



भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

MBA HOSPITAL ADMINISTRATION & HEALTHCARE MANAGEMENT

Batch of 2022-2024



MBA HA&HM 01

Final Placement Brochure |



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MESSAGE FROM THE DIRECTOR

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world.



I feel immense pleasure in introducing to you, the bright, energetic, and ambitious students of the biennial full-time residential Master of Business Administration (Hospital Administration and Health Care Management (MBA HA & HM) Program, at Indian Institute of Management, Jammu.

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world. Our students go through a rigorous admission procedure, and our curriculum puts them into challenging situations that carve the best out of them. Our vision is to emerge as a powerful business school and we have been striving constantly towards achieving it. The Institute’s academically conducive campus gives students the opportunity to learn the best-in-class management practices through not only classroom training, but also through executive education consultancy by the renowned industry experts who grace our campus for “HR Conclave” and “Leadership Summit.” This specialized management education along with various other learning modules broadens their knowledge and develops their professional skills.

A glance at this batch-profile shall present a good mix of both the experienced and the fresh minds that come from very diverse areas. I strongly believe that our students shall become a great asset to every industry where they would work, and I wholeheartedly endorse their capability in delivering what is expected of them and emerging as useful contributors to organizational functioning. We look forward to your visit at our present campus and Srinagar off-campus for a healthy conversation with the future managers from our Institute and also enjoy the peripherals of the campus in the form of the Holy Vaishno Devi Shrine, Bagh-e-Bahu, Dogra Art Museum, and a lot more.

Prof. B. S. Sahay
Director, IIM Jammu

MESSAGE FROM THE DEAN ACADEMICS

Delighted to welcome all the organizations to be a part of the IIM Jammu campus placement drive 2020-21 as esteemed recruiters. Despite the pandemic, IIM Jammu has managed to turn the negative into a positive and encouraged its students to consider it as an opportunity to adapt to the virtual world attaining a competitive advantage.

Indian Institute of Management Jammu is the youngest IIM in the country established as an Institute of National Importance by Government of India in 2016. The Institute is growing over the years offering its flagship post-graduate programme Master of Business Administration (MBA) program. Three batches of the programme have successfully graduated and made their presence felt in the corporate world.

The program offers a unique advantage of learning the basics of management and operations from Indian Institute of Management Jammu, technological aspects from Indian Institute of Technology Jammu and gain subsequent practical, hands-on experience in management of hospitals and health care services at AIIMS Jammu under the guidance and supervision of hospital administrators.

The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world. The students come from diverse educational backgrounds and represent a good mix of freshers as well as experienced candidates. Through the International Immersion Program, IIM Jammu emphasizes the need for

international exposure to understand various cultures, perspectives and, global business contexts.

I thank all the existing corporate partners for their constant support and faith in IIM Jammu and welcome the organizations visiting us for the first time. I assure you that the IIM Jammu graduates will prove to be an asset for their respective organizations. Looking forward to hosting you at IIM Jammu to deliver a great recruitment experience.



The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world.

Prof. Jabir Ali
Dean Academics, IIM Jammu



ABOUT IIM JAMMU

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, zeal for success, and contribution in management. Building on this legacy, IIM Jammu was established in the beautiful union territory of Jammu and Kashmir, by the Government of India in 2016.

From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. The Institute also encourages, and subtly emphasizes contemporary research - concentrating on regional, national, and global issues alike.

IIM Jammu now operates from the beautiful 200 acres state-of-the-art campus at Jagti, which is 14 Kms from Jammu City, about 16 km from Jammu Railway Station, and 18 km from Jammu Airport.

The new Academic session 2023-24 has started from the new campus, a blissful mix of modern architecture, culture, and heritage of Jammu and Kashmir.



SRINAGAR OFF-CAMPUS

IIM Jammu inaugurated its transit Satellite campus at Srinagar on January 24, 2020. The campus was inaugurated by Hon'ble Minister of Education Shri Ramesh Pokhriyal 'Nishank' in the presence of Mr. K.K. Sharma, Advisor to Hon'ble Lt Governor J&K, Prof. B.S. Sahay, Director IIM Jammu and dignitaries from Center and Govt. of J&K. Srinagar is the summer capital of J&K and the campus is located in the heart of the Srinagar city, on NH1 Nowgam, which is at a distance of 10 Kms from the Sheikh ul Alam International Airport, Srinagar. The transit campus has in-campus residence facilities and is built as a center of excellence in the area of executive education and Entrepreneurship. The transit campus will also have an

incubation center promoting entrepreneurship in the region. Kashmir is known as Switzerland of Asia and Srinagar as 'Heaven on Earth'. The picturesque city, located on the banks of river Jhelum, offers its visitors the best experience of time. IIM Jammu Srinagar off Campus leverages the locational importance of Srinagar city by offering a blend of high-quality training with a touch of heavens.

The IIM Jammu Srinagar Off-Campus has a focus on Management Development Centre for capacity building and setting up centre for innovation and entrepreneurship (Incubation Centre).



WHY IIM JAMMU?

IIM Jammu, the youngest addition in the IIM fraternity is established by the Ministry of Higher Education. We share the same curricula and academic rigour as top IIMs in the country which transforms budding managers into business leaders par excellence. Our MBA program has all the salient features of the world-class management education delivered using andragogy by the best faculty of the nation.



LOGO of IIM JAMMU

Logo elements: The circle at the top represents the rising sun which signifies new possibilities and beginnings for our graduates and alumni.

• **Logo Font:** The bold lettering reflects a firm base and rootedness.

• **Logo Colors:** The blue colour signifies the endless sky (the sky is the limit). The rich maroon colour signifies fertility and growth, as well as rootedness in Indian culture.

• **Motto:** Our motto, in Sanskrit, 'सा विद्या या विमुक्तये' "It is knowledge that liberates"



VISION

To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate world.



MISSION

• **To position IIM Jammu as one of the top business school in India with global outlook embedded with regional and national focus.**

• **To be known as a business school par excellence for outstanding value-based quality education, high quality research, executive education, consultancy, and strong corporate as well as international linkages.**

• **To create a B-School, which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.**

CORE VALUES

- **Indian Ethos and Business Ethics**
- **Excellence**
- **Innovation & Entrepreneurship**
- **Integrity**
- **Collaboration**



ACADEMIC RIGOUR

One of the most rigorous curricula across IIMs

- Harvard case study pedagogy
- Excellent academic projects
- Class presentations and group projects



INCLUSIVE ELECTIVES AND WORKSHOPS

IIM Jammu works for developing contemporary skills through workshops and interactive sessions which include Data Analytics, Digital Marketing, Leadership through Literature, Soft-Skills, and many more.



EXPERIENCED AND COMPETENT PROFESSORS

Professors at IIM Jammu are highly experienced and dedicated towards holistic development of their students.

Their motto is to inculcate managerial attributes in the Future Managers in the form of students and make them industry ready.



VIVID INFRASTRUCTURE

IIM Jammu provide a vivid and impressive infrastructure for its students in the form of

- Library with huge pool of academic resources
- Modern pedagogical instruments
- Well furnished classrooms
- Playground for sports and extra-curricular activities and a lot more



Course Structure of MBA (HA & HM) Program

FIRST YEAR COURSE STRUCTURE

| Institute | Area | Term I | Credit | Term II | Credit | Term III | Credit |
|----------------------------------|--|--|-------------|---|-------------|---|-------------|
| IIM Jammu | Finance & Accounting | Healthcare Financial Accounting | 3.0 | Healthcare Financial Management | 3.0 | Healthcare Management Accounting | 1.5 |
| | | | | | | Financial Institutions and Markets | |
| | Business Communication | Business Communication | 1.5 | - | - | - | - |
| | Economics & Business Environment | Managerial Economics | 3.0 | - | - | - | - |
| | Marketing | Marketing Management – I | 3.0 | Marketing Management – II | 3.0 | - | - |
| | OB & HRM | - | - | Organizational Behaviour | 3.0 | Human Resources Management | 1.5 |
| | Operations, Supply Chain & Decision Sciences | Quantitative Methods | 3.0 | Business Research Methods | 1.5 | Supply Chain & Materials Management in Healthcare | 3.0 |
| | | Quantitative Management | 3.0 | | | | |
| | IT, Systems & Analytics | Spreadsheet Modelling | 1.5 | - | - | - | - |
| | Business Policy, Strategy & General Management | - | - | CSR | 1.5 | Entrepreneurship and New Venture Planning | 3.0 |
| Strategic Management | | | | | | 3.0 | |
| Total Credits (IIM Jammu) | | | 18.0 | | 12.0 | | 13.5 |
| AIIMS Jammu | Health Administration & Medical Care | Hospitals & Healthcare Services in India | 3.0 | Health Economics and Insurance | 1.5 | Hospital Administration for Managers | 3.0 |
| | Economics & Healthcare Environment | - | - | Ethical Issues & Legal Aspects in Hospitals | 3.0 | Public Relations & Communication in Hospitals | 1.5 |
| | Hospital Administration & Planning | - | - | Hospital Planning and Designing | 3.0 | | |
| | Total Credits (AIIMS Jammu) | | | 3.0 | | 7.5 | |
| IIT Jammu | IT, Systems & Analytics | - | - | Information Systems for Healthcare Managers | 3.0 | Health Data and Analytics | 3.0 |
| | | | | | | | |

SECOND YEAR COURSE STRUCTURE

| Institute | Term IV | Term V | Term VI |
|-------------|------------|------------|------------|
| IIM Jammu | Elective 1 | Elective 1 | Elective 1 |
| | Elective 2 | Elective 2 | Elective 2 |
| AIIMS Jammu | Elective 3 | Elective 3 | Elective 3 |
| | Elective 4 | Elective 4 | Elective 4 |
| IIT Jammu | Elective 5 | Elective 5 | - |
| | CIS - 1 | CIS - 2 | |

LIST OF ELECTIVES OFFERED

| Institute | Term IV | Term V | |
|---|--|---|--|
| IIM Jammu | Strategic Cost Management in Healthcare | Entrepreneurial Finance | |
| | Management Control Systems | Service Marketing | |
| | Customer Relationship Management | Product and Brand Management | |
| | Sales and Distribution Management | B2B Marketing | |
| | Digital Marketing | Integrated Marketing Communication | |
| | HR Planning, Recruitment, and Selection | Training, Development and Career Management | |
| | Team Dynamics | Performance Management and Compensation | |
| | Conflict Management & Negotiation for Healthcare Workers | HCI and Neuromanagement | |
| | Electronic Health Records | Digital Health | |
| | Digital Transformation for Healthcare | Advanced Health Analytics | |
| | IT Strategy for Healthcare | Supply Chain Analytics | |
| | Project Management | Service Operations Management | |
| | Lean Enterprise | Decision Models for Healthcare | |
| | Operations Strategy | Behavioral Economics | |
| | Business, Development and Policy | Business Sustainability and Management | |
| | International Trade and Finance | - | |
| | AIIMS Jammu | Clinical Services | Recent Trends in Hospital Designing |
| | | Diagnostics and Therapeutic Services | Staffing in Hospitals, Office Procedures and Organizational Discipline |
| Health Statistics and Information Systems | | Quality Management | |
| Health and Disease, International Health | | Risk Management and Patient Safety Management | |
| Specialty & Super Specialty Services | | Healthcare Innovations in Emerging Economies | |
| IIT Jammu | Support & Utility Services | Research Methodology in Healthcare & Bio-Statistics | |
| | Data Mining in Healthcare | Security and Privacy in Healthcare | |
| IIT Jammu | AI and ML Applications in Healthcare | Medical Technology | |

MOU SIGNED BY IIM JAMMU

Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu

Indian Institute of Management, Jammu signed a Memorandum of Understanding (MoU) with AIIMS Jammu and a Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu at the MoU Signing Ceremony hosted by AIIMS Jammu at the Convention Centre, Jammu.

The event was presided over by the Chief Guest, Dr. Jitendra Singh, Minister of State (Independent Charge) in the Prime Minister's Office (PMO).

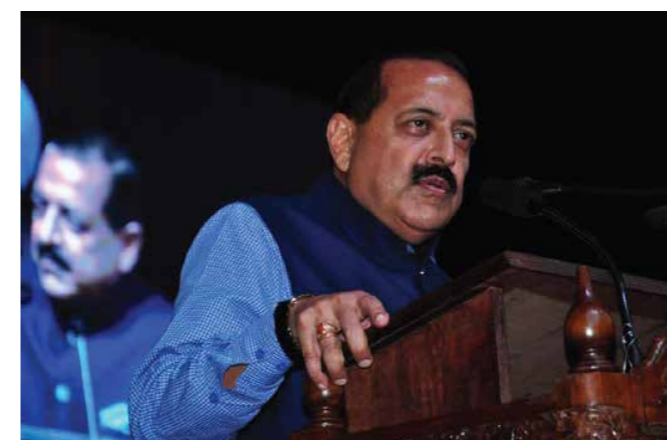
The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

During proceedings of occasion, Dr. Singh released the MoUs and, in his address, underlined that Jammu has set an example for the other states of the country. He believes that working in silos prevents the optimum use of our resources and knowledge, and hence collaboration is the new mantra of success.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

MoU between IIM Jammu and AIIMS Jammu was signed by Prof. B. S. Sahay, Director, IIM Jammu, and Dr. Shakti Kumar Gupta, Executive Director and CEO, AIIMS. The Tripartite MoU between the institutions was signed by Prof. B. S. Sahay, Director, IIM Jammu, Dr. Manoj Singh Gaur, Director, IIT Jammu, and Dr. Shakti Gupta, Executive Director and CEO, AIIMS.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.



