepts responsibility without hesitation and delivers effectively. During his summer internship at Digital Marveled, he worked as a sales and marketing associate, which allowed him to analyse sales data. The changes occurring in India's digital publishing industry. The delegated tasks included selling and promoting the company's products to increase consumer reach, utilizing customer engagement techniques, optimizing proposal delivery for different customer segments, and providing feedback to enhance the company's product offerings. The summer apprenticeship provided him with a view of corporate life and proved to be a valuable experience.

MBA 22155

mba22155@iimj.ac.in



“ Ved Sansare

Summer Internship: **Convse.ai**, *Business Development* | Marketing & Sales
Committee/Club: Infrastructure Committee
Drishti - The Photography Club

During Ved's internship at Convse.ai, he was a Business Development intern. His responsibilities encompassed various aspects of the role, including Real Estate Industry mapping, utilizing negotiation skills, attending client meetings, and successfully closing deals. Additionally, he actively handled the point of contact for significant projects, which provided him with valuable practical learning experiences. Furthermore, Ved covered events and coordinated with the administration as part of the Drishti Club. This involvement enhanced his organizational and communication skills throughout the event planning process. Moreover, his participation in the infrastructure committee demonstrated his proactive approach to initiating and implementing new initiatives. With a solid ambition to excel in his field, Ved strives to become the best closer in the business.

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mba22156@iimj.ac.in



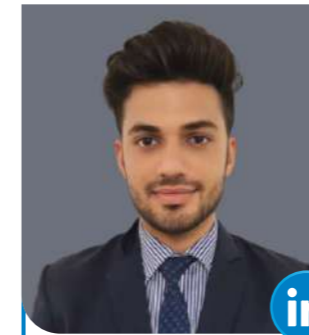
“ Safer Ahamed S

Summer Internship: **ICICI**, *Management Intern* | Marketing
Work Experience: **Ashok Leyland**, *Assistant Manager*, 61 months
Committee/Club: Alumni Committee | Aapoorti - The Operations Club
Saahas -The Adventure Club

Safer Ahamed is a Mechanical Engineer hailing from Cape Comorin. Inspired by James Cameron's quote, "If you set your goals ridiculously high and it's a failure, you will fail above everyone else's success," Safer constantly strives for greatness in his life. With operations background and experience working at Ashok Leyland, Safer has developed a keen understanding of creativity & group dynamics. He has demonstrated his leadership skills by successfully managing various events as part of his management-driven initiatives, such as Mission Gemba & Reset 2020-21. In pursuit of expanding his knowledge & exploring different business domains, he embarked on a summer internship at ICICI, one of India's leading financial institutions. During his internship, he focused on studying ICICI's Business Loan Groups, gaining valuable insights into this aspect of finance. Currently, Safer actively serves as a member of the Alumni Relations and Aapoorti, The Supply Chain Management Club at IIM Jammu.

MBA 22157

mba22157@iimj.ac.in



“ Nitin Dhakad

Summer Internship: **Mintifi**, *Corporate strategy intern* | Strategy
Committee/Club: Artha - The Economics Club | Agri-Tech Club

Meet Nitin, a self-motivated individual with a passion for sales and marketing. With experience as a Sales and Marketing Intern at AU Small Finance Bank, Nitin contributed to customer engagement and played a role in driving revenue growth. As a Sales Executive at Panchvati Polymer, he excelled in building client relationships and exceeding sales targets. Nitin also completed a Summer Internship at Mintifi as a Corporate Strategy Intern, where he showcased analytical prowess and strategic thinking. His dedication and drive make him an ideal candidate for organizations seeking a motivated professional.

MBA 22158

mba22158@iimj.ac.in



“ Abhishek Ahuja

Summer Internship: **Schneider**, *Marketing intern* | Marketing
Committee/Club: Entrepreneurship Development Cell
Nidhi - The Corporate Finance Club
Dharohar - The Heritage Club

Abhishek Ahuja, a driven and ambitious Marketing Intern at Schneider Electric, actively engages with business partners, understanding their needs and providing innovative solutions. His commitment to building connections and finding solutions is evident. As an active member of the Entrepreneur Development Cell at IIM Jammu, Abhishek showcases his passion for entrepreneurship, participating in discussions, workshops, and events for skill development. With a goal to excel in any company, he brings a keen eye for detail, a strategic mindset, and aims to contribute significantly to organizational growth. Abhishek's dedication, work ethic, and ability to connect with stakeholders make him an invaluable asset to any team or project.

MBA 22160

mba22160@iimj.ac.in



“ Manish N P

Summer Internship: **Digital Marveled**, *Sales & Marketing Intern* | Marketing
Work Experience: **Accenture Private Limited**, *Data Engineering Associate*
10 months

Committee/Club: Alumni Committee | Dharohar - The Heritage Club

Manish is a highly motivated individual who currently works as a Sales and Marketing intern at Digital Marveled. With a strong background in marketing, he brings valuable insights to the organization. Previously, he demonstrated leadership and organizational skills as a member of the Alumni Relations Committee and Dharohar - The Heritage club of IIM Jammu. Manish also worked as a Data Engineering Associate at Accenture, where he contributed to developing data-driven solutions. He participated in the Smart India Hackathon and gained experience in innovation and teamwork. Recognized for his proficiency in big data analytics during his undergraduate studies, Manish is ready to make a significant impact in marketing using his expertise in data analytics and passion for innovation.

MBA 22161

mba22161@iimj.ac.in





MBA 22163
mba22163@iimj.ac.in

“ Rishikesh Kumar Gupta

Summer Internship: **Bajaj Capital, Wealthprenur** | Finance
Committee/Club: Academic Committee

Rishikesh is a determined and passionate individual with a strong focus on his work. Growing up, he has had the opportunity to live in various parts of the country, making him highly adaptable to different situations. In his free time, he enjoys indulging in his passion for music and exploring new places through travel. He is an excellent listener and is not afraid to share his opinions, which makes him a valuable team player. Rishikesh is a part of Academic committee at IIM JAMMU where his responsibility includes coordinating all the academic activities and also he represents his class. He has had wonderful opportunity to intern with Bajaj Capital and learn Wealth management and wealth creation. Rishikesh's ultimate goal is to become independent and make his family proud.



MBA 22166
mba22166@iimj.ac.in

“ Ayush Dev

Summer Internship: **BOP Consultancy, Financial Analyst** | Finance

With a strong desire to gain practical experience and enhance their financial sector knowledge, he interned as a Financial Analyst at BOP Consultancy. He aims to develop expertise in financial modeling, data analysis, and forecasting techniques. The internship helped him gain exposure to the actual office environment and made him well-equipped to deal with real business complications. During his internship, he collaborated with the CEO and finance head for preparing financial valuation models for clients as well as for the company itself which involved the preparation of financial statements, financial models, and valuation techniques. This internship has further polished his soft skills, critical thinking ability, and negotiation skills. The learnings from this Internship would go a long way in shaping his future career.



MBA 22164
mba22164@iimj.ac.in

“ Sneh Ankit

Summer Internship: **Zycus Infotech Pvt Ltd, Product Manager**
Product Management
Work Experience: **Raga of Indivastra, Founder** | 12 months
Committee/Club: Disha Committee | Bazaar Club

Sneh Ankit is a motivated and passionate management student who has tried his hands on entrepreneurial ventures. He set his business up and felt the need to have a management degree. His internship at Zycus has given him a new perspective and he is getting a hang on the IT industry. He wants to make an footprint in the business world by changing narratives and getting India on the world map in the sector of education and industry. He has been instrumental in many ways at IIM Jammu being part of the change that Disha committee has brought to the life's of students. You should defiantly interact with this most silent yet most innovative person on campus.



MBA 22167
mba22167@iimj.ac.in

“ Aniket Seth

Summer Internship: **LumiQ, Pre Sale Consultant** | Strategy

Committee/Club: Nelaam - The Sales Club | Artha - The Economics Club

Aniket believes in "Dream big, Work hard and diligently until you achieve it." He is a B.com graduate with specialization in marketing. He has interned at LumiQ as a pre-sale's consultant during his summer internship and has developed strong teamwork and communication skill. Coordinating and organizing various events during his graduation has enhanced his leadership and managerial skills. He has been an active member of National Serving Scheme so leadership, discipline and punctuality have always been an integral part of his personality. He loves travelling so adapting to and learning new things is a no-brainer for him.



MBA 22165
mba22165@iimj.ac.in

“ Abhishek Kumar Mishra

Summer Internship: **Aspirelabs Accelerator Pvt. Ltd., Marketing intern**
Strategy
Committee/Club: Escon - The Consulting Club
Toastmasters - The Communication Club

Delegation, optimismism and perseverance are the skills that define Abhishek. He has recently completed his summer internship with Aspirelabs accelerator Pvt. Ltd as marketing intern. Working for startup incubation program he has gained good knowledge and experience of startup ecosystem. Other than this he is also part of ESCON- The consulting club of IIM Jammu and Toastmasters club of iim jammu which shows his enthusiasm towards performing variety of roles. He has always shown keen interest in social & extra cocurricular activities. He is a team player who can lead from the front when the situation demands. He is a quick learner & known for his good interpersonal skills.



MBA 22168
mba22168@iimj.ac.in

“ Anurag Bharaty

Summer Internship: **Digital Marveled, Sales & Marketing Intern** | Marketing
Committee/Club: Agri-Tech Club | Kriti - The Designing Club

Anurag is very passionate and dedicated to his work. He is someone who excels at grinding and perfecting the fundamentals before, deep diving into the more intricate aspects of it. He has done 5 years of sea service from Andaman & Nicobar Islands. He is cheerful and very full of life, and always has a positive aura around him. He has a passion for Marketing, and Analytics. He is good at programming and data management, and has done courses in the domain. Such as in ML beginner to professional and ML web development. He published his research paper on "Impact on COVID-19 on tourism-Based livelihood: A&N islands" during the pandemic. He has interests in writing and art. He did his internship from M/s Kishan Automobiles as a CRM, where he focused on customer retention and firm development. During MBA he interned at Digital Marveled as a Marketing Intern.



“ Prakash Kumar

Summer Internship: **The batter & dough co.**, *Management Trainee Operations*

Committee/Club: Escon - The Consulting Club

He is focused guy which want to deliver their work mostly on time. He is always enthusiastic about learning new skill and want to learn those skill in practical manner so that he can implement in their work. He is well behaved guy which always maintain the decorum of the company.

MBA 22169

mba22169@iimj.ac.in



“ Sourav Singh

Summer Internship: **Zycus Infotech Pvt Ltd**, *Product Management Intern Product Management*

Work Experience: **Yokogawa India Limited**, *Ingenero Technologies 33 months*

Committee/Club: Mess Committee

Sourav is a highly skilled and motivated individual who excels in demanding environments. He holds a degree in chemical engineering and has nearly three years of experience in operator training simulator development, where he has demonstrated his expertise in the field. Additionally, his pursuit of an MBA led him to complete a successful internship as a product manager at Zycus Infotech. This invaluable experience gave him a comprehensive understanding of product management in a software-based company, allowing him to sharpen his skills in competitor analysis, data research, and demand generation. He is highly regarded for his problem-solving skills, leadership qualities, and analytical mindset. He is passionate about acquiring business acumen and actively contributes to teamwork and effective communication as a member of the mess committee at IIM Jammu.