ONLY CITY TRIAD OF IIT, IIM AND AIIMS



STUDENT EXCHANGE PROGRAM

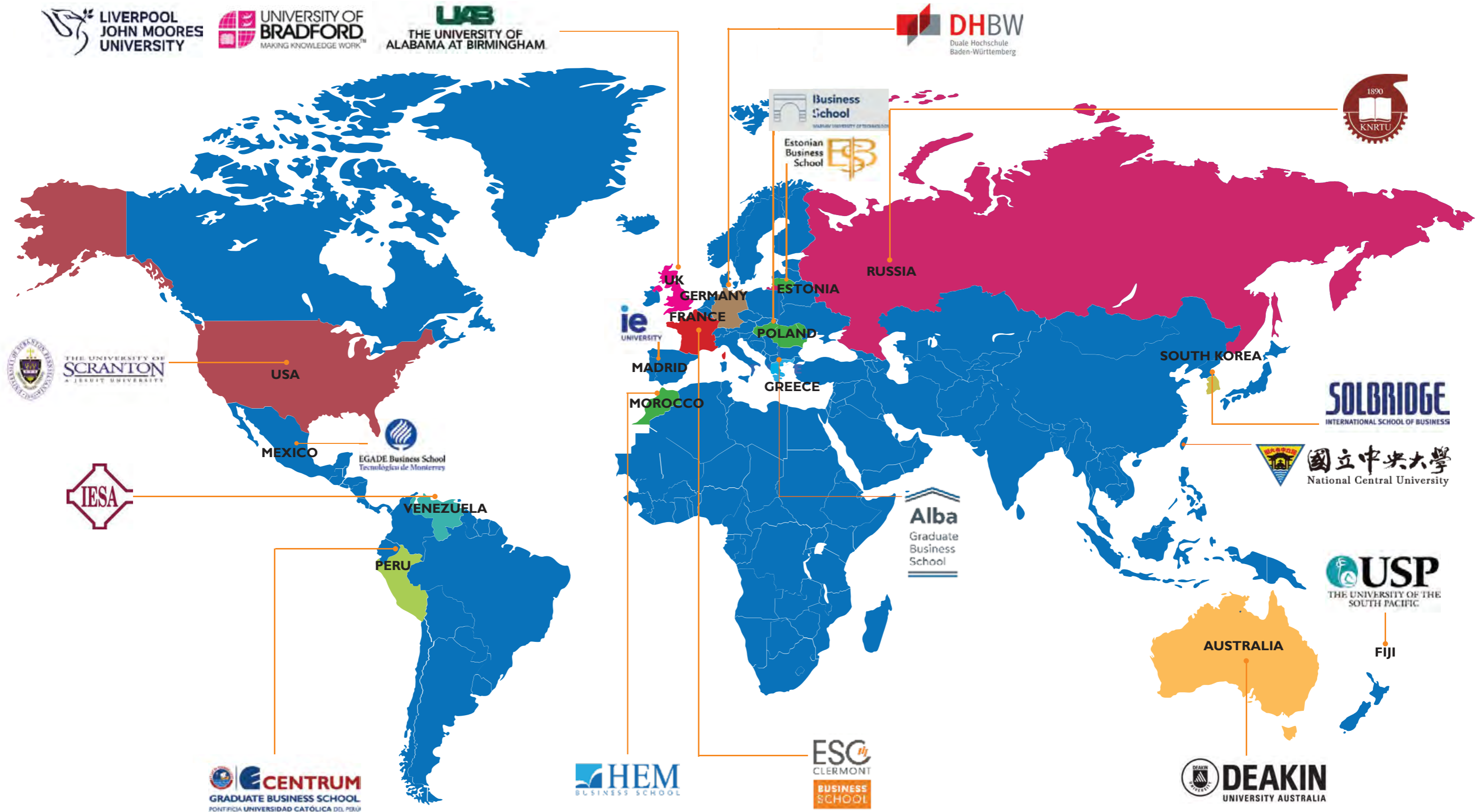


Globalization has submerged the international boundaries across the globe. International firms operating in the present era need young and enthusiastic managers well-versed in the nuances and technicalities of the changing world.

IIM Jammu seeks to equip its students with a global-inclusive management education that covers all aspects of management of institutions of the future. The International Relations Office, IIM Jammu, is building academic relationships with institutions all over the world to facilitate numerous exchange programs for students as well as faculty to ensure a deep comprehension of the various geo-political, economic and cultural facets that drive efficient functioning of global enterprises. We believe that this exchange of faculty and students among institutions of the world will encourage mutually beneficial knowledge transfer that is not only desired, but also required to be a successful leader.



INTERNATIONAL PARTNER INSTITUTES OF IIM JAMMU



FACULTY



B. S. Sahay
Ph.D., IIT Delhi
Operations & Systems



Jabir Ali
Ph.D., AMU, Aligarh; GloColl,
Harvard Business School
Economics and Business Environment



Sarbjit Singh
Ph.D., IIT Kanpur
Economics &
Business Environment



Rashmi Ranjan Parida
Ph.D., IIT Kharagpur
Marketing



Nitin Upadhyay
Ph.D., BITS Pilani
IT Systems and Analytics



Muqbil Burhan
Ph.D., IIT Delhi
Business Policy & Strategy
& Entrepreneurship



Kulwinder Kaur
Ph.D., UBES Punjab University
Marketing



Mahesh Gadekar
Ph.D., S P Pune University
Marketing



Mamta Tripathi
Ph.D., IIT Guwahati;
Post-Doc, IIM Calcutta
OB & HRM



Barnali Chaudhary
Ph.D. University of Cagliari
Business Communication



Jai Kamal
Ph.D., IIM Lucknow
Operations and Supply Chain



Archana Sharma
Ph.D., IIT Delhi
Marketing



Ateeque Shaikh
Ph.D., IRMA
Marketing



Gaana J
Ph.D. University of Madras
Business Communication



Anuja Akhouri
Ph.D. IIT Patna
OB & HRM



V. Raj Kumar
Ph.D., Anna University
Marketing



Rambalak Yadav
Ph.D. IIT Dhanbad
Marketing



Baljeet Singh
Ph.D., IIM Indore
Marketing



Vaseem Akram
Ph.D., IIT Hyderabad
Economics & Business Environment



Prakrit Silal
Ph.D., IIM Calcutta
IT Systems & Analytics



Nitin Upadhyay
Ph.D., BITS Pilani
IT Systems and Analytics



Harsha Jariwala
Ph.D In Management
Finance And Accounting



Pratik Maheshwari
NITIE Mumbai
Operations and Supply Chain



Dr. Yashoda Devi
Ph.D., IIM Kashipur
Operations and Supply Chain



Ashish Kumar
Ph.D. AMU Aligarh
Finance And Accounting



Somu Gorai
Ph.D. IIM Calcutta
Operations & Supply Chain



Manu Bansal
Ph.D. IIM Bangalore
Economics &
Business Environment



Bijoy Rakshit
Ph.D. IIT Ropar
Economics &
Business Environment



Kapil Manohar Gumte
Ph.D. IIT Hyderabad
Operations and Supply Chain



Parvathy B
Ph.D., IIM Bangalore
Marketing



Apurva
Ph.D., IIT Delhi
Business Communication



Vedika Saxena
Ph.D., IIM Lucknow
Finance And Accounting



P. Praveen Vijaya Raj
National University of Science
and Technology in Taiwan
Operations & Supply Chain



Sundar Rengasamy
Ph.D. NIT Tiruchirappalli
IT Systems & Analytics



Sudip Das
UPES, Dehradun
OB & HRM



Malaya Ranjan Mohapatra
Ph.D., IIT Kharagpur
Finance And Accounting



Pradeep Kumar Tarei
Ph.D., IIT Kharagpur
Operations & Supply Chain



Dr. Jaganth.G
Ph.D., TISS, Mumbai
Business Policy & Strategy
& Entrepreneurship



Praveen Kumar
Ph.D. NIT Kurukshetra
Finance And Accounting



M. Vijaya Prabhagar
Ph.D., NIT Tiruchirappalli
IT Systems & Analytics



Eshika Aggarwal
Ph.D. IIM Lucknow
IT Systems & Analytics



Rambabu Lavuri
Ph.D., Osmania University
Marketing



Guangpuanang Kahmei
Ph.D., University of Delhi
OB & HRM



Niti Shekhar
Ph.D., IIT Kanpur
Business Policy & Strategy
& Entrepreneurship



MBA HA&HM'01 BATCH STATISTICS

Batch Size



45

Gender Diversity



Female
10

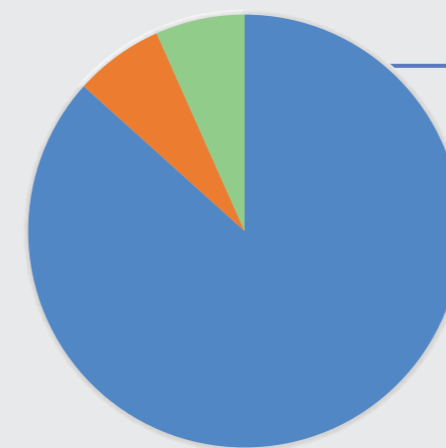
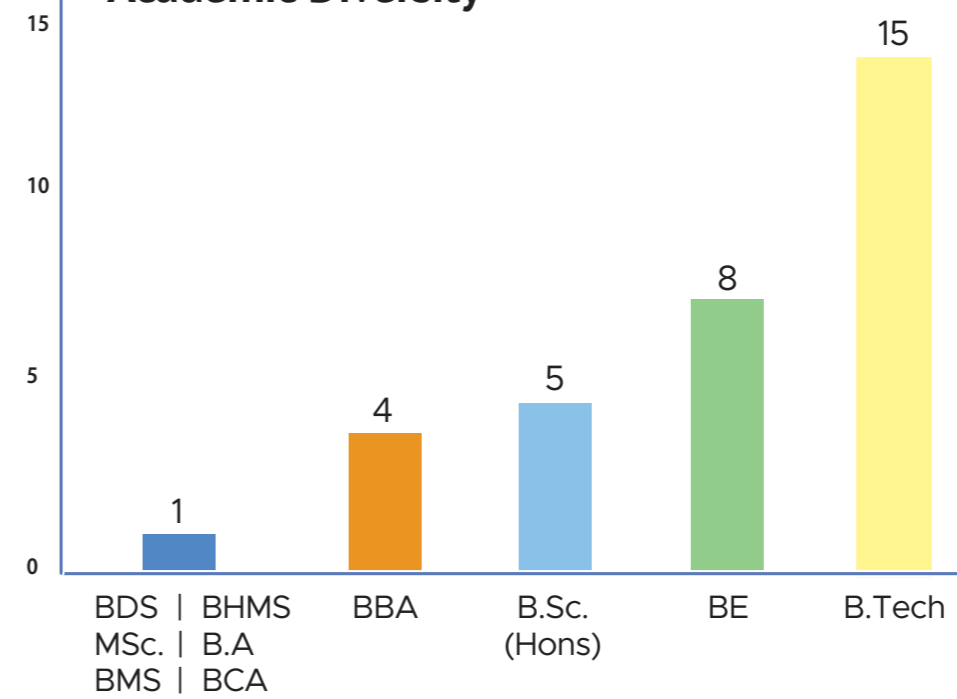


Male
35

Regional Diversity



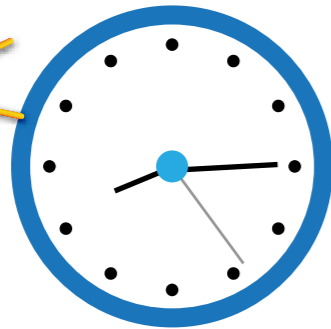
Academic Diversity



Work Experience

| | |
|--------------|----|
| Freshers | 39 |
| 0-12 Months | 3 |
| 12-24 Months | 3 |

LIFE @ IIM JAMMU



8:15 am

I'm shaken into existence in the morning with two alarms ringing in a synchronous cacophony. Oh! I am late again. I race to get dressed, stuffing a sandwich in my mouth; I run a long distance race to arrive at the class before the professor enters.

8:30 am

Thank God! I am not late. Somehow I compelled myself to go to class to increase my knowledge Assets. Trying harder to keep my eyes open but then there is a fight for CP, class participation marks. So even if I am sleepy, I have to be attentive.



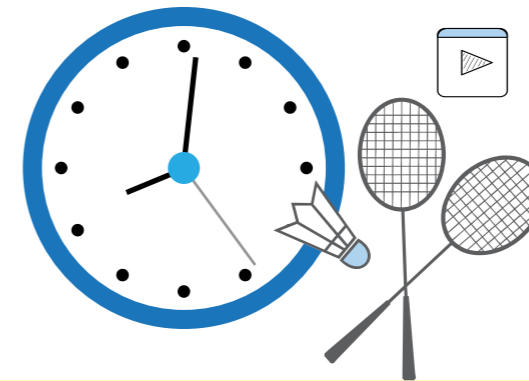
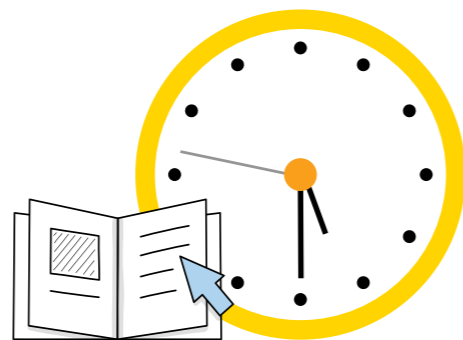
1:00 pm

Lectures, case studies and question answer rounds for about three and a hour; lunch break seems to be a saviour, but only if, the brain stop ticking WORK. Eating and working simultaneously is a higher level performing multiple tasks I do.



5:30 pm

After completing the average person's dose of a day's work within eight hours, the part of becoming Hercules starts. Where some starts the next day preparations and completes the assignments, some goes for the less academic endeavours.



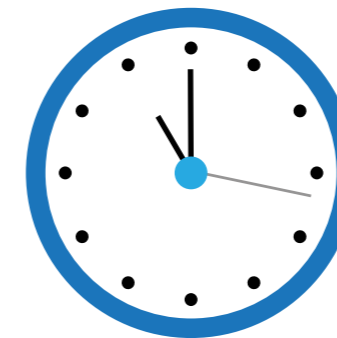
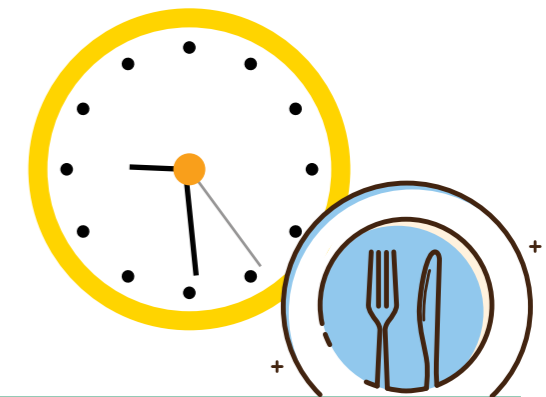
8:00 pm

Eventually, I get real time for me where I charge up myself with fun activities. The Playground, brimming with athletes and gatherings of club members chatting are like literally the Buzz of the campus.



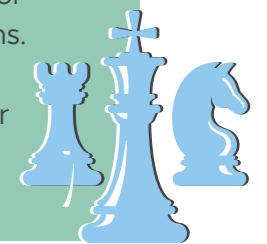
9:30 pm

Finally, it's dinner time! After a long day of study and projects, ready to have delicious food which won't make you miss your home-cooked food.



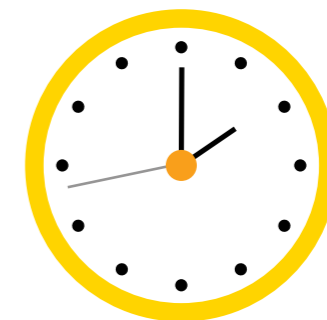
11:00 pm

I need to sit with my group for upcoming chase competitions. The bar has been raised and the hopes are high. Dissimilar to last time we need to win this time. It's now or never.



2:00 am

Past midnight and there's one last task that I need to finish before dawn...Coffee is definitely going to keep me awake for the next couple of hours or so.



4:00 am

A minute of dread is followed by a bouquet of smile as I congratulate myself,, thanking my stars for having survived another day. Turning off my lights, I set my alarm. As I drift off, I look forward to the coming weekend.





STUDENT COMMITTEES



PLACEMENT COMMITTEE

The placement process at IIM Jammu is a student managed activity. The Placement Committee builds a strong network with the industry recruiters to help facilitate maximum opportunities for the students of IIM Jammu. Any student who joins an educational institution for a professional course looks forward to be a dynamic part of a reputed organisation, preferably through campus placements. The committee ensures availability of ample options for summer internship placements and final placements. It also facilitates live projects and corporate competitions to the students to keep them updated on the latest industry trends. The committee is dedicated in its efforts to add value to the institute's reputation as well as to the lives of the students.



CORPORATE COMMUNICATIONS COMMITTEE

The core responsibility of the Corporate Communication Committee (CCC) is to build, maintain and upgrade the brand image of IIM Jammu. It aims to set the IIM Jammu brand stand apart from the other 3rd Generation and new IIMs in the long run. The committee is also a bridge between IIM Jammu and the management education ecosystem-facilitating communication and collaboration of the students with other institutes and corporates.

CCC manages the official pages of IIM Jammu on the most popular social media platforms, viz. Facebook, Twitter, Instagram, LinkedIn, and YouTube, thereby constantly updating all the happenings on the campus on these platforms while also influencing the press and news presence of the institute. CCC also acts as the admission committee to provide necessary assistance to prospective candidates in their admission-related queries, thereby ensuring a smooth onboarding process.

DISHA- PLACEMENT PREPARATION CELL



The development of professional competencies and diversified skills are the cornerstones of any career ladder. The Committee strives to meet this need by organizing pre-placement training/workshops/seminars for students to bridge the gap that currently exists between the Industry standard and current standard of students for recruitment purposes. Adhering to the same, this committee organizes career proliferation programs where the students are taught excellent CV writing skills, effective communication, and active participation in group discussions or mock interviews.



INTERNATIONAL RELATIONS COMMITTEE

IIM Jammu aims to provide exposure to global issues through an internationally-inclusive curriculum and faculty/student body. To facilitate the achievement of this goal, IIM Jammu has established an international exchange program for both students and faculty. The objectives of this program are to develop collaborative relationships towards developing academic curricula, exchange of students/ faculty to gain international experiences, organizing events of research dissemination and executive training. The International Relations Office (IRO) undertakes these responsibilities by building international relationships and collaborations. Currently, IIM Jammu has 13 international collaborations with institutes from Europe, UK, USA, Australia and Asia. The IRO also conducts seminars and competitions such as the HULT Prize that allow international participation of the students at IIM Jammu.



INDUSTRY INTERACTION CELL

IIM Jammu, since its inception, has endeavored to foster industry-academia partnership to keep its budding entrepreneurs and managers abreast of the latest industry developments. Imparting knowledge, along with giving the right exposure, has always been a prime motive to the foundation of the institution. Towards achieving this goal, Industry Interaction Cell (IIC) strives to feature industry leaders from all fields and backgrounds, at both national and international levels, who share lessons and insights from their professional journeys.

"The best know-how of the world can be gathered by interacting with people who possess it already, the knowledge that they have gathered over the years during the time they spent in the industry." - the words of one of our esteemed guests goad us on.

Serving the role of a mediator between theory and practice, the committee's initiatives bring together corporate decision-makers, business leaders and researchers to discuss and explore strategies for today's most pressing business challenges with the students. IIC hosts Conclaves - 'HR Conclave' & 'Management Conclave' - and speaker sessions, part of 'Nav Samvaad' series, every year. These sessions attract a diverse and vibrant audience from across the Institute. The goal is to set the right stage for students to gain insights into the ongoing happenings of the industry and how the corporates are dealing with various challenges thrown at them almost daily. The interaction is also an opportunity for the students to capture an idea of what lies ahead on the career path that they might choose in any management discipline once their corporate phase starts.



ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell is committed to provide a platform to showcase entrepreneurial ideas and skills. We keep looking for projects in collaboration with corporates to keep life at IIM Jammu more professional, and brainstorm new ideas to provide innovative solutions. EDC organises various events and simulation games to help and support nurturing IIM Jammu place to develop leaders and entrepreneurs who can perform globally to make a valuable difference in society and the corporate world. The committee also organizes events and talks to give students an opportunity to engage and learn from entrepreneurs and their stories. Our efforts are towards developing the entrepreneurial ecosystem at IIM Jammu and nurturing budding entrepreneurs for the future.





ACADEMIC COMMITTEE

The committee is the voice of students in all academic-related matters. It acts as a mediator between the students and faculty members. The committee provides valuable recommendations to the PGP office regarding the scheduling of various academic activities. It keeps the students aware of upcoming academic activities and associated rules. It also oversees the library facilities and fosters a healthy academic environment.

ALUMNI COMMITTEE

Alumni are the footprints of any institute, and we firmly believe that the status and reputation of a prestigious Institute lies in how the alumni group contributes to their alma mater and society.

The Alumni Committee of IIM Jammu strives to achieve the same and acts as a bridge between our institute and alumni to foster innovation, collaboration and communication. Our means of establishing the connection has been in the form of insightful guest lectures and related workshops.

With the help of our vibrant stakeholders, we are continuously exploring possible ways to strengthen the bond between our present students and alumni network through regular exchanges.



MALHAR- CULTURAL COMMITTEE

With the aim of making the student life more memorable, the cultural committee proactively organizes various festivals, events and social gatherings throughout the academic calendar, thereby maintaining a lively atmosphere at the campus and helping students relax amidst rigorous academics. It offers the students a platform to showcase their talent and an opportunity to learn and grow as well as appreciate the multi-cultural diversity of IIM Jammu.



SPORTS COMMITTEE

The Sports Committee at IIM Jammu is to promote every individual's health, physical well-being as well as physical skills among the students and faculty members. The committee aspires to inculcate qualities such as sportsmanship, team spirit, and bonding. It organizes regular sports events in order to train students for state and national level competitions. We have a Basketball court, a multipurpose badminton court where we often organize badminton and Box cricket tournaments. Along with that there is a volleyball court and another ground which is used for multiple sports such as Football, Handball, and Athletics. All these sports can be played round the clock, as there is proper provision of floodlights all around the courts and ground area.



MESS COMMITTEE



When we live away from home, the main thing which we miss is the home-cooked meal. No one can match the quality of food as one's mom makes. The mess committee of IIM Jammu is dedicated to providing the students with quality meals to lessen the nostalgia of home-cooked meals. The mess committee is a vital committee that makes the hostel life of the students memorable. The mess committee deals with coordinating with vendors, inventory management, shop floor operations, effective communication, and public relations, cost-saving. The skills of the mess committee range from marketing, finance, operations to human resources management.



IT COMMITTEE – ZERO BUG

Zerobug, the IT committee of IIM Jammu, acts as an intermediary between the IT administration and the students requiring any IT-related issues. We ensure reliable and secure IT connectivity throughout the institute and troubleshoot any problems to maintain continuous access to the online resources. By organizing technical seminars on prominent corporate tools hosted by industry experts, we try to abridge any scholarly gap and assure that no single student is handicapped by any IT-associated complication. We are responsible for operating and updating the institute's website, thus, acting as an integral interface for regulating internal activities to the outer world. IT committee provides its services to all the other committees and clubs, thus forming a connected loop while simultaneously maintaining and enforcing the IT protocols. In the wake of the current pandemic, the IT committee has spearheaded the digital transition of offline classes into an online sphere while simultaneously enabling a smooth progression for students and teachers alike.

INFRASTRUCTURE COMMITTEE

Life at a B-school requires prominent facilities and quick response to problems. To overcome these challenges and provide a world-class infrastructure, the committee is in place to coordinate with the competent authorities to constantly improve the infrastructural resources of the institute to the maximum possible extent.

The committee aims to make the campus a second home to the students. Its members work 24*7 in collaboration with the administration to ensure maximum security and discipline within the campus, along with campus cleanliness. The committee also ensures that all issues related to infrastructure are well-taken care of in advance to provide the students a lively atmosphere that not only helps facilitate the learning process but helps them create unforgettable memories.



STUDENT CLUBS

MARKETING CLUB-VIPRAN



VIPRAN, the Marketing Club of IIM Jammu, works endlessly in order to serve IIM Jammu students to participate in activities which enrich students' exposure to marketing in the "real world" and keep them abreast with the latest happenings. Here it is done by means of lectures, quizzes and social media interactions that promote peer learning. To delve deep into this realm of management, latest news and applied concepts are provided in the form of our magazine 'Markopolitan'. In-house competitions and activities provide a platform which serves as a centre for creativity and excellence for all those who have an unwavering passion and love for marketing.

FINANCE CLUB - VITT



ViTT, the finance club of IIM Jammu, is the embodiment of its students' financial acumen. ViTT conducts weekly sessions to facilitate discussion on current and relevant financial topics, which are scheduled to help the students prepare for the placement season and provide them with a practical approach to finance. It serves as a link between the industry and the students while assisting them in traversing different career opportunities and networking extensively within the financial services industry. Apart from these, the club also publishes numerous exclusive articles and investment notes on its social media to boost the audience's financial apprehension and interest in finance.

HR CLUB - PRATIBHA



Pratibha the HR Club of IIM Jammu main objective is to provide all the students exposure to the HR domain beyond the classroom doors. The club serves as a platform for all HR enthusiasts to come forward and exchange their ideas relating to the latest trends of HR, to explore HR knowledge and understand the practices and ethics of Human resource management. The club enlightens the students every week in the form of "HR Bytes" which explains the various HR concepts used in the workplace and "HR Jargons" which deciphers the common terms used in the field of HR. A weekly HR quiz is organized which not only educates but also brings in the competitive spirit among the students. In the long run the club plans to conduct an annual HR fest and also invite various alumni who are in the HR domain to share their industry experience with the current students

OPERATIONS CLUB - OPSCAPE



OpScope, the Operations and Supply Chain Club of IIM Jammu, strives to nurture the interests of student community in the operations domain by enhancing knowledge and awareness among them. The club aims to create various learning opportunities by conducting knowledge sharing sessions for the students, simulation games, case study competitions, and certification programs focused on operations and supply chain.