MBA 22170

mba22170@iimj.ac.in



“ Vishnu Pandey

Summer Internship: **Forge Innovation and Ventures**, *Program Intern, CEO's Office | Product Management*

Work Experience: **Tata Consultancy Services**, *Content Marketing Analyst 12 months*

Committee/Club: Placement Committee

Vishnu is a dedicated and persistent individual known for his meticulousness and meeting deadlines. At IIM Jammu, he actively contributes to the success of the placement program, ensuring talented individuals are connected with promising career opportunities. With experience as a content marketing analyst at TCS, Vishnu excels in creating compelling content and engaging target audiences. His internship at Forge Innovation and Ventures further fuelled his ambition to make an impact in product management. As an integral part of the placement committee, Vishnu leverages his leadership skills and thrives in diverse environments. He aspires to shape the marketing industry through innovation and a strong desire to bring about positive change.

MBA 22171

mba22171@iimj.ac.in



“ Nishikant Nilesh Khangar

Summer Internship: **ARAI**, *Management Trainee*

Nishikant's summer internship as a management trainee in a PSU organization like the Automotive Research Association of India (ARAI) gained him actual corporate experience, that too in domains like business analytics and branding. In the business analytics aspect, he analyzed the business of 14 departments working under the organisation. And in the branding aspect, he collaborated with the marketing team to develop innovative strategies, create compelling content, and manage brand identity across various channels. This role provided him with hands-on experience in brand building and communication. He was also involved in the branding team of an international conference hosted by the ARAI.

MBA 22173

mba22173@iimj.ac.in



“ Shivam Kumar

Summer Internship: **Agile Capital Services**, *Management Trainee | Marketing Committee/Club: Nazaara - The Film Club*

Shivam is an ambitious, self motivated and enthusiastic person with a never give up mindset. Working in different fields as a data Entry operator and an intern in digital marketing for an NGO, he has proven that he can work in a diverse team and different atmosphere. He also loves working in challenging situations and looks forward to learning new skills and implementing the same. His goal as an MBA Finance student is to develop a comprehensive understanding of financial management principles and practices. He aspires to acquire the necessary skills and knowledge to excel in the field of finance and make meaningful contributions to organizations and the global financial landscape. Ultimately his ambition is to leverage these learning and experience to pursue a rewarding career in finance, either within a leading financial institution or as an independent financial consultant. Apart from this, he has interests in singing, travelling and watching Formula one sport.

MBA 22174

mba22174@iimj.ac.in



“ Aaditya Verma

Summer Internship: **Liqvd Asia**, *Brand Strategist | Strategy Committee/Club: Arles - The Art Club*

His experience with Liqvd Asia has given him an enriching experience of how brand strategy actually works in B2B industry. From creating cohesive marketing campaigns for brand awareness to conducting market analysis in order to assist the company about various challenges and growth opportunities, his knowledge about brand strategy got diversified. He worked in a team where they created various digital media campaigns. The company also exposed him to various verticals of social media marketing and semrush to discover maket insights and analysis. Overall, this internship helped him explore new horizons in the corporate world and he look forward to such great learning experiences in future.

MBA 22175

mba22175@iimj.ac.in





MBA 22177

mba22177@iimj.ac.in

“ Aksshita Agarrwal

Summer Internship: **Belora Paris Gurgaon**, CRM intern | Marketing

Committee/Club: Mess Committee

Aksshita Agarrwal is an ambitious individual who learns quickly and is interested in sales and marketing. She had the experience of working with startup Belora Paris during her summer internship, where she was given numerous tasks as a CRM intern to plan and deliver CRM strategies to increase loyalty and retention of customers. She also worked as an assistant operator intern during her graduation, where she learned how to tackle instant problems and plan strategies accordingly. She was also part of various fest-organizing and event-managing teams. Currently, she is involved with the Mess Committee of the Indian Institute of Jammu. She is not only a dedicated person but also creative and very flexible, which means she can respond readily to changing circumstances.



MBA 22182

mba22182@iimj.ac.in

“ Chinmay Powar

Summer Internship: **Mintifi**, Corporate Strategy Intern | Strategy

Committee/Club: International Relations Committee | Kriti - The Designing Club

It is widely believed that the three most fundamental skills in today's corporate scenario are good interpersonal abilities, the ability to deal with people with diverse ideologies, and a proactive approach to dealing with obstacles. Chinmay's internship at Mintifi helped him gain valuable exposure to the corporate world and develop these skills.



MBA 22178

mba22178@iimj.ac.in

“ Jayant Kadu

Summer Internship: **Movidu Technology**, Business Development Intern Sales

Committee/Club: Entrepreneurship Development Cell

Jayant is a motivated individual currently working as a Business Development Intern, where they are gaining valuable insights into corporate strategy and market analysis. Jayant is also actively involved in a live project at "M&A Experts" as a Financial Analyst, where they are responsible for conducting in-depth financial research, analyzing market trends, and providing strategic recommendations. In addition to their professional experiences, Jayant is the coordinator of the "Entrepreneurship Development Cell" at IIM Jammu. This position allows them to showcase their leadership abilities and foster an entrepreneurial spirit among their peers. They organize various workshops, guest lectures, and events to equip students with the necessary tools and knowledge to excel in business.



MBA 22183

mba22183@iimj.ac.in

“ Aaditya Kumar

Summer Internship: **Convse.ai**, Business Development | Sales

Committee/Club: Academic Committee | Impact - The Public Policy Club

Aaditya believes that diligence, integrity, and modesty are the keys to success. A highly ambitious, knowledge-seeking individual with a never-give-up mentality towards his objective. He is a keen observer, brimming with inventive ideas, and always dedicated to his work. During his summer internship as a business development intern at convse.ai, he is able to acquire and implement new skills essential for corporate success. He co-founded the Institute's Public Policy Club and is interested in public policy. Currently, he serves the academic committee and participates in all the academic conversations of the MBA batch and the administration. Before his MBA, he studied business management and is interested in marketing. In his free time, he loves reading books and believes that books have the potential to transform your personality.



MBA 22179

mba22179@iimj.ac.in

“ Kuntal Ukey

Summer Internship: **ARAI India**, Management Trainee | Marketing

Kuntal is a dynamic individual with a strong drive to excel in the fields of analytics and operations. During his summer internship at a well-known PSU, the Automotive Research Association of India (ARAI), as a management trainee, Kuntal actively contributed to branding, showcasing his ability to understand and implement strategic marketing initiatives. His work demonstrated a keen eye for detail and a creative approach to problem-solving. In addition to his internship, Kuntal took on the responsibility of organizing the prestigious 4th International Conference of Automotive Material and Manufacturing (AM&M 2023) at HTC-ARAI, Chakan, Pune. This role exhibited his exceptional organizational and leadership skills, as well as his ability to work effectively in a team environment. Kuntal's aspirations lie in the fields of analytics and operations. He aims to leverage his strong analytical skills to optimize processes and drive operational excellence.



MBA 22184

mba22184@iimj.ac.in

“ Geetanjali

Summer Internship: **Crompton Greaves**, E-Commerce analyst | Marketing

Committee/Club: Disha Committee | Bandish - The Music Club

Geetanjali's experience at Crompton has given her enriching experience of how sales and logistics actually work in a B2B industry. From coordinating with big market players like flipkart and other aggregators to make sure that every product is in stock on the platform to doing market analysis to assist company about innovation in product design and product display on e-commerce platform she expanded new horizons in marketing and supply chain. The project was very insightful and the output she delivered was the gap analysis and competition bench marking. She suggested remedial measures in terms of product design and new product launch to maximise market share on e-commerce platform. Overall this internship exposed her to new horizons of corporate world and she is open to such new learnings in future.



MBA 22185
mba22185@iimj.ac.in

“ Rimjhim Raj

Summer Internship: **SBI Life, Operations Intern** | Operations

Committee/Club: Student Council | Aapoorti - The Operations Club

Rimjhim Raj, a person full of energy and always enthusiastic to take on any challenge. Interning in the Customer Retention and Renewal Department of the SBI Life Operations Sector, she worked on the “Understanding the Lapsation” initiative, where her primary responsibility was to analyze an enormous call center data to obtain insights into consumer input. Rimjhim’s skillful application of regression analysis enables her to identify the factors influencing lapsation, paving the way for a deeper comprehension of customer behavior. In the Student Council, Rimjhim occupies the position of Joint Secretary. Here, she acts as a liaison between the administration and the student body, facilitating the institution’s operation. Additionally, her involvement as a member of the Aapoorti Club showcases her enthusiasm for the supply chain industry. She actively contributes to the organization of supply chain management-related activities, demonstrating her commitment and enthusiasm for this field.



MBA 22189
mba22189@iimj.ac.in

“ Shubham Verma

Summer Internship: **Grey Group, WPP, Strategy and Marketing Intern** | Strategy

Committee/Club: Corporate Communications Committee

Shubham’s Internship at Grey Group was a two-month journey packed with learnings, experiments, challenges, exposure to corporate etc. all in one go. By getting dual field opportunities and handling both of them with ease and even learning and developing even better problem-solving skills, he has proved his mettle in managing workload and hence has expanded his horizon. Shubham’s internship was in the Advertising sector where he has developed a considerable amount of sector work and its intricacies. This internship gave him a flavour of how large Advertising organisations work. He was fortunate enough to work with multiple teams like social media marketing, performance marketing, digital marketing, copywriting, designing, production, content creation, etc. Finally, he learned how to perform well in high-pressure environments which polished his decision-making.



MBA 22186
mba22186@iimj.ac.in

“ Amitesh Dabarase

Summer Internship: **Kaveri Seeds Company, HR Intern** | HR

Amitesh is a passionate and accomplished HR professional with a strong ambition to live a happy and wealthy life. He brings a wealth of experience in job evaluation, policy-making, and process improvement from his internship at Kaveri Seeds Company. With excellent communication, negotiation, and adaptability skills, Amitesh excels in fostering employee engagement, resolving conflicts, and conveying HR policies effectively. He is driven by the goal of positively impacting organizations and individuals, creating a harmonious work environment, and contributing to organizational success. With a relentless pursuit of excellence, Amitesh aspires to cultivate a fulfilling HR career that aligns personal ambitions with the growth and prosperity of the organizations he serves.



MBA 22190
mba22190@iimj.ac.in

“ Parth Pangtey

Summer Internship: **Swashaa India, Human Resource Intern** | HR

Committee/Club: Arcade - E-Sports Club

Parth defines himself as an ambitious, result-orientated individual who revels in challenges. He is vigorous, takes pride in his work, and knows how to do the job. He has recently completed his summer internship with Swashaa India as a Human Resources Intern, where he was responsible for several aspects of human resource management, talent acquisition, onboarding, payroll management, HR compliances, etc. This internship provided him with an excellent opportunity to apply what he has learned in practical scenarios and also provided him with an insight into the development of the Human Resource Department in a startup from scratch.



MBA 22188
mba22188@iimj.ac.in

“ Kumar Achintya

Summer Internship: **Jindal Steel and Power Ltd., Human Resources & Employee Services Intern** | HR

Achintya is an empathetic and logical person. His good observation and listening skills make him the perfect combination required to be an HR professional. In addition to this, he possesses good people management and interpersonal skills. He also has a great zeal to learn about new topics and tasks, which aids in his never-ending hunger to improve. During his internship at Jindal Steel & Power Ltd. as an HR&ES Intern, he was a part of the Contractual Labour and Grievance handling team. While being a part of this team, he learned about how to handle any grievance reported by labourers and the compensation procedures for fatal accidents. As part of his project, he was tasked with hiring apprentices for ITI, Diploma, and Graduate courses for FY23–24 using NATS and NAPS portals. He also conducted various awareness campaigns about the Grievance Redressal Cell (Samadhan Scheme) for contractual labourers within the premises of JSPL.



MBA 22191
mba22191@iimj.ac.in

“ Megha Haldwal

Summer Internship: **Digital Marveled, Sales and Marketing Intern** | Sales

Committee/Club: Impact - The Public Policy Club

A highly ambitious and fast-learning individual with a captivating positive aura. As a sales and marketing intern at Digital Marveled, she gained valuable insights into effective market strategies, igniting her passion for impactful marketing campaigns. Megha’s membership in Impact: the public policy club reflects her dedication to driving positive change and shaping public discourse. With a keen interest in product management, she embraces innovation and strives for exceptional user experiences. Megha’s unwavering ambition, quick adaptability, and relentless pursuit of excellence make her a valuable asset to any organization. Megha’s dynamic approach in addressing a wider set of audiences pushes her sands of inner shore to touch the waves of product management.



MBA 22192

mba22192@iimj.ac.in

“ Muskan Landge

Summer Internship: **HDFC Bank, Sales Manager** | Sales

Committee/Club: Mess Committee

Working for HDFC Bank as a project trainee in Retail Asset Sales department, exposed her to the banking culture. The project-specific internship provided insight into the organisation's major difficulties, and overcoming those problems with the tactics discussed in the curriculum, helped her get attention and contribute value as an intern. The duties assigned shed light on CRM and the importance of retention of customers. HDFC Bank gave her a holistic view of the banking sector, and studying and obtaining knowledge from top-level executives aided her in raising her entire level of thinking and development. Also, as a mess committee member, she learned to manage the change and build policies that are favourable. This unusual experience of her internship and committee taught her to be versatile, decisive, resilient and improved her critical thinking.



MBA 22194

mba22194@iimj.ac.in

“ Sunny Bhushan

Summer Internship: **ICICI Bank, Management Trainee** | Analytics

Work Experience: **Federal Bank, Associate** | **Simplilearn, Inside Sales Manager, 17 months**

Committee/Club: Mess Committee | Escon - The Consulting Club

Sunny is a diligent and enthusiastic professional who has rich experience in the banking and education sectors. He has worked as an associate at Federal Bank and as an inside sales manager at Simplilearn, where he demonstrated his commitment and efficiency in delivering results. To further enhance his skills and knowledge, he joined IIM Jammu. He has just completed his summer internship at ICICI Bank as a management trainee, where he showed his tireless and relentless work ethic and problem-solving abilities. He loves facing challenges and solving new problems every day. He is also an active member of the mess committee and the consulting club at IIM Jammu. Sunny is a hard-working person who always strives for excellence in everything he does.



MBA 22195

mba22195@iimj.ac.in

“ Teesha Patil

Summer Internship: **Liqvd Asia, Brand Strategy and Planning** | Strategy

Work Experience: **Practo, Business Development Manager** | **6 months**

Committee/Club: International Relations Committee
Saahas -The Adventure Club

The internship at Liqvd Asia was a wholesome experience for Teesha. During her internship as a brand strategist and planning she conducted detailed market research to present a marketing pitch for clients- GMR Hyderabad Airport and Patanjali Doodh biscuits. She also has work experience as a Business development Manager working at Practo wherein she focused on building customer focused strategies which led to an overall increase in sales for the company. Furthermore, She has varied experience in internships across domains like marketing and branding. She strongly believes in giving back to society, thus motivating her to give a voluntary contribution to an NGO- UMEED. She is also well versed with basic programming languages and is interested in designing as well. She enjoys indulging in her hobby of photography in her spare time. She is currently serving as an International relations committee member at IIM Jammu. Also she is the Vice- Campus Director of Hult Prize 2023.



MBA 22196

mba22196@iimj.ac.in

“ Kshitij Kameria

Summer Internship: **Adani Group, Sales and Marketing Intern** | Sales

Committee/Club: Industry Interaction Cell

A self-motivated, dedicated, and hardworking MBA student, Kshitij has completed his Electronics and Communication Engineering from MAIT, Delhi. He has been a bright student throughout his student life and hopes to translate his theoretical knowledge into practical actions and achieve his goals. Currently, he is interning at Adani Group as a sales and marketing intern. He is an individual who keeps perfection on top when it comes to any task and gives it his best. A keen learner, he has a great intellectual and emotional quotient. Being an intellectual person, he knows the balance between hard work and smart work. With an innovative mindset and exceptional communication skills, he brings out the best in the people around him. All in all, he is a highly observant, confident, and reliable individual who aims to improve and become a better person each day.



MBA 22197

mba22197@iimj.ac.in

“ Satyan Singh

Summer Internship: **BenQ, Marketing Strategy** | Marketing

The absolute desire to succeed overcomes all odds. This philosophy has been Satyan's driving force all his life. His exuberance outside the workplace is only topped by his unwavering dedication inside of it. The team at BenQ India were the gracious hosts for his summer internship, during which he had the wonderful experience of formulating a disruptive GTM strategy for BenQ's new line of portable projectors. The invaluable learnings gained out of conducting market research to scrutinize the competitor's approach and recent market trends, as well as coming up with innovative new approaches simultaneously, were the perfect outcome of a memorable two-month period at an industry-leading company. This vital experience coupled with his commendable track-record has emboldened him further to build a successful corporate career.



MBA 22198

mba22198@iimj.ac.in

“ Vasul Batra

Summer Internship: **ICICI Bank, Management Trainee** | Operations

Work Experience: **EY Global Delivery Services, Assurance Associate**
12 months

Committee/Club: Disha Committee

Good regulation should be conducive to business and to customer protection.” Taking guidance from the thought Vasul began his internship in the ICICI Bank. During the internship, he explored the crucial regulations issued by the IRDAI for the corporate agents. This exploration shed light on the challenges faced by these agents and helped identify potential areas for improvement and innovation. He also learned about the pivotal role corporate agents play in the insurance industry and also emerged with a wealth of knowledge and a deep understanding of the insurance sector in India. His internship was a success because he stayed current with industry news and took the initiative intending to make a difference.



MBA 22199
mba22199@iimj.ac.in

“ Palak Kaushik

Summer Internship: **Aditya Birla Capital, Marketing Intern** | Marketing Committee/Club: Digi-Health Club | Vakta - The Literary Club

Palak is a highly accomplished professional with a diverse range of skills and expertise. Throughout, she has demonstrated her ability to excel in fast-paced environments. Her exceptional problem-solving skills, consistently delivering exceptional results within timelines and attention to detail have enabled her to develop innovative solutions to complex problems during her internship at Aditya Birla Capital. Palak's strong communication and interpersonal skills make her an asset in any team setting. She is known for her ability to build strong relationships, foster collaboration and effectively communicate ideas and is a valuable member of literary club of IIM Jammu- Vakta. Additionally, owing to her knack for marketing she is also a part of the Digital Marketing club. Furthermore, Palak has a passion for continuous learning and staying updated. Her curiosity and drive for self-improvement enable her to stay ahead and contribute to the growth of any organization.



MBA 22202
mba22202@iimj.ac.in

“ Harman Singh

Summer Internship: **Adani Wilmar Limited, Sales and Marketing Intern** | Marketing

Work Experience: **GlobalShala Education Pvt. Ltd.** | 13 months

Committee/Club: Placement Committee

Harman is a driven individual who worked for Adani Wilmar Limited as a sales and marketing intern. He assessed a recently launched item from the company's broad range of offerings. He performed an exhaustive examination of customer preferences, rivalry tactics, and market changes. He worked along with the sales and marketing team to improve the product's positioning and market penetration. He performed surveys, client interviews, and data analysis, which gave the company a thorough understanding of the product's feasibility and market acceptability. He carried out an in-depth investigation and wrote a report on the product's potential, target market, and marketing tactics. The market insights he gained during his summer internship at Adani Wilmar Limited have helped him prepare for his career ahead.



MBA 22200
mba22200@iimj.ac.in

“ J.S. Barath

Summer Internship: **HDFC Bank, Project Trainee in Retail Asset** | Sales

Barath, goals and ambitions revolve around personal and professional growth, in the financial industry. As a sales representative at HDFC Bank, Barath aims in promoting and selling gold loan products to customers, while ensuring their financial needs are met effectively. He aspires to become a trusted advisor to clients, providing them with expert guidance and solutions tailored to their individual requirements. By building strong relationships with customers. He did the Financial Accounting course at IIT Bombay aims to enhance his understanding of financial statements. He did Consumer Psychology course at IIT Guwahati to gain insights into consumer behaviour. This knowledge will be invaluable in understanding customer needs and preferences, thereby enabling him to provide recommendations and improve customer satisfaction. He aims to broaden expertise in financial accounting.



MBA 22203
mba22203@iimj.ac.in

“ Meher Guliani

Summer Internship: **ICICI Bank, Management Trainee** | Digital Payments and Lending

Committee/Club: Disha Committee

Sometimes you need to believe in yourself to a point that it's borderline delusional. This was a line Meher read while scrolling through Instagram on a Monday evening back from ICICI Bank, BKC Towers, Mumbai. She felt like she found the motivation she needed to push her research and put it into action. She carefully identified potential partnership opportunities to optimise the digital B2B lending and payments space, and curated an industry analysis to understand points for growth. She was able to form business partnerships, pitch innovative ideas and suggestions that the bank could undertake in the near future to streamline this space with the support from industry experts in the bank, which drove some of her ideas into reality. Her newfound motivation, her department, other department leaders, and her go-getter attitude added significant value to the organisation.



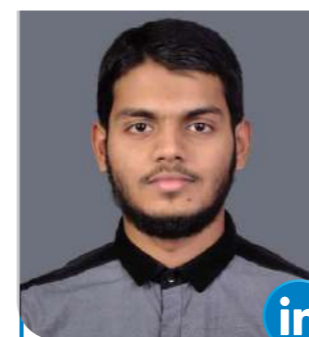
MBA 22201
mba22201@iimj.ac.in

“ Hrithik Srivastava

Summer Internship: **PaySprint Pvt. Ltd., Product Management Intern** | Product Management

Committee/Club: Corporate Communications Committee

Hrithik is an urbane and versatile personality. He remains calm under adverse circumstances and handles pressure with ease. He is a very consistent performer in academics, and has managed to score more than 85% of marks in all of his major examinations till now. During his internship at PaySprint Pvt. Ltd., he worked on a variety of product management tasks, not just in the product management, he did tasks in areas outside of his domain too. He has also done a fine job at IIM Jammu's Corporate Communications Committee, where he was one of the key persons involved in the launch of new series' for the social media handles of the institute. He is very polite and an optimistic personality who also likes to volunteer for good causes.