ANALYTICS CLUB - EXANTICS



Exantics, the Analytics Club of IIM Jammu aims to achieve synergies in understanding analytics and its applications in modern business practices through research, discussions, and analysis. We nurture young minds and engage them in discussions to rehabilitate managerial instincts to spearhead ideas for modern management. We work continuously to excel in the field of business analytics and make breakthroughs in achieving an understanding of business intelligence by engaging the sustainable growth of one's intellect and their peers. Exantics conducts events specifically designed to spread awareness about the role played by Data analytics in effective



decision making. The club conducts workshops, discussions, and competitions focused on the application of Data Analysis concepts in business scenarios.

CONSULTING CLUB - CONSULENZA



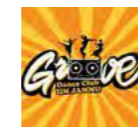
Consulenza is a student-driven consulting and strategy club of IIM Jammu. The club aims to equip the students with a structured approach to make informed decisions on management consulting careers and provide opportunities to promote the all-round development of the students. It aspires to help students develop an understanding of the profession by bringing avenues of industry interaction, panel discussions, live projects, case competition, and organizing events. It helps the students to take a holistic look at specific problems companies are dealing with and give advice on how they should approach them. The club anchors these efforts by creating forums for aspirants to learn and imbibe skills and best practices from industry experts.

ECONOMICS CLUB - COINAGE



The Economics Club of IIM Jammu aims to provide the eco enthusiast a platform to explore economics beyond the theories. The objective of the club is to make the learning joyful and exciting by providing a platform wherein economists would be able to share their diverse perspectives and ideas that would help students in enhancing their knowledge and developing a practical approach.

DANCE CLUB - GROOVE



Groove, The Dance Club of IIM Jammu provides an opportunity to all the students of IIMJ who are passionate about Dancing. Groove plays an integral role in making the events of IIM Jammu more vibrant by choreographing various team and individual dance performances. The club makes sure to offer a platform to Dance as well as Fitness enthusiasts for whom music acts as a stress buster.

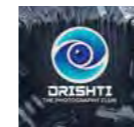
MUSIC CLUB

Every element in the universe resonates with one another to give a Melodic composition, Bandish. Just like that, we, the music club at IIM J captures the melody of the music within the individuals resonating with the versatile sounds in the habitat. With the unfeigned meaning, Bandish aims to give impetus to the musical talent of the campus and to bind together the whole IIMJ cohort in a beautiful string made up of musical composition. The club uses music as a medium to relieve stress, reinvigorate the soul, and get the best of campus musicians to inculcate a habit of celebrating every little thing with a pinch of music. Bandish escorts organized workshops for music enthusiasts while providing them a platform to showcase their skills. The club also organizes recreational meets every once in a while.



LITERARY CLUB - VAKTA

Vakta Club, as the name signifies, is the official literary club of IIM Jammu. It aims to create and sustain a campus culture of various literary oriented activities such as public speaking, debating, impromptu speaking, JAM session, etc. among the students. The club, throughout the year, organizes interactive sessions that exceed the domain of rigorous MBA curriculum and thus open the possibility to put your creative foot forward. Vakta is all about celebrating the spirit of language and indulging in the wonder of using it.



DRISHTI CLUB -

Drishti, a word that is derived from Sanskrit, meaning vision. It is also a Yogi practice believed to help cultivate vision and inner wisdom through the third eye. The photography club of IIM Jammu visions to enhance the skill & passion of students through the modern-age third eye, i.e., Camera.

A photograph is worth a thousand words, and the club plays an integral role in making the events of IIM Jammu successful and

memorable. The club members hold the responsibility to ensure student engagement through various competitions, photo walks, workshops & initiate photography projects in collaboration with other committees to leverage the creativity and knowledge of students.

Each person has a unique perspective, but the aim is the same to capture moments & treasure them for a lifetime; we at Drishti aims to capture the IIM story, which everyone fails to put into words.



CHESS CLUB

Efficient strategizing is an essential quality not just for a b-school student, but for every individual in his life. Playing chess improves the learning, thinking, analytical power and decision-making ability of a person, all of which are excellent qualities to be found in a person, especially an MBA student. With the aim of making the age-old game exciting and creating a community of chess players, we as a chess club have taken our baby steps to fulfil what we aspired to. Multiple competitions that include an international tournament (FIDE Super Binance Cup) have already been conducted and we have received fantastic response from the batch. We are looking forward to conducting more sessions for the upcoming batch and Inter B-School chess events to promote the brand of IIM Jammu among other prestigious management institutions, to improve not only the game but their decision-making skills. The IIM Jammu Community, regardless of skill level, are welcome to join the Chess Club. We welcome you whether you are a skilled player looking to hone your skills and put them to the test in competitions, a player who simply enjoys playing the game and does not wish to compete, or a beginner looking to learn how to play the game.



INITIATIVES BY CLUBS AND COMMITTEES AT IIM JAMMU

IIM Jammu focuses on holistic development of students and gives them practical exposure to managerial skills through student driven campus and facilities. Below mentioned is the list of initiatives taken by various Clubs and Committees at IIM Jammu to nurture students and develop them.



Disha Committee



- Ice breaking sessions
- Casebook/repository
- Guesstimates session preparation
- Aarambh-Campus to corporate
- MBA Gyaan Quiz series
- PGPO2 and PGPO3 senior's interactive sessions for SIP preparation"

Pratibha HR Club



- "Weekly "HR Bytes" which explains the various concepts used in the workplace and "HR Jargons"
- Weekly HR quiz
- Guest lectures by industry experts"

Finance Club



- "Mock Crypto-currency Trading Challenge in Association with Roostoo.
- Session on Bloomberg terminal
- Major Financial incidents Analysis
- Financial News discussions"

Chess Club - IIMJ



- International Chess tournament - FIDE Super Binance Cup
- Internal Chess tournament- Blitz and Rapid Event"

Groove Dance Club



- Social media series - Hookstep Challenge series, #Danceitaway serie

Operations Club



- Six Sigma Certification Program by ISCEA
- Interactive Session by Alumni, OpCast Series on Social Media Handles
- Launched CII Certification Programs
- Summer Internship Doubt Clearing Group for Students having internships in Operations and Supply Chain Domain.

Coinage | Coin@J



- QUIZ on Kahoot platform - ECOUIZ

Consulenza Consulting Club

- Interactive session – Case Workshop Series
- Guest Lecture – Case discussion"

Corporate Communication Committee



- Social Media Series - Talented Tuesday, Winners Wednesday, Summer Intern Diaries
- Webinar - Summer School, coordinated entirely by CCC faculty as well as student members"

Entrepreneurship Development Cell



- Wednesday Shots: Inspirational and informative stories of entrepreneurs
- Startup-Charcha: focus on removing the professional barrier and promotes fun and casual
- Interaction packed with learning for students.
- Platform to empower women Entrepreneurs
- Social media a series "Nari" covering wonderful women's story.
- Working towards Incubation Center

IIMJ Alumni - Student



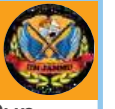
- Interactive session - First alumni meet (Virtual)
- Interactive session - Alumni Speak series on Topic - Importance of SIP Launched
- AlmaConnect (A platform to engage with our Alumni)"

Malhar: Cultural Committee



- Dive in divertido Lumos: photography competition
- Shaam-e-Malhar
- Shaam-e-Malhar 2.0
- Open mic + Tambola
- Painting Competition

Sports Committee



- Virtual marathon -Fit India Freedom Run
- Fantasy cricket league- Windict
- Olympic quiz 2021- Quizathon 2.0
- Sports quiz 2020- Quizathon
- Chess tournament
- Fitness challenge 2020
- Cricket tournament

Mess Committee



- Online event - Chef of IIM Jammu.

IT Committe IIMJ



- Series - "The Digital Shift",



Celebrating 5 Years of Academic Excellence

Indian Institute of Management Jammu completed its five years of journey on 22nd August 2021. It has achieved many milestones along the way, such as setting up the transit campus, while the construction of the 200-acre permanent campus is in full swing. In 2020, IIM Jammu also started its Off-Campus in Srinagar, promoting research and entrepreneurship in Jammu and Kashmir.

Adding to it, IIM Jammu also organized events like HR Conclave, Nari, Management Conclave, Leadership Summit wherein many prominent business leaders, CXO's, Nobel Laureate, imparted industrial insights to the budding future leaders of IIM Jammu. IIM Jammu pioneered the center of happiness to uplift mental health, 'Anandam', inaugurated by Shri Shri Ravi Shankar and Honourable education minister Ramesh Pokhriyal. Anandam aims at facilitating the stakeholders of IIM Jammu to realize and experience joy through a profound manner.

Celebrating 5 YEARS OF IIM JAMMU



Starting in 2016 with 47 students for its flagship Post Graduate Programme, IIM Jammu's final intake for the 2020 academic year stands at 240 students. An exponential increase in terms of Celebrating years of Academic Excellence of numbers and quality. A few of the innovations and firsts credited to the institute over the past five years are as follows:

- IIM Jammu has organized various International Research Conferences to nurture the curiosity of students and motivated them to carry out various research in the field of management.
- With more than 35% women in the current batch, IIM Jammu emphasizes on inclusivity and brings a diverse mindset to the table.
- To nurture an entrepreneurial mindset, IIM Jammu has set up an Incubation Centre in Kashmir to boost the morale of local entrepreneurs.
- The institute has collaborated with other institutes of national importance like IIT Jammu, AIIMS Jammu to facilitate students with the knowledge of interdisciplinary courses.
- IIM Jammu proudly holds the alliance with more than 12 International B-Schools to empower the students to get Global Managerial Exposure.
- The institute also launched a 5-year Integrated Management Program along with Executive Management Program for working professionals.
- Students from IIM Jammu have won 18+ National/international competitions under the guidance of faculty members.

The institute has demonstrated exponential growth year on year, both in terms of quality and quantity. The percentage increase in average and median placement package was 38% and 17.6%, respectively.

With the support from faculty, staff, students, Board of Governors and all other stakeholders, we are striving to build further on the strong foundations of IIM Jammu and attain greater heights of excellence.

EMPYREAN

The Empyrean is the flagship annual festival of IIM JAMMU. It is a three-day extravaganza, which is held at the end of January every year. This event strives to appeal to audiences of different socio-cultural and age groups to show their talent on this national platform. Prominent companies across sectors use this platform for their branding. The event starts with management competitions like Opsutra, Infiniti followed by The Theory of steps, the battle of bands and concluded by most awaited EDM night. In its first-ever edition in 2020, more than 1500 participants took part in 11 different events and around 2500 audiences gathered around to mark their presence from 20 different colleges and 10 different cities.





EK BHARAT, SHRESHTHA BHARAT

The land of the gods, diversities, festivals whereby every man and woman from every community, religion and culture celebrates and live together as one i.e., Incredible India gained its Independence after a long struggle with the Britishers on 15th of August, 1947. This day is the symbol of the valiant sacrifice of our freedom fighters and the courage shown by the people of our nation.

To celebrate this freedom, students at IIM Jammu organized an event full of patriotism which showcased the culture and diversity of our motherland. The event started with the Flag hosting session by the Director, Prof. B. S. Sahay followed by the cultural programs performed by the students to showcase their love for the nation and to celebrate the victory of freedom. Students showcased their talent by performing dances on various patriotic songs. Many singers of the batch came forward and lit the hearts of every listener with their soulful voices.



KAAVISH

KAAVISH, a management game festival is an initiative by IIM Jammu to inculcate a culture among MBA students to achieve the pinnacle of success. It is held in the first week of November every year. MBA students from different colleges across India use this platform to showcase their unique managerial skills and innovative idea. In its first-ever edition in 2019, around 500 students from six prestigious colleges participated in eight different management events.



IIM JAMMU FESTIVITIES



AARAMBH

Disha Committee of IIM Jammu organized “AARAMBH”, where all doubts and queries about the MBA life was elucidated upon by our esteemed guest speakers Surabhi Modi (IIM Jammu), Prasun Shekhar (IIM Bangalore), Swapnil Chauhan (IIM Ahmedabad), Simran Verma (IIM Jammu) and Aakash Agarwal (IIM Jammu). An ice-breaking session that set the tone for future business leaders, preparing them for forthcoming events. The main idea of the session was to make “alumni meet potential alumni” and gain upon their insightful learnings from their MBA journey. The panelists talked about life during MBA and the impact of clubs and committees on an aspirant’s education trajectory. The positives of getting multi-cultural experiences, the effect of corporate talks and exposure, having holistic learnings from participation in various B-school competitions, approaches to follow while preparing to contest in competitions, and more. The enthusiasm of the aspirants was evident through their curiosity as the questions did not stop, and Disha had to make a list of compiled questions over mail for the speaker. All the panel members were motivating and gave a taste of the MBA before the actual MBA. Mr. Jabir Ali (Placement chairperson, IIM Jammu) and Mr. Rajni Ranjan Singh (Placement officer, IIM Jammu) graced the event with their presence and motivated the aspirants for their future journey.