MBA 22204
mba22204@iimj.ac.in

“ Mufeed Ur Rahman

Summer Internship: **Jio, Product Management Intern** | Product Management Committee/Club: Impact - The Public Policy Club

Mufeed Ur Rahman is a highly motivated and dedicated Mechanical Engineer. He possesses a strong desire to explore new areas of knowledge and constantly enhance his skills. His commitment to academic excellence earned him a scholarship for the years 2018 and 2019. As the team's manufacturing head, Mufeed was responsible for the manufacturing of the complete UAV and successfully competing in SAEISS Aero Design Challenge 2019, securing an All-India Rank of 32. During his internship at Hindustan Aeronautics Limited, he gained valuable experience working on the renowned Mig-21 aircraft. Currently, as a Product Management Intern at Jio Cloud Gaming, he actively engages with a diverse team of Product Managers, Engineers, testers, and developers igniting his passion for learning and growth. Mufeed excels in creative thinking, possesses a collaborative, learning mindset, and demonstrates strong problem-solving and decision-making skills making him an excellent candidate for any organization.



MBA 22205
mba22205@iimj.ac.in

“ Mamidi S S S N M Satwick

Summer Internship: **My Home Constructions, Product Management Intern** | Product Management

Work Experience: **Infosys Ltd., Systems Engineer** | 14 months

Satwick embodies the philosophy that happiness is the key to success as he navigates his professional journey. Currently excelling as a Product Management Intern at My Home Constructions, Satwick's unwavering passion drives him toward personal and organizational success. With a background in mechanical engineering and experience as a systems engineer at Infosys, he gained valuable expertise in software development. Satwick's commitment to happiness fuels his pursuit of excellence. He embraces challenges, ignites creativity, and thrives with passion. Pursuing an MBA at IIM Jammu, his dedication and academic excellence are evident in his impressive GPA and academic performance. With experience as a business analyst intern at KRG Consultants, his analytical prowess and leadership skills shine. With diverse experience, technical insight, and a relentless pursuit of happiness, Satwick is poised to make a remarkable impact, bringing success to himself and the organizations he serves.



MBA 22206
mba22206@iimj.ac.in

“ Vivek Kumar

Summer Internship: **UpTrain AI, Marketing Intern** | Marketing

Committee/Club: Academic Committee | Impact - The Public Policy Club

Vivek is a Physics graduate from IIT Kanpur. He is a co-founder of Impact, The Public Policy Club of IIM Jammu and is a regular contributor to the Impact monthly magazine. He is also a member of the Academic Committee. He is presently working as a marketing intern at Y Combinator backed start-up, UpTrain AI. It's an artificial intelligence and machine learning start-up engaged in improving LLM observability. He is also interested in debating and was the winner of The Debate Competition organized at IIM Jammu on Parakram Diwas. He has also been previously associated with AIIMS professor regarding consciousness research. Besides this, Vivek has been a recipient of the coveted KVPY scholarship, awarded by the Govt. of India to selected students across the country. He achieved an All India Rank of 13 at the National Level Science Talent Search Examination in Class XI.



MBA 22207
mba22207@iimj.ac.in

“ Shivam Tandon

Summer Internship: **The Leading Solution, Finance & Marketing Intern** | Finance & Marketing

Adaptability, optimism, persistence, and resilience are the qualities that define Shivam. He is an Economics graduate. A finance enthusiast, Shivam studied about financial management and financial instruments during his summer internship at 'The Leading Solutions'. It also acquainted him with some valuable insights in the marketing domain as he interacted with customers pitched them the product.



MBA 22208
mba22208@iimj.ac.in

“ Divyanshu Mishra

Summer Internship: **LUMIQ, Consultant - Marketing And Sales** | Marketing

Work Experience: **Softprime Technologies, Business Development Executive**
Byjus, Associate - Pre Sales, | Aurogreen Health Pvt. Ltd., Associate Inside Sales | 10 months

Committee/Club: Placement Committee

"Whatever worked in the past, build on it." Divyanshu has a previous experience working in sales department in different sectors such as Ed-Tech and Healthcare, and across products and services which helped him to develop an understanding of client requirements across the IT sector and helped the team to close business deals. While interning with Lumiq, he is collaborating effectively with diverse teams, leading projects from start to finish, and consistently meeting deadlines with exceptional results. He is a quick learner and adapts very quickly to different environments. He is eager to contribute to the success of the organization and has done the same in the past while working in a team and leading it. He has a relentless drive for learning and self-improvement. He actively stays updated with the latest industry trends and technologies, ensuring that he remains at the forefront of his field. Currently, he is serving as Placement Coordinator in IIM Jammu.



MBA 22209
mba22209@iimj.ac.in

“ Anurag Dwivedi

Summer Internship: **Reliance Retail, Marketing Intern** | Marketing

Committee/Club: Nelaam - The Sales Club

His goals in 'Nelaam-The Sales Club' is to develop sales skills like negotiation, customer Relationship Management and to organize workshops, seminars, or guest speaker events to enhance professional knowledge and keep each student updated on industry trends and best practices. Reliance Retail is one of the largest retail companies in India. Doing Internship here he learnt about how retail Industry works in Marketing. He gains practical Knowledge in the field. He applied his academic knowledge in his projects related to Marketing. He amplified his skills like in areas such as customer relations, problem-solving, and teamwork. He has coordinated all the marketing activities while launching the store. He organized Dance Competition and several other In-store activities during his Summer Internship to increase the footfall of the store.



MBA 22210
mba22210@iimj.ac.in

“ Akshat Mittal

Summer Internship: **HairOriginals, Brand and Marketing Intern** | Marketing

Committee/Club: Student Council

He is dynamic and goal-oriented and has done academically well throughout his educational career. During his tenure as the Sales and Marketing Manager at Skilled Sapiens, he demonstrated exceptional leadership skills by effectively managing a team responsible for handling social media platforms and content writing. In his internship at Hair Originals, he worked as a Brand and marketing intern. He was crucial in executing and optimising marketing and social media campaigns, driving qualified traffic, and increasing conversion rates. His position of responsibility as the Mess Secretary in the Student Council at IIM Jammu showcases his leadership and organisational skills. He successfully managed a diverse team and oversaw the day-to-day operations of the mess. With a strong drive to succeed, a diverse skill set, and a proven track record, he is ready to contribute to business growth for any organisation.



MBA 22211
mba22211@iimj.ac.in

“ Nikhil Mangal

Summer Internship: **Collegedunia.com**, *Management Trainee* | Marketing
Work Experience: **Deepti Traders**, *Assistant Manager* | **31 months**

Nikhil Mangal excelled as a Management Trainee in Collegedunia’s content department during his internship. He honed his skills in content marketing, handling various projects and contributing to the success of collegedunia.com. Nikhil’s expertise in crafting compelling content and implementing effective marketing strategies was evident. He gained practical knowledge in search engine optimization, social media marketing, and email marketing, leveraging data-driven insights to optimize content. Nikhil’s strong analytical abilities, attention to detail, and collaborative nature impressed his colleagues. Equipped with a deep understanding of content marketing, Nikhil is poised to thrive in this dynamic field, leaving a lasting impact with his talent and dedication.



MBA 22212
mba22212@iimj.ac.in

“ Palash Arora

Summer Internship: **LetsEndorse Development Pvt. Ltd.**,
Finance & Strategy Intern | Finance

Committee/Club: Disha Committee | Valuation Pulse- The Finance Club

Palash is an individual who lives by the motto, “Take every chance you get in life, because some things only happen once.” He possesses a strong sense of responsibility and is committed to meeting his obligations. Practical, Empathetic, and Adaptable - His character can be best described using these three words. As a B.Com. graduate, he has acquired good communication and interpersonal skills, allowing him to work effectively with individuals from diverse backgrounds. He gained valuable experience as a Finance & Strategy Intern at LetsEndorse Development Pvt. Ltd., where he analyzed various banks across eight categories, with the aim of identifying the ideal partner for the company to provide tailored customer solutions and mutual benefits. Apart from his professional pursuits, Palash is a passionate photographer, capturing perfect moments both in his camera and in his life. Currently, he is serving as a Coordinator at Disha Committee, The Placement Preparation Cell of IIM Jammu.



MBA 22213
mba22213@iimj.ac.in

“ Raj Anand

Summer Internship: **ICICI Bank**, *Summer Intern* | Business Compliance

Committee/Club: Disha Committee | Digi-Health Club

Raj is a process-oriented person who believes that the process is more important than the result. Interned at ICICI Bank in compliance teams on a project related to fraud and prevention Control in cards, wherein he recommended system-based product and process development on the sourcing journey of cards. He is a management undergraduate from BIT Mesra. Previously, he had a first-hand experience at his father’s firm, where he spearheaded some of the decisions which helped the firm to survive and thrive, which motivated him to do an MBA at that stage of his career. He is the kind of person who keeps things simple and vulnerable, as and when required, which he believes that it helps him to engage, learn and grow. Currently, serving as a coordinator at Placement Preparation Cell (Disha committee) and a member of Digi Health Club.



MBA 22214
mba22214@iimj.ac.in

“ Uddipta Kumar Talukdar

Summer Internship: **ICICI Bank**, *Summer trainee* | Finance

Work Experience: **Sanjeevaneer**, *Sales Executive* | **24 months**

Committee/Club: Mess Committee | All Time High - The Stock Market Club

Uddipta, a chemical engineer, brings expertise and a passion for marketing. With experience in the pharmaceutical industry, he honed his interpersonal skills and gained insights into consumer behavior. Pursuing an MBA at IIM Jammu expanded his strategic thinking. Uddipta actively contributes to the Mess Committee, ensuring smooth operations, and the ALL TIME HIGH club, educating students on stock trading. His internship at ICICI Bank enhanced his data-driven decision-making skills in credit management. With a deep-rooted interest in marketing, he offers a multidimensional approach, innovative thinking, and unwavering dedication to your organization.



MBA 22215
mba22215@iimj.ac.in

“ Amit Joshi

Summer Internship: **Digital Marveled**, *Sales and Marketing Intern* | Marketing

Work Experience: **Byju’s**, *Associate Content Developer* | **19 months**

Committee/Club: Placement Committee | Admission Committee

“Everything you do is a stepping stone to something bigger or better” is something which Amit believes in. He is a hard worker who gladly accepts responsibility and does his best to fulfill it. Working as a placement coordinator at IIM Jammu, he has helped in executing various placement drives and has ensured better relations with the organization as well as the students. He has also worked with Byju’s as an associate content developer and has helped in the expansion of academic operations of the company pan India. Working as a sales and marketing intern for Digital Marveled over the summer allowed him to observe and learn about the business side of things. The assigned responsibilities included expanding the company’s client base through marketing and sales efforts, refining pitch delivery to different demographics, and incorporating customer feedback into future product development.



MBA 22216
mba22216@iimj.ac.in

“ Surya Narayan Banerjee

Summer Internship: **ICICI Bank**, *Management Trainee* | Strategy

Committee/Club: Student Council | Matrix - The Analytics Club | Bazaar Club

You are the only one responsible for chasing your dreams”. This is the motto Surya lives by. His internship in wealth management department taught him to polish his analytical skills in deducing strategic decisions for various growth in various wealth offerings. As a Physics graduate and also having been an exchange student at University of Glasgow, he has acquired strong mathematical and research skills, cross-cultural perspective as well as exposure to diversified work culture, which he leverages in his professional career. He is currently serving in the Students’ Council as the Academic Secretary, besides being a part of the Analytics and the Bazaar clubs. He is the recipient of the prestigious DST INSPIRE scholarship as well the international Erasmus+ fellowship. His interests lie in product management and analytics. His hobbies include reading start-up and innovation anecdotes, listening to good music and soundtracks, watching good movies and playing football and chess.



MBA 22217

mba22217@iimj.ac.in

“ Prashant Poddar

Summer Internship: **Forge, Program Intern** | Finance

Work Experience: **Brainwonders, Data Research Analyst** | 14 months

Committee/Club: Infrastructure Committee | Financial Analytics Club

Prashant is an enthusiastic, quick learner with insatiable curiosity. His internship at Forge opened up greater learning grounds in Finance, incubation, and open innovation. His scope of work included creating a fund performance report to analyze the financial performance of the fund. His leadership qualities and conflict resolution skills were strongly exhibited while coordinating with the in-house teams at both Forge and Different startups. Currently, he serves as a member of the Infrastructure Committee at IIM Jammu and has consistently performed under high-pressure situations. He is also a member of the Financial Analytics Club.



MBA 22220

mba22220@iimj.ac.in

“ Tanisha Karanwal

Summer Internship: **HDFC Bank, Management Trainee** | Sales

Committee/Club: Academic Committee

Working as a Management Trainee for HDFC Bank was one of the best experiences. I had the opportunity to work under the Regional Head and Zonal Head of HDFC Bank which helped me in gaining an enriching experience that added considerable skills to my basket of knowledge. Extensive research and data analysis of the market, industry, and company helped me understand the current processes and improve them gradually. The Gold Loan sector is the most vibrant in our economy, and I got the chance to work learn about it.



MBA 22218

mba22218@iimj.ac.in

“ Vikash Kumar

Summer Internship: **LetsEndorse Development Pvt. Ltd., Product Management Intern** | Product Management

Committee/Club: Infrastructure Committee

Vikash is an individual fueled by passion and enthusiasm for his work. Currently undertaking an internship in product management, he is making significant contributions to the team by designing the userflow and app designs. With a keen eye for detail and a creative mindset, Vikash ensures that the user experience is seamless and visually appealing. His dedication to creating user-centric designs is evident in his meticulous approach. Vikash's enthusiasm and drive to excel in his role make him a valuable asset to the team. His commitment to learning and improving his skills showcases his determination to make a mark in the field of product management. With his impressive work ethic, Vikash is poised for a successful career in the industry.



MBA 22222

mba22222@iimj.ac.in

“ Tanvi Jain

Summer Internship: **Volvo Group, Financial Analysis Intern** | Finance

Committee/Club: Placement Committee

Her internship at Volvo Group Bus Division as a Finance intern proved highly fruitful, providing her with essential knowledge and experiences for the corporate world. Tasked with conducting a comprehensive financial analysis of the new bus project, she evaluated profitability, return on investment, cost structure, and potential risks. Presenting her findings to management, she offered recommendations to optimize financial performance. This internship allowed her to gain insights into her preferred areas within finance, further fueling her passion for the field. These two months at Volvo Group Bus Division were instrumental in shaping her understanding of finance and honing her skills for future success in the corporate sector.



MBA 22219

mba22219@iimj.ac.in

“ Surabhi Sahu

Summer Internship: **Synclature Consultancy Pvt. Ltd., Information Security Analyst** | Cybersecurity

Work Experience: **Capgemini Technology Services India Ltd., Associate Consultant**, | 45 months

Committee/Club: Industry Interaction Cell | Matrix - The Analytics Club

Her internship at Synclature, a cybersecurity consultancy firm, introduced her to the cybersecurity domain and provided an incredible and challenging experience. She gained profound learnings in the cybersecurity domain and also gained significant understanding of industries like banking and pharmacy. By working on projects of these industries, she was able to understand the nitty-gritties of the policies and procedures that are implemented to prevent any kind of cybercrime. The culture followed at a 10-year old company was different from what was followed in an MNC (Capgemini) where she worked earlier for 45 months. But she was quick to adapt to change and was competent at the workplace. Other than cybersecurity, she also possesses knowledge in the domain of marketing and data analytics. She is currently committed to forging meaningful industry connections as a committee member at the Industry Interaction Cell of IIM Jammu.



MBA 22223

mba22223@iimj.ac.in

“ Nikhil Gogada

Summer Internship: **Pristyn Care, Market Research Intern** | Marketing

Committee/Club: Pariyojana - The Project Management Club
Artha - The Economics Club

Nikhil constantly tries to learn new things and has a strong desire to increase the scope of his skill set. Being a fresher, he had his first taste of the corporate world through his internship. Additionally, he learned how to apply what he had learned in the classroom to the real corporate environment while he was an intern at Pristyn Care. During his internship, he actively contributed to a pivotal project centered around the development of a new category within the company's portfolio that required extensive market research and a thorough primary and secondary survey, which generated meaningful insights about the new category. His involvement also included studying the market dynamics, assessing customer needs and preferences, analyzing competitors, and identifying potential growth opportunities. His expertise and abilities in both technical and soft skills have increased over his time at the organization.



MBA 22224

mba22224@iimj.ac.in

“ Kishorenath R

Summer Internship: **Kreative Kode**, *Research Analyst*
Research and Consulting

Kishorenath is a driven, vibrant individual known for his dedication and multifaceted skill set. His impressive academic record is a testament to his tenacity and commitment. As a Research Analyst intern at Kreative Kode, he navigates a variety of tasks from business report creation to in-depth industry analysis with ease and proficiency. He adheres strictly to guidelines, underscoring his disciplined nature and strong time management skills. The strategic insights he produces play a crucial role in Kreative Kode's planning process, highlighting his essential contributions. His ability to articulate ideas clearly and persuasively enhances his interactions and collaborations, making him a valuable team player in any setting. This blend of skills and attributes, coupled with his versatile capabilities, equip him well for diverse challenges and environments. His robust profile and optimistic demeanour promise continued success in his future endeavours.



MBA 22225

mba22225@iimj.ac.in

“ Udeshya Yadav

Summer Internship: **Niine India**, *Brand Marketing Intern* | Marketing

Work Experience: **Whindustries**, *Trainee Engineer*,
Phoenix Digital, *Founder* | 18 months

Committee/Club: Industry Interaction Cell | Bazaar Club

Vikash is an individual fueled by passion and enthusiasm for his work. Currently undertaking an internship in product management, he is making significant contributions to the team by designing the userflow and app designs. With a keen eye for detail and a creative mindset, Vikash ensures that the user experience is seamless and visually appealing. His dedication to creating user-centric designs is evident in his meticulous approach. Vikash's enthusiasm and drive to excel in his role make him a valuable asset to the team. His commitment to learning and improving his skills showcases his determination to make a mark in the field of product management. With his impressive work ethic, Vikash is poised for a successful career in the industry.



MBA 22228

mba22228@iimj.ac.in

“ Dalvi Divyesh Kishor

Summer Internship: **Kaveri Seed Company Limited**, *HR intern* | HR

Committee/Club: Alumni Committee

Divyesh believes that "If you can dream it, you can do it". He is highly determined, adaptive, and values teamwork. He likes to embrace new challenges and thrives through them. He is a dedicated team player who does not shy away from challenges. Apart from this, he likes to sing and play computer games. He is an ardent follower of Cricket & Music. He has also been a part of Mathematics Training and Talent search program. He was a delegate at IIM Bangalore's Vista, wherein he received a letter of appreciation for his three day participation. He was a part of Emphyrean's (Cultural Fest of IIM Jammu) Core Operations team, where he worked actively to successfully organize the fest. He is also serving as a member of Alumni Relation at IIM Jammu.



MBA 22229

mba22229@iimj.ac.in

“ Ujjwal Kumar

Summer Internship: **Motilal Oswal Financial Services**, *Equity Research Intern* | Finance

Ujjwal embodies the qualities of reliability, punctuality, and being a team player. His internship as an equity research intern at Motilal Oswal was a transformative and thrilling experience. Throughout his internship, he gained a comprehensive understanding of the Consumer goods and Hospitality sectors. His assigned tasks encompassed financial modeling, industry research, and report publication, which provided him with profound knowledge of the assigned sectors and crucial metrics to observe within each industry. Ujjwal's hobbies include playing basketball and badminton, as well as engaging in charitable activities. Amidst the Covid-19 pandemic, he actively participated in a vaccine awareness campaign in his village, resulting in increased vaccine uptake on a weekly basis. Moving forward, Ujjwal remains dedicated to being a socially responsible citizen and contributing to the betterment of society.



MBA 22230

mba22230@iimj.ac.in

“ Kimaya Chopdekar

Summer Internship: **Siemens Ltd.**, *Project Manager Intern* | Sustainability

Committee/Club: Alumni Committee

Kimaya had a remarkable start to her corporate journey with an internship at Siemens as a project manager. The rigorous recruitment process and collaboration with top professionals in the field provided her with an enriching experience. Working for an international organization driven by values and sustainability goals, she made significant contributions. From engaging in global meetings and presenting ideas to senior management, to attending intercity conferences, her hectic schedule exposed her to invaluable learning opportunities. With a Bachelor's degree in Computer Science, she excelled in business development and situational training. Her passion for giving back was evident through her experience in event management and student ambassadorship. Kimaya's personal values of integrity, perseverance, and empathy were crucial to her success, and she continues to contribute actively to the Alumni Committee at IIM Jammu.



MBA 22231

mba22231@iimj.ac.in

“ Aditya Bairagi

Summer Internship: **Bajaj Capitals**, *Wealthpreneur* | Sales

Committee/Club: Nelaam - The Sales Club
Toastmasters - The Communication Club

Aditya is an extremely ambitious individual driven solely by his desire to surpass his own achievements. He consistently dedicates himself to attaining his goals by breaking them down into smaller tasks, which is evident in his notable work and contributions to Nelaam, the sales club. Leveraging his prior sales experience, he successfully propelled the club to prominence. Moreover, in his pursuit to enhance his communication skills, he actively joined Toastmasters, a communications club. He effectively applied his newfound knowledge during his internship, where he gained valuable insights into the sacred art of wealth management. Through his diligent efforts, Aditya not only helped his clients thrive financially but also experienced personal growth. The most significant lessons he learned during his internship were to always strive for improvement and remain open to constructive criticism.



MBA 22232

mba22232@iimj.ac.in

“ Pa Arvinth

Summer Internship: **V-Guard, Intern (R&D Electronics)**
Research and Consulting

Committee/Club: Sports Committee

Working at V-guard was a serendipitous experience, especially working directly under the Vice-President of R&D Electronics. It was once in a lifetime experience to learn from a humble and reverent veteran in the field. Arvinth was introduced to certain insides of the department that revealed him both, general working of a corporate as well as the peculiar course of work in the R&D. Under the guidance of his mentor, he worked on Analyzing the Temporal Resource Utilization of multiple departmental projects occurring parallelly inside Research and Development. The project, when implemented, gives a holistic and structured prospect of all the tasks carried out in the department. With this vital information, the manager can make critical and informed decisions. This SIP experience taught Arvinth the salience of diligence, work ethic and most importantly team effort.