Meet the Speakers

2021 JUNE 20

- Mr. Swapnil Chauhan
TAS Officer
IIM Ahmedabad
- Ms. Surabhi Modi
JP Morgan
IIM Jammu
- Mr. Aakash Agarwal
PWC India
IIM Jammu
- Mr. Prasun Shekhar
Asian Paints
IIM Bangalore
- Ms. Simran Verma
Tech Mahindra
IIM Jammu

Aarambh





Indian Institute of Management Jammu

HR CONCLAVE | 5.0

MAPPING THE UNCHARTED

19th - 20th November 2022



HR Conclave 5.0, the marquee event of the Indian Institute of Management (IIM) Jammu, was organised at IIM Jammu from 19th-20th Nov 2022. HR Conclave (HRC) of IIM Jammu is a platform for HR Industry experts to share their knowledge about overcoming challenges in today's dynamic world. HRC aims to resonate with IIM Jammu's motto- "सा विद्या या विमुक्तये. (It's the knowledge that liberates)" and its vision- "To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate World." The 5th edition of the flagship event has "mapping the uncharted" as its theme, and the event features various esteemed dignitaries from the corporate world. The event had 6 different panels, each discussing different topics revolving around the event's theme. Mr. Rajesh Uppal, Sr. Executive Director HR & IT, Maruti Suzuki, was the Chief Guest and Keynote Speaker on 19th Nov 2022, and Mr. Prem Singh, President, Group HR, JK Organization, was the Chief Guest and Keynote speaker on 20th Oct 2022. The inauguration of the flagship event, HR Conclave 5.0 of IIM Jammu, was held in the presence of Prof. B.S. Sahay, Director, IIM Jammu.



The industry Interaction Cell of IIM Jammu was organizing HR Conclave for the students at the institute to gain more corporate insights and can gain knowledge from the best in the industry. The event served as a medium to bring the attention of the corporate world toward the union territory of Jammu and Kashmir and the business prospects in the area.

HEALTHCARE PANEL

Panel 2 "Plugging the Brain Drain"

Brain Drain is a modern phenomenon that has been plaguing many countries in the world. But in India, the problem is quite severe. Brain Drain refers to the emigration or immigration of individuals to another country for better work opportunities. India is currently sitting on one of the most valuable resources in the world, a young population just entering the workforce. Hence it is of paramount importance for us that we take imminent steps and measures. Learning from India's position during the recent COVID-19 pandemic, Indians have realised that India desperately needs a skilled workforce in



specialised and super-specialized domains. We cannot fulfil our country's needs if skilled and talented medics leave India for more significant opportunities. Therefore, "Plugging the Brain Drain" discusses current and potential steps to retain India's talent to achieve the goal of universal healthcare.



"AS GOVERNMENT FOCUSES ON INFRASTRUCTURE, THE SITUATION OF HOSPITALS WILL GET BETTER IN THE COMING DECADE"

Ms. Neha Lal, General Manager - Healthcare, Adani Group

"INDIA HAS A MORE FAVOURABLE WORK CULTURE THAN MANY OTHER NATIONS"

Dr. B.K. Santosh Kumar, Chief Executive Officer, illness2wellness

"INDIA HAS A MORE FAVOURABLE WORK CULTURE THAN MANY OTHER NATIONS"

Ms. Sugandha Jain, Vice President - HR, Beato

PHARMACEUTICALS HAVE EVOLVED A LOT, TODAY INDIAN MEDICINES ARE THE CHEAPEST IN THE WORLD"

Mr. Pradeep Singh, Senior HR Manager, Cadila Pharmaceuticals Limited.



Indian Institute of Management Jammu

HR CONCLAVE
MAPPING THE UNCHARTED **5.0**
19th - 20th November 2022

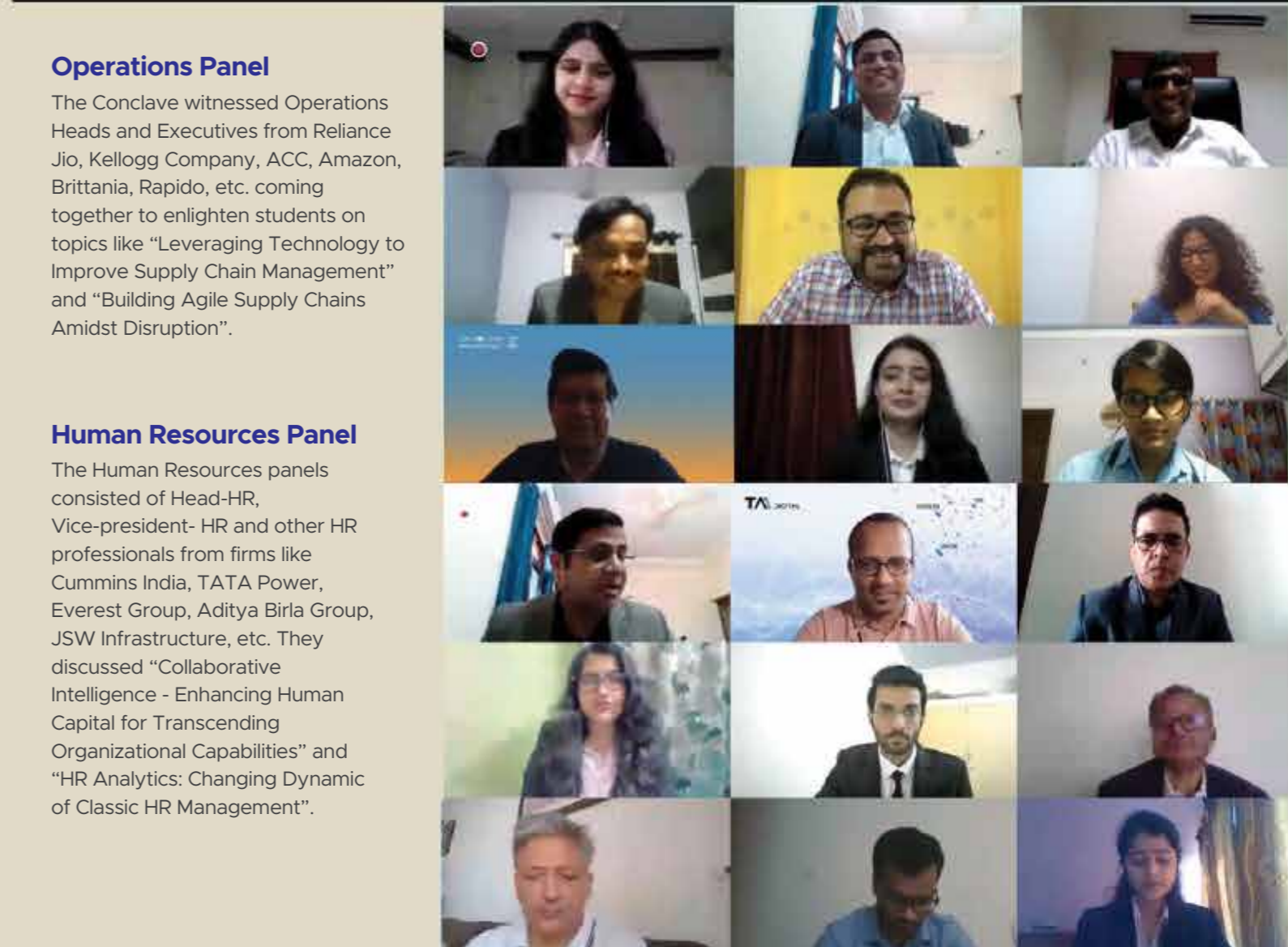
PANEL 2
HEALTHCARE PANEL- Plugging the brain drain

| | |
|--|---|
| Arvind Mahajan Unit Head (HR) NARAYANA SUPERSPECIALITY | Dr. B.K. Santosh Kumar Chief Executive Officer & Medical Director ILLNESS2WELLNESS |
| Pradeep Singh Senior HR Manager CADILA PHARMACEUTICALS LIMITED | Sugandha Jain Vice President (HR) BEATO |
| Neha Lal Senior General Manager, HR and Operations GCS HOSPITAL AND MEDICAL COLLEGE | |

MANAGEMENT CONCLAVE

IIM Jammu launched its first-ever Management Conclave “Nakshatra” (a constellation map) which hosted corporate trailblazers across different management domains. The Conclave was an effort to give students a holistic understanding of various management domains. The event dissected the most pressing issues of the corporate world through the lens of various functions ranging from Marketing to Finance to Operations to Human Resources.

This would act as a guiding star, casting an illuminating light on students’ future, and help them in charting their career paths. IIM Jammu strives to develop leaders and entrepreneurs who can perform globally, making a valuable difference in the society and the first-ever management conclave 2021 endeavoured to contribute towards the same. The event was kickstarted with an inauguration ceremony on 30th January 2021 and spanned over two weekends. The Conclave comprised 8 panels - 2 panels each from the four above-mentioned domains. The renowned panellists shared their insights on various contemporary issues, building a deeper sense of understanding in students. Their words of wisdom and vast industry experience helped to give students a head-start in their careers.



“Management is, above all, a practice where art, science, and craft meet”

- Henry Mintzberg

Marketing Panels

The Marketing panel comprised CMOs and top Marketing executives from giants like TCS, JioDevelopers, ABInBev, Syska Group, BPCL, Infosys, IBM, Baskin Robbins, etc. The Marketing professionals shared their views on topics: “Change In Consumer Preferences And Evolving Business Model In Post-COVID World” and “Role Of Marketing In Transforming Businesses In The Digital Era”.

Finance Panels

The CFOs and Finance executives of companies like Schindler India Pvt. Ltd, Adobe India, Kimberly Clark India, EY, Cimpres, Mobikwik, General Mills, Abbott, GE, etc., comprised the Finance panel. They exchanged dialogue on matters such as “Realizing the 5-Trillion-Dollar Economy Dream” and “Strategic Recovery Of Indian Economy With Budget 2021”.

Operations Panel

The Conclave witnessed Operations Heads and Executives from Reliance Jio, Kellogg Company, ACC, Amazon, Britannia, Rapido, etc. coming together to enlighten students on topics like “Leveraging Technology to Improve Supply Chain Management” and “Building Agile Supply Chains Amidst Disruption”.

Human Resources Panel

The Human Resources panels consisted of Head-HR, Vice-president- HR and other HR professionals from firms like Cummins India, TATA Power, Everest Group, Aditya Birla Group, JSW Infrastructure, etc. They discussed “Collaborative Intelligence - Enhancing Human Capital for Transcending Organizational Capabilities” and “HR Analytics: Changing Dynamic of Classic HR Management”.



LEADERSHIP SUMMIT 3.0

The Leadership Summit is an important marquee event that resonates with the Institute's vision of developing leadership and entrepreneurship. The aim is to bring together visionaries from industry and government to share valuable ideas to support the country's economic growth through industrial transformation.

The Institute has conducted two leadership summits in 2020 and 2021 respectively. The theme for this year was "Leadership Next for Aatmanirbhar Bharat." It focused on promoting entrepreneurship in the country and motivating future leaders to become job creators rather than job seekers.

The event hosted prominent speakers from various walks of life, including Former Lieutenant Governor for Puducherry, Dr. Kiran Bedi, Founder-CEO of OYO Rooms, Mr. Ritesh Agarwal, World's Number One Archer, Ms. Dipika Kumari, among many other esteemed personalities,



WOMEN ENTREPRENEURSHIP EVENT

Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof. Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr. Muqbil Burhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through a question answer session.

The program featured proud business owners from Fashion, Bakery, and Design Industry running some promising ventures like Zaytuna Label by Ms. Samreen, Sunny Smile Bakes by Ms. Mehtab, Hangers the Closet by Ms. Sadia, Rabia Shahnaz by Ms. Naila Shah, Mehak Suhail Architects, Verv the Artelier by Ms. Iqra Khan, and Poash by Ms. Asma Wali. The women entrepreneurs shared their experiences and challenges that they and other entrepreneurs face in Kashmir.

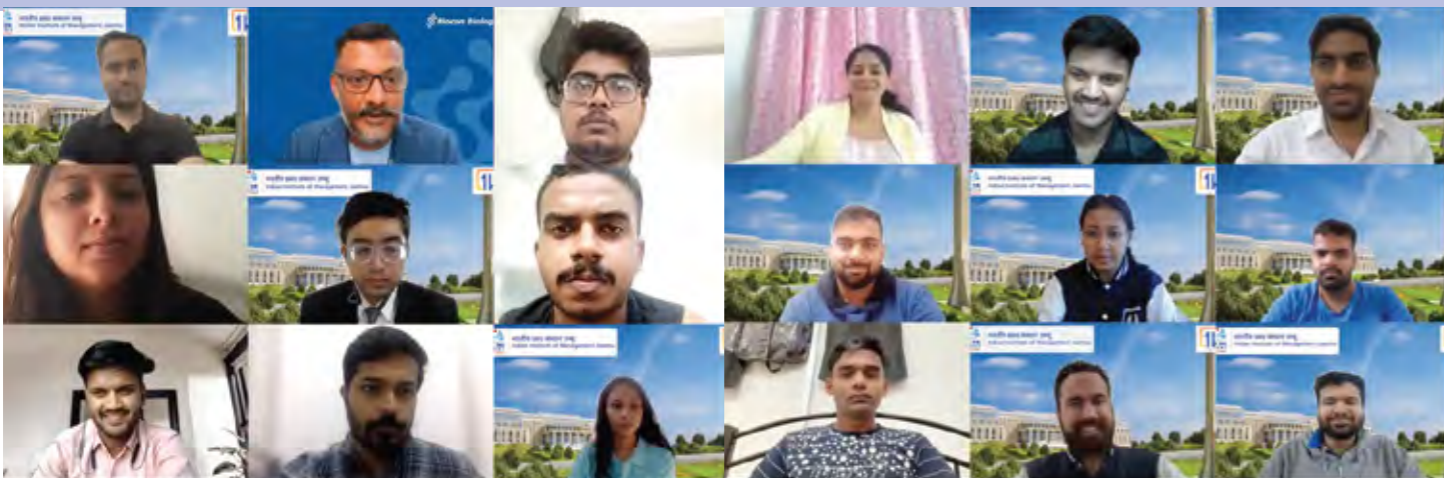
Female Entrepreneurship remains a challenging path, particularly within the maledominated society. The increasing presence of women as entrepreneurs has led to a change in the demographic characteristics of business and economic growth in Kashmir. Women-owned business enterprises play a prominent role in the society by inspiring others and generating more employment opportunities in the Kashmir region.