MBA 22235

mba22235@iimj.ac.in

“ Yukta Vishwakarma

Summer Internship: **Vedanta Limited, Human Resource Intern** | HR

Yukta Vishwakarma is a driven and ambitious student at IIM Jammu. With a strong focus on personal and professional growth, she actively engages in academic and extracurricular activities. During her HR internship at Vedanta Aluminium, Yukta excelled in talent acquisition, employee engagement, and talent development. She led a project on developing a new onboarding plan, contributing to the company's objectives. Yukta aspires to be a leading HR and marketing professional, equipped with exceptional analytical and problem-solving skills. Her empathetic nature and strong communication abilities enable her to effectively resolve complex workplace issues while prioritizing employee well-being and satisfaction. Potential recruiters can expect a dedicated, passionate, and talented individual who is eager to make a significant impact on organizational success.



MBA 22233

mba22233@iimj.ac.in

“ Rahul Hablani

Summer Internship: **Bajaj Capital, Wealthpreneur** | Finance

Committee/Club: Disha Committee

Rahul, a name that signifies the 'conqueror of all miseries,' truly embodies the essence of his name. With a background in Economics and a profound interest in Finance and Strategy, he possesses an exceptional aptitude for numbers. During his Summer Internship at Bajaj Capital as a Wealth Management Intern he had valuable hands-on experience in financial analysis, investment strategies, and client relationship management. This exposure enabled him to develop a strong foundation in these areas, further enhancing his expertise. In addition, as the coordinator of the esteemed Disha Committee, a prominent placement preparation cell, Rahul consistently demonstrates remarkable leadership qualities. His proactive nature, adaptability, and openness to new environments allow him to infuse his work with a unique touch of individuality. Rahul's well-rounded skill set and his unwavering commitment to contributing to the success of an organization position him as an exemplary candidate for the corporate industry. His exceptional combination of academic knowledge, practical experience, and personal attributes make him an invaluable asset to any organization. With his passion for excellence and a drive for continuous growth, he is poised to make significant contributions in the corporate landscape.



MBA 22236

mba22236@iimj.ac.in

“ Rohit Verma

Summer Internship: **Zomato, Project Management** | Operations

His experience extends beyond the academic realm, as he has successfully completed a challenging Summer Internship Program (SIP) in a Zomato in the field of project management. This experience provided him with valuable insights into real-world industry practices and enhanced his problem-solving abilities. Additionally, he has gained practical work experience through internship, which have further honed her communication and interpersonal skills. He is eager to bring her knowledge, skills, and enthusiasm to contribute to the success of any organization he joins. He dedication, adaptability, and strong work ethic make him a valuable asset to any team. he is excited about the opportunity to make a meaningful contribution and grow both personally and professionally in his future endeavors.



MBA 22234

mba22234@iimj.ac.in

“ Kajal Aggarwal

Summer Internship: **JSW Steel Limited, HR intern** | HR

Committee/Club: Nidhi - The Corporate Finance Club
Groove - The Dance Club

Kajal's strengths lie in her ability to adapt to new situations while maintaining a positive outlook and a strong work ethic. Her Summer internship at JSW Steel Limited provided her with invaluable knowledge and insight into the manufacturing sector. She worked with the Recruitment & Talent Management team to speed up the recruitment and onboarding process. During the benchmarking process, she was able to talk with HR professionals from a wide range of industries and get their valuable insights on recent trends in the recruitment process. She has gained self-assurance, bettered her interpersonal abilities, and learned to embrace challenges as a result of her internship. At IIM Jammu, she is active member in both the Nidhi Corporate Finance Club and the Groove Dance Club.



MBA 22237

mba22237@iimj.ac.in

“ Vedika Srivastava

Summer Internship: **Convse.ai, Business Development Executive** | Sales

Committee/Club: Corporate Communications Committee | People Management - The HR Club | Dharohar - The Heritage Club

Vedika is a dedicated and creative individual who thrived during her internship at Convse.ai as a Business Development Executive. Her role involved working closely with Real Estate Developers, showcasing her exceptional relationship-building skills. During her internship, Vedika also made significant contributions to project management, demonstrating her meticulous attention to detail. Vedika is interested in People Management and HR, which is evident in her exceptional interpersonal skills and her desire to foster a positive work environment. Her commitment to personal growth extends beyond her professional pursuits. She actively engages in philanthropic activities and strives to make a positive impact in her community. With her drive, skills, and compassion, Vedika is poised to excel in the realms of Human Resources Management, while also being a socially responsible citizen dedicated to giving back to society.



MBA 22238

mba22238@iimj.ac.in

“ Mukul Bhagat

Summer Internship: **Schneider Electric, Management Trainee** | Analytics

Work Experience: **Infosys Ltd., Systems Engineer** | **Probity Soft. Pvt. Ltd., Deputy Project Lead/Software Developer** | **30 months**

Committee/Club: IT Committee

“Hope is a good thing, maybe the best of things, and no good thing ever dies.” An ardent believer in the transformative power of hope, Mukul embarked on a remarkable journey during his internship with Schneider Electric’s esteemed Global Governance Internship Program. This experience provided him with invaluable insights into the intricate world of real estate portfolio management and the strategic prowess it brings to organizations. He discovered the potential of data analytics in driving sustainability initiatives for the organization. It also allowed him to conduct the gap analysis of a standard project tracking & reporting tool and identify areas of customization required to align it with the company’s specific needs. With an impressive work experience of 30 months in the IT industry, Mukul has honed his skills in handling complex projects and delivering impactful solutions. With strategic mindset, he aspires to leverage operations and analytics to drive organizational efficiency.



MBA 22241

mba22241@iimj.ac.in

“ Subodh Wankhede

Summer Internship: **Times Internet Limited, Management Trainee** Marketing

Meet Subodh, a dynamic and ambitious individual who joined the esteemed IIM Jammu as a fresher to embark on an enriching journey towards professional success. During his summer internship, Subodh had the incredible opportunity to work as a Marketing Trainee at Times Internet Limited, one of India’s leading digital media companies. This experience gave him valuable insights into the fast-paced and ever-evolving marketing world. As Marketing Trainee, He enthusiastically dove into various projects and initiatives, demonstrating his strong analytical skills, creativity, and strategic thinking abilities. He worked closely with senior marketing professionals, actively contributing to developing and implementing innovative marketing campaigns. As subodh enters the next phase of his career, he eagerly looks forward to leveraging his skills and knowledge gained at IIM Jammu and his invaluable internship experience to contribute effectively to the growth and success of an esteemed organization.



MBA 22162

mba22162@iimj.ac.in

“ Gautam Goenka

Summer Internship: **Schneider Electric, Management trainee** | Marketing

Committee/Club: Nidhi - The Corporate Finance Club

Gautam is calm, balanced and focused. Working as a Management Trainee for Schneider Electric was one of his best experiences. He actively engaged with business partners, understanding their requirements and providing innovative solutions, and assisted them with the design and development of their app and its features. The project assigned to him was extremely insightful as it helped him study consumer behaviour, their preferences, and the effectiveness of various marketing strategies. Apart from the project, he developed corporate networking skills which will enhance his future endeavours. Gautam’s commitment, work ethic, and communication skills make him an invaluable asset to any team or endeavour.



MBA 22242

mba22242@iimj.ac.in

“ Aman Gahlot

Summer Internship: **Digital Marveled, Sales & Marketing Intern** | Marketing

Aman Gahlot has had extensive early exposure to the business world. Sincere and inspiring, he encourages his colleagues to perform at their best. During the summer, he worked as an intern in the business development department at Digital Marveled Pvt Ltd. His major responsibility was to educate the consumer about the product and win them over so that he could make additional sales of upsells and cross-sells. He gained this all-encompassing knowledge of the business environment and the elements impacting the same through his previous position as a business development associate, where he was responsible for boosting the organization’s income through sales conversion of the products.



MBA 22240

mba22240@iimj.ac.in

“ Deepak

Summer Internship: **Paysprint, Product Management Intern** Product Management

Work Experience: **Integrated Resources, US Recruitment Associate,** 4 months

During my internship, as a product intern with Paysprint, I focused on developing and enhancing the company’s API offerings, which included Aadhar payments, money transfers, utility payments, wallet integrations, and more. I actively contributed to the entire product development lifecycle, collaborating with cross-functional teams to gather requirements, define features, and prioritize based on customer needs and market trends. I gained a strong understanding of the fintech landscape, API integration, and the complexities of financial services. Working closely with software developers, designers, and business analysts, I ensured effective communication and seamless API implementation. Conducting market research and competitor analysis, I identified emerging trends and explored opportunities for innovation. These experiences have provided a solid foundation for my career in fintech product management.



MBA 22244

mba22244@iimj.ac.in

“ Saloni Gohite

Summer Internship: **Tata Consultancy Services (TCS), HR Intern** | HR

Committee/Club: Admissions Committee

Saloni Gohite, a diligent and enthusiastic individual is a dedicated professional pursuing her MBA at IIM Jammu. Having completed her Bachelor of Management Studies from HR College of Commerce and Economics, Mumbai, she possesses a strong foundation in business management. At IIM Jammu, Saloni serves as a coordinator for the Anandam Committee, organising meditation, yoga sessions, and promoting mental health awareness. Additionally, Saloni takes on the role of coordinator for the Admission Committee, engaging with prospective students, mentoring them, and ensuring a smooth onboarding process. For her summer internship, Saloni worked as an HR intern at Tata Consultancy Services, where she gained valuable experience and this opportunity provided her with hands-on experience in various HR functions and enhanced her understanding of the industry.



MBA 22245

mba22245@iimj.ac.in

“ Siddharth Kamal

Summer Internship: **Prataap Snacks**, *Management Intern* | Marketing

Committee/Club: International Relations Committee
Impact - The Public Policy Club

He is a diligent and passionate professional and has made a significant impact as a management intern at Prataap Snacks. There, he conducted a comprehensive survey of 200 retailers across Bhopal, Mumbai, and Indore and studied Prataap Snack's current marketing strategies and supply chain management at a strategic level. He also performed competitor analysis in the snacks segment across the three cities. At IIM Jammu's International Relations Office, he was part of the team that organized the renowned Hult Prize event, displaying exceptional leadership and organizational skills. Additionally, he is a founding member of the Public Policy Club, which launched a monthly magazine covering current global events. He actively contributes articles to the magazine, leveraging his insightful understanding of current events. Siddharth Kamal's relentless work ethic, passion, and leadership make him an invaluable asset to any team. His ability to tackle challenges guarantees a bright future.



MBA 22249

mba22249@iimj.ac.in

“ Aditya Seth

Summer Internship: **Grey & White HR consultants**, *Talent & Acquisition* | HR

Committee/Club: Dharohar - The Heritage Club

During his internship at an HR consultancy firm, specializing in talent acquisition, he gained valuable experience in end-to-end hiring processes, working closely with clients and candidates. However, his interests and skills extend beyond the realm of HR consultancy. With a background in marketing and finance, he possesses a strong foundation in both fields, making him well-suited for marketing consultancy and management consultancy. The internship gave him valuable insights into the consulting industry and reinforced his passion for strategic decision-making and organizational growth. Equipped with this experience and his expertise in marketing and finance, he is confident in his ability to contribute to clients' success as a marketing and management consultant.



MBA 22247

mba22247@iimj.ac.in

“ Ananya

Summer Internship: **Indian Oil Corporation Limited**, *HR intern* | HR

Committee/Club: Anandam Committee

“KOSHISH KRNE WALO KI KBHI HAR NHI HOTI” is the mantra for Ananya's life. Ananya's journey as an HR intern at Indian Oil Corporation, one of the MAHARATNA of INDIA was a testament to her unwavering dedication and thirst for knowledge. Right from the onset, Ananya immersed herself in the dynamic environment of the organization, displaying unwavering dedication, and her exemplary work ethic became evident as she fearlessly undertook diverse projects, such as optimizing recruitment procedures and engaging in employee relations with officers. Ananya's commitment to excellence and her eagerness to understand the intricacies of HR operations made her a valuable asset to the team. Through this enriching internship experience, she gained invaluable insights, honed essential skills, and undoubtedly left an indelible impression on the organization. Her resolute determination and exceptional performance serve as a testament to her potential as a valuable addition to any professional team.



MBA 22250

mba22250@iimj.ac.in

“ Yash Chawla

Summer Internship: **KPMG**, *Consulting intern* | Consulting

Committee/Club: Student Council

Yash, a Consulting intern at KPMG, is driven to deliver strategic insights and innovative solutions that foster positive change. With experience in analyzing complex challenges and providing data-driven recommendations, he demonstrates strong analytical abilities and a solid foundation in consulting methodologies. Yash is a proactive learner, continuously seeking growth opportunities and staying updated on industry trends. His strong work ethic, attention to detail, and excellent communication skills position him to make impactful contributions. Confident in his abilities, Yash aims to leverage his skills to deliver exceptional results, driving growth and transformation for clients. With a passion for problem-solving and a commitment to professional development, Yash embodies the qualities necessary for success in the consulting field.



MBA 22248

mba22248@iimj.ac.in

“ Gunjan Birla

Summer Internship: **Vedanta limited**, *HR intern*, HR

Committee/Club: Mess Committee | Kartavya - The Social Responsibility Club | Pod Club - The Podcast Club

“Creativity ignites transformative growth in people management.” These words deeply resonated with Gunjan during her HR internship at Vedanta Ltd. Spearheading the complete induction process, she carefully identified training requirements and curated tailored programs. Gunjan's dedication towards organising captivating employee engagement activities and fostering a culture of continuous learning and development shines brightly. This experience not only unveiled the immense potential of nurturing individual growth within organisations but also equipped her with valuable skills for the future. Through active participation in various clubs and college activities, she demonstrates a strong commitment to and appreciation for extracurricular engagement.



MBA 22251

mba22251@iimj.ac.in

“ Katru Srujan

Summer Internship: **Atomberg Technologies**, *Market Research Intern*
Marketing

Work Experience: **Tata Sky**, *Sales & Marketing Executive* | 11 months

His internship at Atomberg Technologies was an exceptionally educative experience, which not only gave him the insight on how an actual corporate market works, but also gave him insights on customer behaviours and valuable experience of working at the grass root level. His internship included two tasks, where in the first task he collected data of customers at the time of purchase through questionnaires. Customer purchasing decisions made him to think out of the box and relate the classroom learnings with real life situations. In the Second task, he analysed the market structure, marketing efforts of the company and promotional strategies of competitors then collected data about consumer preferences and suggested new steps to improve brand awareness.



MBA 22252

mba22252@iimj.ac.in

“ Pradeep Kumar Prajapati

Summer Internship: **Indian Oil Corporation Ltd. (IOCL),**
Finance Intern | Finance

Committee/Club: Admissions Committee
Drishti - The Photography Club

Internship at INDIAN OIL CORPORATION LIMITED (IOCL) has been an enriching experience for Pradeep, offering him a plethora of learning opportunities in various domains of finance. The internship provided him with invaluable knowledge about exports, including the intricacies of the process and the incentive schemes involved. Moreover, Pradeep also gained a comprehensive understanding of the Goods and Services Tax (GST) during his time at IOCL. The two-month summer internship at IOCL proved to be instrumental in exposing Pradeep to the corporate world, allowing him to witness firsthand the dynamics of a professional environment. This exposure has not only broadened his horizons but also equipped him with a diverse skill set that will be highly advantageous for his career growth. The skills he acquired during the internship will serve as stepping stones towards achieving new milestones and pursuing future endeavors. IOCL has fostered an environment conducive to learning and growth, The internship has given him the opportunity to apply theoretical knowledge to real-world scenarios, enhancing his problem-solving abilities and honing his analytical skills.



MBA 22253

mba22253@iimj.ac.in

“ Pavan Sundar T

Summer Internship: **Inmovidu Technologies,** *Buisness Development Intern*
| Sales

Committee/Club: Sports Committee | Saahas -The Adventure Club

Pavan, a dedicated mechanical engineer, excelled during his internship at Inmovidu Technologies, merging his technical expertise with sales. Understanding customer personas, he generated leads and became the top salesperson. As vice captain and goalkeeper, Pavan exhibited exceptional game control and thrived under pressure. With a calm demeanor and quick learning abilities, he shared his expertise and supported others. As IIM Jammu's Sports Coordinator, Pavan showcased his commitment to extracurricular activities. In his leisure time, he enjoys watching sports and listening to music. Pavan's quote, "Don't run away from failures, because failures pave your runway and prepare you for a good takeoff," reflects his resilience. With his determination and skills, Pavan is destined for greater success in his future endeavors.



MBA 22254

mba22254@iimj.ac.in

“ Hadial Rutvikkumar Pankajbhai

Summer Internship: **Techno Industries Pvt Ltd.,** *Sales and Marketing* | Sales

One thing that defines him as a person is his enthusiasm. Never afraid of taking bold decisions, he has always accepted the challenges that came his way. Talking about his Internship experience at Techno Industries (Elevators Department) as a sales and marketing Intern, he was responsible for increasing sales in Ahmedabad. Initially, he faced many challenges as the product was more technical and required an understanding of lengthy and complex sales processes. However, he quickly learned how to generate leads and take follow-ups with the customers. Within no time, he matched the performance of full-time sales persons. He generated 60+ leads in the two months duration for the company. For that, he has been appreciated many times by the organisation. This Internship has changed him entirely as a person as now he has a better understanding of doing business and has immensely improved his people skills, pressure-handling and sales execution skills.



MBA 22255

mba22255@iimj.ac.in

“ Vishal Das

Summer Internship: **Liqvd Asia,** *Talent & Transformation* | HR

Committee/Club: Cultural Committee | Aapoorti - The Operations Club
Bandish - The Music Club

Vishal is a dedicated individual with a belief in continuous learning and the power of focus, consistency, and discipline for success. He gained valuable experience in marketing and digital media during his internship at Liqvd Asia. He developed his abilities in market research, social media analysis, and campaign optimization under the guidance of mentors. This internship fueled his passion for marketing, equipping him with a versatile skill set and strengthening his determination to excel in the field. He even excels in Operations, Analytics, and Marketing, combining these areas to meet market demands. He leverages his analytical skills to extract valuable insights from data, streamlining processes and optimizing efficiency. With a strategic and creative approach, he develops impactful marketing campaigns and establishes a strong brand presence. Vishal's proficiency across these domains positions him as a valuable asset in today's dynamic business landscape.



MBA 22256

mba22256@iimj.ac.in

“ Chimpam Kashyap

Summer Internship: **Digital Marveled,** *Sales & Marketing Intern* | Sales

Work Experience: **Stayin Hospitality,** *Sales & Marketing Executive* | 18 months

Chimpam is an independent worker who can adjust to any circumstance and produce reliable outcomes. "Patience is the main aspect of success," an adage he lives by. He was in the National Cadet Corps (NCC), so diligence, discipline, teamwork, and punctuality are all ingrained in his character. He is perceptive, analytical, and an excellent listener. While earning his B.Tech at Tezpur University, he demonstrated leadership and teamwork skills by serving as the Central Placement Coordinator for the School of Engineering and as the Prefect of the Men's Hostel, both of which were run by students. In addition, he has excellent experience as a Sales and Marketing Executive from his time spent at a hospitality startup, where he donned many hats over the course of 18 months. To support his future aspirations, he is currently doing his MBA at IIM, Jammu.



MBA 22257

mba22257@iimj.ac.in

“ Manish Jyoti Basumatary

Summer Internship: **Lumiq,** *Account Consultant* | Sales

Work Experience: **Citicorp Services India Pvt. Ltd. (Citi),** *Assistant Manager,* | 51 months

Committee/Club: Disha Committee

Manish is hard-working, perseverant, and thrives under pressure. After his under-graduation at IIT KANPUR, He has had diverse roles within CSIPL (Citi) as a Software Dev across Citi Private Banking and Trade & Treasury Solutions domains. During his SIP, he has worked as an Account Consultant for LUMIQ and excelled at deliverables of developing Pre-sales Positioning Decks, RFP Analysis, Market Research, Competitor analysis, Client FAQs, and Business Case Repositories for different BFSI Clients. He has strong problem-solving & Analytical skills and is an excellent communicator. He is majoring in IT, Strategy, and Marketing in his MBA Academic curriculum and is also a member of the DISHA committee (Placement preparation Cell). He looks forward to creating a significant impact on his organization.



MBA 22077
mba22077@iimj.ac.in

“ Sarthak Behal

Summer Internship: **ICICI Bank, Finance intern** | Finance
Committee/Club: Academic Committee

During his Business Finance internship at Tech Mahindra, Sarthak exhibited exceptional qualities and played a pivotal role in addressing asset management challenges. He demonstrated a keen eye for detail and a strong sense of responsibility, identifying areas for improvement in the Asset Register to enhance Service Asset tracking across TechM processes. Collaborating effectively with the Asset Management Team and IT professionals, he rectified issues arising from the implementation of the SAP system, ensuring accurate and timely updates of asset reports. His adept communication skills proved instrumental in bridging the gap between the Asset Management team and the Delivery team, emphasising the significance of IBU-wise Asset Movement Reports to increase project awareness within TechM. Overall, Sarthak's summer internship at Tech Mahindra highlighted his diligence, analytical thinking, strong communication skills, and attention to detail, leading to significant improvements in asset management processes and contributing to the organisation's success.



MBA 22259
mba22259@iimj.ac.in

“ Ranjith K

Summer Internship: **Digital Marveled, Sales** | Sales
Committee/Club: Nazaara - The Film Club

Ranjith's internship at Digital Marveled Pvt Ltd gave him invaluable insight into how a real company functions. As a marketing and sales intern, he had hands-on experience with corporate leadership and received training in both revenue generation and brand management. He learned to use his imagination to make an impression, whether through lead generation, contact, or sale. In order to perform his sales tasks, he was required to work outside and observe consumer behaviour. Training in B2C sales strategies was so comprehensive that it increased customer attrition. He has done a great job and gained valuable experience.