It was awe-inspiring to hear the stories of these extraordinary women. Despite facing numerous obstacles, they are now successfully running their businesses. A society in which women cannot realise their full potential loses out on the significant potential for innovation, economic growth, and job creation. It has never been easy for women to prove their resilience. But fighting against the odds, these leading ladies have made valuable contributions to women entrepreneurship. With the new era, more and more women entrepreneurs are rising. IIM Jammu is planning to have a similar kind of event for women entrepreneurs in Jammu and is organizing Women Entrepreneurship Summit at its main campus at Jammu and off-campus located in Srinagar. Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration.



NAV SAMVAAD

This forward-thinking strategy effectively serves to bridge the gap between industry and the academic institution. With an impressive count of over 129 online sessions conducted, featuring distinguished figures representing diverse industries, these enlightening dialogues have played a pivotal role in synergizing the perspectives of both emerging and established managers.



Industry Interaction Cell hosted guests from numerous industries i.e. Banking, Telecommunications, Consultancy, Cosmetics, Logistics, and many more. Domain-wise expertise is provided by industry leaders along with current market trends. By providing valuable insights into real-time challenges prevalent within industries, these sessions have significantly contributed to augmenting students' preparedness for the professional landscape that lies ahead. Fundamentally, the initiative undertaken by IIM Jammu has established a dynamic platform that seamlessly integrates academia with industry, thereby enhancing students' pragmatic acumen and state of readiness.

INDUSTRY SPEAK



Dr Vinoth Kumar C
Group Head - Supply Chain Management
Jehangir Hospital

128th NAV SAMVAAD TOPIC | Patient Centric Supply Chain Model

There is a general calculation that 5% of cost savings in procurement is equal to 25% increase in turnover. The only area where we can control the cost is through effective supply chain.



Anurag Kashyap
Director of Finance & Strategy
TR Lifesciences

123rd NAV SAMVAAD TOPIC | Healthcare Consulting in India and Abroad

Healthcare consulting firms can help organisations develop long-term strategic plans, identify new growth opportunities, and assess potential risk and challenges.



Shibani Priyadarshini
OD, Change and Talent Management Head, India
Novo Nordisk

116th NAV SAMVAAD TOPIC | Diversity and Inclusion

It is very important to speak up and share your story because there is a great beauty in each of our stories.

Suvankar Mridha Unit Head, Rainbow Children's Hospitals

114th NAV SAMVAAD TOPIC | Strategies to Democratise Cardiac Surgery

We are in mission to build an iconic pediatric cardiac hospital which works with an innovative model to make healthcare accessible, affordable and enable people to seek solutions which they can afford



Bhavin Bhatt
Co-Founder & Head - Strategy
Azkka

127th NAV SAMVAAD TOPIC | Startup Strategy in Pharmaceutical Industry

Experimenting & Pivoting is the stage where most entrepreneurs give up, and, you know, that is why people say that the first 1000 days are the most critical ones. This is the time to ensure you're right there and don't give up.



Dr Sonymol K
Chief Operating Officer - Group
SP Fort Hospital

122th NAV SAMVAAD TOPIC | Healthcare Accreditations

A healthcare accreditation means that you're running a business and that business is following certain standards and maybe in two to three years this will bring investors.



Atul Suri
Vice President & SBU Head
Alembic Pharmaceuticals Ltd.

115th NAV SAMVAAD TOPIC | Dynamics of the Indian Pharma Industry

Today it may seem that only the rich could afford health-tech but post 2025 when economies of scale crank in, it will become affordable and I also see huge amount of insurance value coming in.

STUDENT PROFILE

MBA HA&HM 01



hahm22001@iimj.ac.in



“Rupesh Kumar Purrey

Summer Internship **Sunfox Technologies Private Limited**
Organisation: **Product Manager**

He is optimistic, motivated, ambitious, and hardworking, interested in learning new things. A student with a background in Dentistry. He believes in giving his best at the task being assigned and getting it completed with dedication & perseverance. An individual of selfless zeal & courage, ready for the welfare of others and aims to grow in a vibrant environment. During his Summer Internship, as a Product Management Intern at Sunfox Technologies Pvt. Ltd., he worked on developing an umbrella project which is Sunfox's health Management program that aims for better awareness and deployment of devices related to cardiac health with different stakeholders. He serves as a member of the Placement Committee at IIM Jammu.



hahm22003@iimj.ac.in



“Mayagunta Chaitra

Summer Internship **Kauvery Hospital, Chennai**
Organisation: **Business Operations Intern**

Chaitra always believe that the “Having the patience to listen is the key to solving any issue.” Which helps her in solving the problems occur in beginning stage of an hospital. She was able to see first-hand the challenges faced by patients, physicians, staff, and the hospital's infrastructure in its formative years. Her ability to think beyond the box and her worldview both grew as a result of this. Her internship at Kauvery hospital was extremely fruitful and enrich in her knowledge and it was her first experience in corporate world. Her project was analyzing time motion of a patient in hospital. She gains the knowledge and important details about hospital tele communication and health systems, such as the appointment-making procedure. She was able to see first-hand how things are run in the outpatient clinic, the intensive care unit, and the emergency room. Apart this she is a good learner.



hahm22004@iimj.ac.in



Placement Committee
Coordinator

“Mohit Sharma

Summer Internship **Narayana Health**
Organisation: **Supply Chain Management**

Mohit is a driven and goal-oriented individual with a passion for business and a desire to excel in the corporate world. He has a strong academic background in healthcare and a thirst for knowledge in various disciplines such as supply chain, marketing, and strategy. Supply Chain Internship experience at Narayana Health provided him a unique opportunity to apply theoretical knowledge to real-world scenarios. It involved analyzing materials management processes, identifying areas for improvement, and implementing innovative solutions to reduce both overall cost and shortages at country level. This experience helped him in developing practical skills in inventory management, leveraging data and analytics for demand forecasting, procurement management thereby ensuring the continuous delivery of healthcare products and services. It also provided him understanding of complexities and challenges faced in managing supply chains in healthcare industry. With resolute determination, he aspires to ignite positive change, foster growth, and play a pivotal role in shaping the organization's success, growth, and market strategy."



hahm22005@iimj.ac.in



“Kivinto A Achumi

Summer Internship **CIHSR (christian Institute of Health Sciences and Research)**
Organisation: **HR Intern**

Kivinto Achumi is a dedicated and enthusiastic individual, served as a HR intern at CIHSR (Christian Institute of Health Sciences and Research) hospital Dimapur, Nagaland. With a passion for Human Resource and commitment to making a positive impact in the healthcare industry, he brings a wealth of skills and knowledge to his role. His responsibility include assisting with manpower planning ensuring compliance with organizational policies and procedures. Kivinto's educational background further strengthens his capabilities in the field of human resources. He holds a bachelor's degree in Business Administration with a specialization in Human Resource Management. His academic coursework has provided him with a solid foundation in HR principles enabling him to apply theoretical knowledge effectively in practical situations. Kivinto has a deep appreciation for the healthcare industry. Working at CIHSR has allowed him to witness firsthand the positive impact that healthcare professionals make in people's lives. His genuine interest in the well-being of others and his desire to contribute to the betterment of healthcare services drive his dedication and commitment in his role as an HR intern.



hahm22006@iimj.ac.in



“Mohit Gidwani

Summer Internship **Trivitron Healthcare Pvt. Ltd**
Organisation: **International Marketing and Management Trainee**

Mohit believes that "self-confidence is the key to his success". Being a fresher, his internship experience with Trivitron Healthcare was amazing and valuable for his professional growth. He was with the marketing team and learned the ground reality and hacks of marketing. He worked on many projects, which included international market research of Europe, America etc., and Customer orientation for IVD products. He also worked on marketing strategies for Trivitron. Mohit was National Runner-up in the Stock trading competition and Business plan competition. He played cricket at State-level twice. Additionally, he is currently a Senior coordinator of the Corporate Communications Committee, Admissions Committee, ProDigi- Digital Marketing Club and Dharohar- The Heritage Club at IIM Jammu.



hahm22007@iimj.ac.in



“Bhupendra Kumar Pandey

Summer Internship **Phoenix Compliance**
Organisation: **Healthcare Management Trainee**

Bhupendra Pandey, a Healthcare Management Intern at Phoenix Compliance, is an ambitious entrepreneur with a passion for transforming the healthcare industry. Leading operations in Indiana and Michigan, Bhupendra is responsible for launching and marketing the doctor alliance platform, as well as acquiring target physicians to generate revenue. With a strong grasp of entrepreneurship principles and a strategic mindset, he develops comprehensive go-to-market strategies and timelines to achieve his goals. Bhupendra's leadership skills, coupled with his understanding of the healthcare landscape, enable him to navigate challenges and deliver exceptional results. His dedication to improving healthcare outcomes makes him a valuable asset for organizations seeking innovation and growth in the sector.



hahm22008@iimj.ac.in



“Ritik Raj

Summer Internship **Kvalito Consulting Group**
Organisation: **Life science consultant intern**

Determined, hardworking, and meticulous are three things that define Ritik. A student with a background in commerce, he had varied experience in internships across domains like consulting, strategy, and finance. His internship at Kvalito Consulting Group was nothing less than a delightful learning experience. Working at a consulting company, he gained insights into the life science industry and became well-versed in the basics of consulting. Working for a consulting firm has sharpened his fundamental, technical, and research skills. With his thorough research skills, he worked under various consultants worldwide and assisted them in completing projects on time. He uses tools like Visio, MS Excel, and PowerPoint presentations. He also helped top management register and set up the company in India, where he assisted top management in finding services like accounting and insurance. Finally, he gained experience dealing with clients and handling their queries regarding healthcare solutions."



hahm22009@iimj.ac.in



“Sujal Verma

Summer Internship **Narayana Health**
Organisation: **Supply chain management intern**

"Sujal is a detail-oriented and driven individual currently undertaking a Supply Chain Management internship with a focus on service procurement at Narayan Health. With a strong academic foundation and a passion for optimizing procurement processes in the healthcare industry, Sujal is well-equipped to contribute to the organization's objectives. During his internship, he has showcased a comprehensive understanding of service procurement within a healthcare setting. He has actively collaborated with various departments to identify service needs, evaluate vendors, negotiate contracts, and ensure compliance with regulatory requirements. He meticulous approach to managing supplier relationships and monitoring service quality has resulted in cost savings and enhanced operational efficiency. He analytical skills have proven invaluable in analyzing procurement data and identifying opportunities for process improvement. He has implemented data-driven strategies to streamline procurement operations and optimize vendor selection. Furthermore, he strong communication and interpersonal abilities have facilitated effective communication with vendors, ensuring timely service delivery and fostering positive partnerships. Overall, he dedication, attention to detail, and commitment to excellence make him an asset to Narayan Health. His passion for procurement in the healthcare sector, coupled with his hands-on experience, positions him for success in a career focused on service procurement in the healthcare industry."



hahm22010@iimj.ac.in



“Divyansh

Summer Internship **Andhra Pradesh MedTech Zone Limited**
Organisation: **Sales Intern**

Introducing Divyansh, a rising star on a mission to ignite the world of marketing and strategy. With a thirst for knowledge and commitment to growth, his journey has been paved with remarkable experiences. Having interned with industry giants like Sony, Hindustan Unilever and Virtusa. He has honed his skills in the corporate arena, gaining invaluable insights along-the-way. As a Management Trainee Intern at AMTZ, the epicenter of innovation wherein he's deployed for KIHT, sole collaborator with the WHO in India. His mornings were dedicated to crafting-captivating marketing campaigns for cutting-edge medical-devices manufactured within the park. In the afternoons, he immerses himself in strategic-planning and shaping the blueprint of an unprecedented hospital in partnership with Health360 Degrees. This visionary hospital, adorned with locally crafted equipment, represents his chance to contribute to a noble-initiative. Beyond the realms of work, his heart beats for social-service. Engaged with the philanthropic forces of NGOs and Clubs, he continuously seeks avenues to make a positive impact.