MBA 22260
mba22260@iimj.ac.in

“ Tamgire Akhilesh Vasant

Summer Internship: **Grey & White, Talent Acquisition Intern** | HR
Work Experience: **NYK Daily, Manager Sales & Marketing** |
Madhur Food Park LLP Assistant Plant/Project Manager
21 months
Committee/Club: International Relations Committee | Pariyojana - The
Project Management Club | Saahas -The Adventure Club

Working with Grey&White HR Consultants helped Akhilesh learn how culture flows through an organization. He worked as a Talent Acquisition Intern, solely responsible for the recruitment of diverse mandates ranging from IT professionals to C-Suite professionals for recognized MNCs. He was associated with managing multiple projects for various multinational firms and obtained valuable experience in the entire talent acquisition project management process, right from sourcing candidates to the onboarding process, during his work. He is a published poet and has started an NGO for dogs and stray animals. With a background in marketing and project management, he possesses a strong foundation in both fields. Being exposed to various facets of business and practicing self-scrum, he has a keen interest in product management. He is a member of the International Relations office and part of the Project Management Club and Adventure Club at IIM Jammu.



MBA 22073
mba22073@iimj.ac.in

“ Soumajeet Basu

Summer Internship: **Jio Platforms (Cloud Gaming), Product Manager** |
Product Management
Committee/Club: President, Student Council

Soumajeet Basu, a Prime Minister Scholarship conferred Computer Science Engineer, stands as a paragon of academic excellence and astute leadership. He assumed the prestigious role of President of the Student Council at IIM Jammu highlighting his stellar leadership prowess which was instrumental in fostering collaboration and maintaining harmonious relationships among students, faculty, and administration. He adeptly bridged the gap between stakeholders, securing sponsorships and beneficial agreements by negotiating with multiple companies and vendors. In the role of a Product Management Intern at Jio Platforms (Cloud Gaming), he showcased not only technical expertise but also a sharp strategic mindset. He played a pivotal role in enhancing product performance by collaborating with developers and designers, integrating controller support into website navigation as well as giving strategic UI/UX recommendations improving user experience. His ability to analyse complex data, write comprehensive reports, create Wireframes, and devise Revenue Models and Marketing strategies further highlighted his multifaceted skill set.



MBA 22262
mba22262@iimj.ac.in

“ Ankit Vaishnav

Summer Internship: **UltraTech Cements, HR and Operations Intern**
HR and Operations

“As Ankit delved into his summer internship at Ultratech Cement, he uncovered a tapestry of growth opportunities, where his role as an HR and Operations intern became a conduit for personal and professional transformation. Throughout his internship, he worked on numerous projects in both departments. He helped to improve training efficacy, optimise the onboarding process, and foster a pleasant work culture via his initiatives. His efforts are aimed at improving training approaches, increasing employee engagement, and increasing productivity. Furthermore, his exposure to the cement production process and the Indian cement market provided him with important industry insights and a better grasp of Ultratech Cement's operations. Overall, his summer internship with Ultratech Cement not only aided his professional development but also provided him with the chance to make a significant influence inside the organization.”



MBA 22263
mba22263@iimj.ac.in

“ Ankur Rastogi

Summer Internship: **Pluckk, CEO's Intern** | Cross functional (Marketing,
Strategy & Analytics)

Work Experience: **Rastogi Medicals, Manager** | **6 months**
Committee/Club: Entrepreneurship Development Cell | Matrix - The Analytics Club
The most exemplary aspect of working for a startup is the opportunity for extensive learning. For sales, he has to research potential prospects, then convert them into clients. His responsibility for the CEO's intern was to comprehend Pluckk's online presence. He also had to offer suggestions for enhancing the brand's online visibility. It encouraged him to think creatively and showed him how to put concepts into practice in real life. His ability to apply marketing principles to actual situations while working on the many tasks assigned allowed him to realize that the market demands a lot of analytical and understanding abilities. He has gained much valuable experience from his internship that will help him eventually to enter the corporate sector.



“ Anish Dewangan

Summer Internship: **Savills**, *Human Resources Intern*
HR and Operations

Highly committed and creative person with extensive range of human experiences and learning phase. Internship as Savills has made Anish possible to understand human element of things while welcoming the ideas and belief of adding value to the conversation. His role at Savills required him to devise the best possible strategies for the organisation which includes creating positive experiences for off-boarding, automation of on-boarding, integration of probation with HRIS system and assist in organising reward & recognition event. Anish is a passionate, insightful and thorough individual with a strong commitment to act with integrity. He learns fast, thinks beyond the obvious, creates structure in ambiguity and is not wary of building systems where there are none. Anish aspires to continue his personal and professional growth while making profound impact with growing level of enthusiasm in every aspect of his life.

MBA 22264
mba22264@iimj.ac.in



“ Madhav Trivedi

Summer Internship: *Product Management intern*
Committee/Club: Member of Student Council | Infrastructure Secretary

Madhav is a highly empathetic and astute individual, possessing a keen sense of logic that sets him apart. His ability to keenly observe and actively listen makes him an ideal fit for a role in product management. In addition to these attributes, Madhav excels in people management and interpersonal skills. His insatiable appetite for learning and his unwavering determination to improve are evident in his work ethic. During his tenure as a Product Manager Intern at Zycus, Madhav delved deep into Zycus' I Contract and Merlin AI, gaining comprehensive insights into procure-to-pay solutions and market research. Madhav played a pivotal role in suggesting AI use cases within the Contract Lifecycle Management (CLM) framework, demonstrating his innovative approach to product development. His dynamic approach, adaptability, and relentless pursuit of excellence make him an indispensable asset to any organization. Madhav's dedication to learning continually enhances his proficiency in product management and operations, making him well-prepared to contribute effectively to any team.”

MBA 22011
mba22011@iimj.ac.in



“ Deepak Gaggar

Summer Internship: **Pepsico**, *HR Business Partner*
Committee/Club: Anandam Committee

Deepak is a firm believer in “Creativity is intelligence having fun,” especially when it comes to marketing. He's a quick learner, highly ambitious, and brimming with creativity. In graduation, Deepak enhanced his leadership and managerial skills by taking charge of various committees and events. His adaptability to new challenges and his ability to thrive under high-pressure situations showcase his exceptional problem-solving skills, coupled with a keen sense of efficiency driven by creativity. Deepak's enthusiasm extends to sports, where he's competed in Basketball, Chess, and Table Tennis at Inter school and university levels. Currently, he's the coordinator of the Anandam Committee at the Indian Institute of Management Jammu. Adding to his impressive resume, Deepak interned as an HR Business Partner at Pepsico, gaining valuable corporate experience and further sharpening his problem-solving skills. In a nutshell, Deepak's blend of leadership, adaptability, and passion makes him a standout individual poised for success in any endeavor.

MBA 22074
mba22074@iimj.ac.in



PLACEMENT TEAM



Prof. Jabir Ali
Chairperson (Placements)
chair.placecom@iimj.ac.in
+91 7388011122



Dr. Baljeet Singh
Co-Chairperson (Placements)
co-chair.placecom@iimj.ac.in
+91 8818943434



Dr. Atanu Dutta
Placement Officer
placement.office@iimj.ac.in
+91 9778581571

placement.office@iimj.ac.in



Divyanshu Mishra
+91 9557243175



Kumari Muskan Goyal
+91 8168262773



Piyush Budania
+91 7737242560



Tanvi Jain
+91 8318908183



Jannat Varshney
+91 8447068946



Atharv Raghuvanshi
+91 6265648445



Chitransh Jaiswal
+91 7355103428



Kumar Gaurav
+91 7367022740



Harman Singh
+91 9836226865



Amit Joshi
+91 6397369833



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INDUSTRY INTERACTION



NAV SAMVAAD

SIMA Funds, Delhivery, Puma Group, Motilal Oswal, DCB Bank, Deloitte India, HUCO, Crescendo Global, Aditi Toys Private Limited, Hyundai Motors India Ltd., Aditya Birla Sun Life Mutual Fund, Standard Chartered, Ernst Young, Darashaw, GoAir, Relaxo, Thoughtworks, Boehringer Ingelheim, Britannia, Jio Studios, MergerWare, Havells, CoEmerge, Geolife, Lawyered, Rapido, Flipkart, Cisco, Udaan.com, Scrumstart, Cadila pharmaceutical Limited, DTDC Express Limited, Incedo Inc, Société Générale GSC, Pepe jeans india Limited, AON, SP Growth Partners, Startup Lanes, Emami Ltd, Baker Hughes, Choithrams, MetLife, Bajaj Allianz General Insurance Company, State street hcl services, Routematic, Nexteer Automotive, Big Basket

MANAGEMENT CONCLAVE

Emami Ltd., JioDevelopers, TCS, AbInBev, celio India, BPCL, Modi Naturals, Syska Group, Cummins India, TATA POWER, CSG, Mphasis, Everest Group, Ebro India Pvt. Ltd., Adobe India, Schindler India Pvt. Ltd, LTI, Kimberly Clark India, Cimpres, EY, LocoNav, Reliance Jio, Kellogg Company, ACC, Britannia, Amazon, Mondelēz International, Infosys, Zee entertainment enterprises, Delhi Duty Free, Baskin Robbins, IBM, Iconic Fashion India, UltraTech Cement, Aditya Birla Group, Infosys, JSW Infrastructure, Edelweiss Financial Service Limited, DSM, FIS, Fortune 500 General Mills, Seclore, ZEISS Group, Zvest Financial Services, GE, Abbott, Mobikwik, TVS Supply Chain Solutions Limited, HUL, Apollo International. Ltd, Johnson Controls, Pernod Ricard India

HR CONCLAVE

Informatica India, V- Mart Retails Ltd, Siyaram Silk Mills, Lifestyle International Pvt. Ltd, L&T NxT, Maruti suzuki india ltd, Naukri.com, Vivo, Piramal Pharama, Hero MotoCop, Mphasis, Grant Thornton, Dr Reddy's Laboratories, Virtusa, Cipla, Bennett Coleman, Boehringer Ingelheim, Nexus, Allcargo Logistics Ltd, Reliance, Hyundai, Virtusa, Paytm, TCS, Skyscanner, DarkMatter LLC, Clariant, RB Singapore, Johnson controls-Hitachi, ValeurHR, LAPP Asia Pacific, CBLD Center, Dabur, DTDC, Google

Designation	Nav Samvaad	Management Conclave	HR Conclave
CXO/CEO/COO/CMO/Partner	16	9	8
Director	10	10	6
VP	8	3	12
Manager	31	30	37

ABOUT JAMMU

Jammu is an important administrative division of Union territory of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range. This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi.

Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.



HOW TO REACH

Jammu is the largest city in the Jammu Division and the winter capital of the Union territory of J&K, situated on the banks of the Tawi River.



IIM Jammu campus is just 20 mins away (5 Kms) from Jammu city airport. It has daily direct flights from Srinagar, Delhi, Amritsar, Chandigarh, Mumbai and Bengaluru.



BY RAILWAY

Jammu is a very well connected city. Jammu Tawi is the nearest railway station. It is just 15 mins away from the IIM Jammu.

Scan for Directons