hahm22011@iimj.ac.in



““Atul Nidhi

Summer Internship **Kauvery Hospital, Chennai**
Organisation: **Business Executive Intern**

Working as a Business Executive Intern at Kauvery Hospital allowed Atul to get exposure to client negotiation and to understand the practical inter-departmental workings. His internship has helped him explore new things, broaden his perspective, and hone his skills. Preparing the SOPs, SNAG and International Patients query lists has helped him streamline processes and enhance the patient experience. His internship experience with Kauvery Hospital helped him gain the necessary exposure to working in a dynamic environment and made him well-equipped to deal with real business operation complications.



hahm22012@iimj.ac.in



““Ranjan Das

Summer Internship **BLK MAX hospital**
Organisation: **Operation**

Ranjan is a student of MBA (HA&HM) at IIM Jammu. His short-term objective is to acquire more experience and skills, thereby increasing his knowledge, while his long-term objective is to become a financial advisor of a healthcare organization. He completed his internship as an operations intern at BLK MAX Hospital, which taught him to think creatively and gave him real-time experience about how a hospital operates. In the hospital, he acquired experience with front office management, employee management, OPD-IPD management, patient query resolution, and the dispatch procedure. This internship experience has helped him gain new skills and grow personally and professionally.



hahm22013@iimj.ac.in



““Muhammed Mufaris AK

Summer Internship **Kauvery Hospital, Chennai**
Organisation: **Business Executive Intern**

His internship experience with Kauvery Hospital, Chennai as a Business executive intern was enriching and engaging. He had the opportunity to gain valuable first-hand experience in the dynamic world of healthcare operations through working under the various departments in the hospital. The internship gave him a comprehensive understanding of the complexities and challenges faced by healthcare organisations and equipped him with the skills to navigate this industry effectively. During his time at the hospital, he was assigned to the operations department, where he closely worked with hospital administrators, department heads, and staff to ensure smooth and efficient daily operations. He also got the opportunity to work on exciting projects like the Time motion study of the OPD department, Hospital medical equipment analysis and departmental gap analysis as per NABH standards.



hahm22015@iimj.ac.in



““Pranjal Kumar Singh

Summer Internship **Bajaj Capital**
Organisation: **Finance & Marketing**

Pranjal is an accomplished individual who has completed his Bachelor of Commerce degree from Motilal Nehru College, University of Delhi. Building upon his strong foundation in business and finance, he had set his sights on pursuing a Master of Business Administration in Hospital Administration and Healthcare Management. With a passion for healthcare and a focus on administrative aspects, Pranjal aims to impact the industry positively. He possesses a strong academic background, leadership skills, and a diligent work ethic. Not leaving his strong roots in business and finance, he completed his summer internships at Bajaj Capital as a Finance Intern, where he gained practical experience and a deep understanding of the financial world and knowledge about how finances work in the healthcare sector. By combining his business acumen with a deep knowledge of healthcare operations, Pranjal aims to become a well-rounded professional capable of leading and driving positive change in the industry.



hahm22016@iimj.ac.in



““Ivanshi Rathod

Summer Internship **Phoenix Compliance**
Organisation: **Healthcare Management trainee**

““If you have the zeal to perform, learn and improve, you will always shine through.” “ With the never-ending enthusiasm to learn, she interned as a Healthcare Management trainee at Phoenix Compliance. As a Healthcare Management Trainee, she is ready to immerse herself in various aspects of healthcare operations, such as strategic planning, ability to analyze complex data, identify areas for improvement, and develop innovative solutions that enhance organizational efficiency. Her experience has made her think out of the box and taught him how to implement things he has learned in the classroom.

Her Job involved to conduct data research for the company, Ensuring completion of patient docs preparation, CPOs, referrals, Revenue Cycle Management, Denial Management, and Strategies with the Client Services Manager in achieving high NPS across all clients. She became more familiar and adept with some management concepts and their use case through the course of her internship while developing some important soft skills used in the corporate space. ”



hahm22017@iimj.ac.in



““Vanshika Panwar

Summer Internship **Phoenix Compliance**
Organisation: **Management Trainee**

Vanshika is very loyal and passionate about the things that she has an interest in. She is focused on learning new things as she believes that learning is the key to improvement. Her internship with Phoenix Compliance as a Management Trainee has given her the opportunity to apply theoretical concepts in the practical world and has allowed her to explore the world of marketing, acquisitions, and strategic planning. She got to explore SaaS as a business and B2B Marketing in the Healthcare Domain. This helped her to nurture her problem-solving capabilities and widened her horizons to see things differently. The company mentors involved her in projects that needed a lot of experimenting and research, which allowed her to network and have informative discussions with people working in varied fields.



hahm22019@iimj.ac.in



““Jigyasha

Summer Internship **RenewBuy**
Organisation: **Human Resources Intern**

Jigyasha, a diligent and versatile MBA student specializing in Hospital Administration and Healthcare Management at IIM Jammu, proved to be an invaluable asset during her summer internship as an HR intern at RenewBuy. Throughout her internship at RenewBuy, Jigyasha demonstrated remarkable professionalism, analytical thinking, and a strong work ethic. Her effective communication skills and collaborative approach made her an outstanding team player. With her diverse background as a Delhi University student of Food Technology, she brings a unique perspective to the table. Her exceptional performance in academics, evidenced by the three college awards she received, showcases her dedication and commitment to excellence. Jigyasha's prior internship experiences in Digital Marketing and Content Creation, as well as her tutoring and social work involvement at an NGO, have equipped her with a broad skill set and a holistic understanding of various domains.



hahm22020@iimj.ac.in



“Prabhakaran R

Summer Internship **Aindra Systems**
Organisation: **Marketing Intern**

Prabhakaran is a person who believes that "Timely efforts will produce the best results". He is a student who will focus on continuous learning in many diverse fields as he can. He is highly motivated and willing to put in the effort to ensure his work can meet the highest standards. With one and a half years of experience in business consulting and analytics, he polished his communication, analytics and presentation skills. He has experience in managing online events and celebrations. He did his summer internship in Aindra Systems, a MedTech start-up founded by an IIM Bangalore graduate. The best thing about working with Aindra Systems is that he practically learned a lot about marketing. He got to dive deeply into digital and social media marketing, implementing all he had learned in Marketing.



hahm22021@iimj.ac.in



“Mani Bharathi N P

Summer Internship **Kokilaben Dhirubhai Ambani Hospital**
Organisation: **Operations Intern**

Mani Bharathi is a self-driven individual who has gained a deep understanding of the business world through his experiences working in the marketing domain at Byju's. He is a part of the Alumni Relations Committee and the Arcade Club of IIM Jammu. During his Summer internship as an Operations Intern at Kokilaben Hospitals, Mani took on various responsibilities, including quality assurance, operational planning, process improvement, and Procurement. He supported quality improvement initiatives by conducting audits and reviewing processes. He actively contributed to operational planning processes, offering valuable insights and helping develop effective strategies. He participated in process improvement by identifying and implementing solutions that streamline workflows and increase productivity. Overall, this experience has widened his understanding of hospital operations and functions.



hahm22022@iimj.ac.in



“Baisakhi Murmu

Summer Internship **Kauvery Hospital**
Organisation: **Business Executive Intern**

Baisakhi believes that anything you can imagine, you can achieve it. Her internship journey as a Business Executive Intern provided her with valuable insights into the operational processes involved in running a healthcare facility and the development of strategies to enhance patient safety and satisfaction. Those experiences gave her a deeper understanding of the healthcare sector. She also gained practical experience by contributing to developing a time-motion analysis of the patient inflow at Kauvery Hospital. Being a proud member of the Anandam Committee, she very well understands how a positive mental state contributes to higher levels of engagement and a greater commitment to one's roles and responsibilities. Over the course of her two-month internship, she gained invaluable hands-on experience in various areas, such as dealing with real-time hospital challenges, hospital staff management, and monitoring electronic health records to improve operational efficiency and decision-making.



hahm22023@iimj.ac.in



“Mansi Singh

Summer Internship **Trivitron Healthcare Pvt. Ltd.**
Organisation: **Sales and Marketing**

Mansi's experience at Trivitron Healthcare was spellbinding and exposed her to various nuances of the sales and marketing field, along with international insights into it. Project deliverables gave her hands-on experience in creating marketing materials, managing social media accounts, and assisting with promotional campaigns. Working with experts in the sector gave her insight into the sales procedure and helped her hone her abilities in negotiation, lead creation, and client relations. Being an engineering graduate, she is adept at managing projects, and this internship will expand her knowledge of marketing and offer her experience working in teams and analysing data. Every task and study equipped Mansi with practical skills and a deeper understanding of the industry, preparing her for a successful career in the fast-paced sales and marketing profession. Also, as a member of IIM Jammu's cultural committee, she writes content, does budgeting, and manages the event's front- and back-end operations.



hahm22024@iimj.ac.in



“S Nandhini

Summer Internship **Omega Healthcare**
Organisation: **TA Intern- Leadership Hiring**

Nandhini interned with Omega Healthcare, where she collaborated with the leadership hiring team to maintain accurate and up-to-date candidate data in the applicant tracking system (ATS), perform market mapping to analyse industrial trends, and execute recruitment strategies in order to build brand awareness. The most exemplary aspect of working for a startup is the opportunity for extensive learning. She had the opportunity to design a recruitment and selection strategy for Ambula, handling the end-to-end recruitment process, including sourcing, screening, interviewing, and reference checks, thereby building a holistic team that helped her understand the basic nuances of the HR industry and its practises. She is currently serving as a placement coordinator at IIM Jammu.



hahm22025@iimj.ac.in



“Satpal Swaroop

Summer Internship **BLK-Max Super Speciality Hospital**
Organisation: **Operation and Supply Chain Intern**

Satpal's dedication and adaptability make him valuable in any setting. He strives to keep growing by learning and aims to have a bird's eye view of how businesses work across all areas of operation. As an intern in Operations and Supply Chain, Satpal acquired valuable experience in a variety of healthcare administration facets. The project involves a thorough understanding of supplier selection throughout the procurement process, inventory optimization, logistics and distribution of medicines, medical supplies, and equipment. By undertaking this project he gained practical experience in analyzing supply chain operations, applying optimization techniques, implementing process improvements, and working collaboratively with stakeholders. Additionally, working in the In-Patient Department in the Hospital gave him valuable experience in healthcare delivery areas such as patient advocacy, service improvement, quality monitoring, and conflict management. By focusing on patient-centered initiatives and continuous improvement, he contributed to enhancing the overall healthcare experience for patients and their families.



hahm22026@iimj.ac.in



“ Tasneem Ayub

Summer Internship **Sunfox Technologies**
Organisation: **Product Management Intern**

Tasneem has developed a keen interest in product management, especially after her summer internship, where she got to work with the business team. She worked on different projects, giving her a holistic idea of the corporate culture. Moreover, the organization allowed her to work on Sunfox's Public Health Care and Corporate Engagement Model in Preventive Cardiac Care. She worked across domains with various business heads. The kind of mentorship she received was commendable. This internship gave her a panoramic view of how product management is done at a medical technology-based company—from industry research, competitor analysis, and data research to demand generation, then strategizing for product optimization, and finally pitching her strategies. Overall, it was an enriching and wholesome experience, which allowed her to explore the domain of product management and apply the learnings gained in the classroom to real-life corporate scenarios.



hahm22029@iimj.ac.in



“ Gandham Babu Prasanth

Summer Internship **BLK-MAX Hospital**
Organisation: **Operation Intern**

"Empathy, integrity, diligence, hard work, and adaptability to any circumstance define Gandham Babu Prasanth. He is a diligent team player and always strives to learn and explore new things. The experiences in his life molded him into the person he is now. He believes that miraculous goals are achieved when there is synergy in the process of conduct. Prasanth's internship at BLK MAX Hospital was an enriching experience that provided him with valuable insights into the healthcare industry. As an operations intern, he gained hands-on knowledge of the hospital's day-to-day workings and scheduling. He excelled in managing stakeholder communication and demonstrated strong leadership skills. This internship equipped Babu Prasanth with practical skills and a deeper understanding of the healthcare industry. His experiences in operations and stakeholder management provided him with a well-rounded perspective, setting the stage for a successful career in the industry."



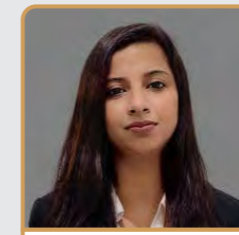
hahm22027@iimj.ac.in



“ Ansh Jain

Summer Internship **Kokilaben Dhirubai Ambani Hospital**
Organisation: **Clinical Administration Intern**

"Logical, practical, far-sighted and optimistic are adjectives which define Ansh Jain. In his internship at Kokilaben Dhirubai Ambani Hospital in operations, he contributed in operational planning, process improvement, inventory management and quality management. He is a part of matrix and ATH club in IIM Jammu. He has completed few certifications in Excel and Python. Being a DTU graduate, he possesses technical knowledge, project management skills and has developed a result oriented and analytical mind, he knows how to work diligently and has teamwork ability. He is a highly enthusiastic person with good interpersonal skills, calculated risk-taking abilities and quick learning skills, which help him explore uncharted territories. He has completed internships in various fields like Project management, HR, production, and research to learn about his interests and organisations. He was the Team Manager at Okami Racing Team and handled all the non-technical aspects. He volunteered on a "Drug de-addiction" initiative."



hahm22030@iimj.ac.in



“ Shivangi Sinha

Summer Internship **Phoenix Compliance**
Organisation: **Management Trainee**

Shivangi, a perseverer and ardent believer of "the sky is the limit", embraces change and strives to give her best no matter what challenge comes her way. As a management trainee at Phoenix Compliance during her summers, she not just researched USA's market thoroughly, but also polished her analytical skills, and derived valuable insights out of her findings for upselling company's products. "She is not this or that, but sum of her and", she doesn't limit herself to single work and is jack of many trades, content writing, painting, interior designing to name a few. Besides she is also a member of Placement Preparatory Committee and Vakta, the speech club. She also loves to travel, manage trips and is both a leader and team player with EQ that helps her gel with people.



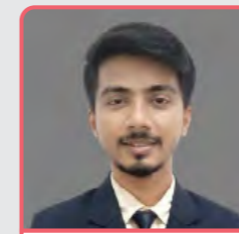
hahm22028@iimj.ac.in



“ Gurwinder Singh

Summer Internship **Max Healthcare**
Organisation: **Operation Intern**

Gurwinder Singh, an accomplished MBA student at IIM Jammu, has proven to be an invaluable asset in his diverse professional journey. His summer internship as an Operations Intern at Max healthcare showcased his exceptional skills in managing complex operations and optimizing efficiency. Having previously worked for six months at Maruti Suzuki, Gurwinder's industry experience added valuable insights to his academic prowess. His adaptability and quick learning abilities enabled him to seamlessly integrate theoretical concepts with practical scenarios.



hahm22031@iimj.ac.in



“ Srijit Ghoshal

Summer Internship **MAX Healthcare**
Organisation: **Human Resources Intern**

Srijit obtained exposure in several areas of human resources while working as an intern at MAX Healthcare throughout his SIP, including recruitment, payroll, compliance, learning and development, HR operations, and onboarding. In addition, he worked on the MAX@Home project to enhance nurse recruitment and decrease attrition as part of MAX Healthcare's Homecare Services division. Srijit's experiences have sharpened his skills and viewpoint. His SIP exposed him to the hospital's HR practices. His MAX@Home project study illuminated the issues of attracting and keeping nurses, leading him to suggest innovative solutions. Srijit knows HR procedures and understands healthcare HR concerns. He can create and implement solutions that boost morale, productivity, and talent retention. Thanks to his SIP foundation, Srijit will improve human resources procedures and support sustainable growth in an organisation.



hahm22033@iimj.ac.in



“ Parth A Hingorani

Summer Internship **Apollo Hospitals International Limited**
Organisation: **Operation Intern**

Parth's internship experience with Apollo Hospitals International Limited as an Operations Intern was enriching experience. Being an international hospital with the most extensive patient base, Apollo Hospitals International Limited provided him with an opportunity to work at the heart of medical tourism and corporate relations. The assigned tasks of laboratory management, emergency services management, liquid oxygen supply and the PC-PNDT Act provided him with direct exposure to information management, personnel management, business development, medical equipment, and process development & enhancement at an international hospital. Being a quick learner, he grasped the norms of the hospital as soon as he was on board which allowed him to conduct the flow of operations very smoothly. Working directly under the COO's office, Parth, who has an eye for identifying process errors by employing operations management tools, acted as an analyst, a problem solver, and an advisor on the status of ground-level operations.



hahm22034@iimj.ac.in



“ Nidhi Sharma

Summer Internship **Narayana Superspeciality Hospital, Guwahati**
Organisation: **Finance Intern**

Nidhi can be described as a determined, optimistic, adaptable, and compassionate person. She has completed her graduation in Mathematics Hons. from Delhi University. She is a finance enthusiast who enjoyed her time thoroughly and learned a lot at her internship. During her time there, she was involved in the accounts payables and receivables handled by the finance team, and she also had various interactions with the vendors giving her an insight into the supply chain domain. With her consistent academic career, she also has various other interests. She is an avid reader and loves playing flute. With exploring new places in her imaginary world via her books, she also loves exploring new places in the real world.



hahm22035@iimj.ac.in



“ Raunak Rathi

Summer Internship **Kokilaben Dhirubhai Ambani Hospital and Medical Research Institute**
Organisation: **Human Resource Intern**

A curious and determined mind, Raunak is always on the lookout for new experiences. His overarching goal is to improve himself by gaining wisdom from past errors. His internship as an engineer at FinEx Equipments helped him acquire the technical and non-technical knowledge necessary to lead an organisation. While interning during his post-graduation, he worked for the healthcare company Jan Elaaj, where he developed and implemented methods to increase the number of downloads and visitors to the application and website. He has done his SIP at Kokilaben Dhirubhai Ambani Hospital and Medical Research Institute, Mumbai, where he has gained essential insights into Human Resources. He learnt basic processes involved in Human Resources like Recruitment, Employee Engagement, Hiring & Training and conducted some Psychometric Tests on employees. He is perpetually abreast of world events thanks to his insatiable curiosity in organisational psychology, marketing, and geopolitics. He is well-organised and has strong leadership abilities. His faith in yoga and meditation is unwavering. To him, the key to a happy life is maintaining a steady equilibrium in all aspects of your existence.



hahm22036@iimj.ac.in



“ Smrutiranjana Das

Summer Internship **EzeRx Health Tech Pvt Ltd**
Organisation: **Strategy & Marketing Intern @ CEO's Office**

As a Strategy & marketing intern working in the CEO's office, he got an opportunity to work closely with founders. His primary responsibility is to develop and execute a comprehensive B2C (Business-to-Consumer) marketing strategy for the launch of a new B2C Application. He engaged in strategic planning by conducting market research and competitive analysis to identify target audiences, market trends, and opportunities. During these two months, he collaborated closely with all the stakeholders to ensure the successful implementation of the marketing plan. Being a consulting enthusiast, he takes on any challenge with a comprehensive approach.



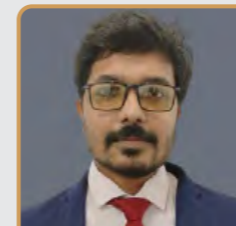
hahm22037@iimj.ac.in



“ Gaurav Bhardwaj

Summer Internship **BLK-MAX Hospital**
Organisation: **HR Intern**

Gaurav Bhardwaj is a persistent learner who believe in keep on doing endeavour to reach the goals which keeps on changing as life moves through phases. His summer internship at BLK-MAX Hospital as Human resource intern helps him to grasp the knowledge of workflow through an organisation and the different stakeholders. He works on the project of data collection which is necessary to be included in human resource information system for better engagement with the employees. He also works with the medical recruitment team responsible for the hiring of doctors. Engaging talks with doctors boost the confidence in his interpersonal skill and make him prudent about the recruiting process.



hahm22038@iimj.ac.in



“ Fabin Ravindran

Summer Internship **Kauvery Hospital Kovilambakkam**
Organisation: **Business Executive Intern**

"Fabin Ravindran is an ambitious and dedicated individual who has excelled as an Operations Intern at Kauvery Hospital Kovilambakkam. With a passion for the healthcare industry, he has been an invaluable asset, contributing to the smooth functioning of the hospital's operations. In his role at Kauvery Hospital Kovilambakkam, Fabin Ravindran has been instrumental in optimizing operational procedures, coordinating with various departments, and ensuring a seamless experience for patients and staff alike. His strong organizational skills and proactive approach have made him an invaluable asset to the team. As he continues to pursue his career in healthcare, he embodies the words of Henry Ford: "Coming together is a beginning; keeping together is progress; working together is success." This quotation reflects his belief in the power of collaboration and the importance of teamwork in achieving success in any organization. With his exceptional work ethic and commitment to excellence, Fabin Ravindran is poised to make a significant impact in the healthcare industry and beyond."



hahm22039@iimj.ac.in



“ Tilaknath Udaygiri

Summer Internship **BLK MAX Super speciality hospital**
Organisation: **Operation management intern**

"Tilaknath Udaygiri, a passionate and adaptable individual, embarked on a transformative internship at BLK MAX Hospital. With unwavering dedication, he delved into the intricacies of healthcare operations, gaining invaluable insights and shaping his future endeavors. As an integral part of the team, Tilaknath excelled in managing day-to-day hospital operations. His diligence and meticulous scheduling skills ensured seamless workflows, setting him apart as a standout performer. With exceptional communication and leadership abilities, he fostered collaboration and achieved remarkable success in stakeholder management. Immersed in the dynamic healthcare industry, Tilaknath's internship provided a well-rounded perspective. He acquired practical skills and a deep understanding of operations, solidifying his foundation for a thriving career. Empowered by empathy, integrity, and a relentless pursuit of excellence, Tilaknath Udaygiri is poised to make remarkable contributions in the healthcare field."



hahm22040@iimj.ac.in



“ Satish Patidar

Summer Internship **Andhra Pradesh MedTech Zone(AMTZ) Visakhapatnam**
Organisation: **Business Development Intern**

"Leadership qualities and adaptability makes Satish a standout candidate. He has held positions such as Placement Coordinator and Admission Committee member IIM Jammu, Marketing Club Coordinator, and Principal Secretary of Central India's largest cultural fest etc. Along with being a District Ranker in 12th, he has multiple corporate experiences with brands like Force Motors, Nexus Malls, Syllis Technologies etc. as Internships and Live Projects. His recent Internship at Andhra Pradesh MedTech Zone(AMTZ) Visakhapatnam was an experience full of learnings where he was deployed at Kalam Institute of Health Technology(KIHT). Working in the Business Development department during the first half of day, he actively contributed to the development and implementation of marketing strategies for the devices manufactured in the park. In the second half, he was privileged of working with the Hospital Planning and Designing division and played a crucial role in equipment planning for India's first hospital with all 'Made in India equipment'."



hahm22041@iimj.ac.in



“ Tarun Kumar Gupta

Summer Internship **BLK MAX SUPER SPECIALITY HOSPITAL**
Organisation: **Human Resource Intern**

Logical, practical, far-sighted, optimistic, team player, honest and unflappable are the adjectives which define Tarun. He believes in solving problems from the basics rather than finding a temporary solution. Tarun is a team player who steps up to any challenge. He is the academic committee coordinator and always stands for the benefit of students using his negotiation skills. His internship with BLK Max Hospital has helped him grasp the details of talent acquisition and the organisation's numerous issues in its day-to-day operations. Learning how culture flows through the business was a tremendous learning experience for him as he closely observed the psychology of the employees at all levels of the hierarchy as an HR intern. Additionally, he got the chance to create a recruiting and selection strategy that could be used in the company's hiring procedure. He was also involved in services including salary slip making, managing HRIMS.



hahm22042@iimj.ac.in



“ Aayush Manocha

Summer Internship **BLK MAX Super speciality hospital**
Organisation: **Operations management intern**

"Life is a journey of continuous learning. Focus, consistency and discipline make it successful." This is the mantra Aayush constantly abides by. The internship with BLK MAX Super speciality hospital will always remain the stepping stone to Aayush's career in management. As an operations management intern in the hospital, his experience has been both challenging and rewarding. He has been responsible for overseeing the daily operations of various departments, ensuring smooth functioning and efficient use of resources. He focused on enhancing patient satisfaction by implementing strategies to reduce waiting times, improve the quality of services, and ensure effective communication between patients and healthcare providers. Overall, his experience as an operations management intern in the hospital has been dynamic, requiring strong leadership skills, adaptability, and a deep understanding of healthcare operations."



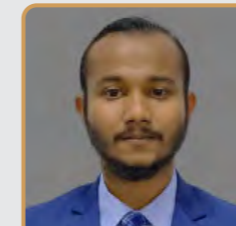
hahm22043@iimj.ac.in



“ Sagar Vishnu Padiya

Summer Internship **Kokilaben Dirubhai Ambani Hospital, Mumbai**
Organisation: **Medical Administration**

"Ambitious, disciplined, curious, and adaptable is what define Sagar. "Success is nothing more than a few simple disciplines practiced every day" is the life mantra of Sagar. This Mantra has helped him to complete his summer internship as a Medical Administrative Intern at Kokilaben Dirubhai Ambani Hospital, Mumbai. During his Internship, he got to work on many projects that helped him to apply the knowledge he gained during his 1st year at IIM Jammu. Additionally, he gained first-hand knowledge of the organization's supply chain operations and also had the opportunity to develop some supply chain efficiency measures with the chief manager. He is an all-rounder who has performed exceptionally well in academics and has held positions of responsibility in College. He is known for his sincerity and time management skills. Instilled with good listening skills, he is a humble, growth-oriented person who can quickly grasp new things. During his college, he worked in NSS, focusing on creating awareness among rural people on fundamental issues like education, sanitation, and cleaning. He is active, energetic, and ready to accept every challenge in his life, making him a perfect choice for any budding organization."



hahm22044@iimj.ac.in



“ Sunit Sagar

Summer Internship **Napier Healthcare**
Organisation: **Product Management**

"In the realm of achievement, consistency is the key that unlocks the door to success," a proverb that has always inspired Sunit. He is an enthusiastic learner, a smart worker, and a detail-oriented person. Owing to these qualities, he also earned his position as a placement coordinator at IIM Jammu. His internship experience with Napier Healthcare as a product management intern helped him learn about the unique challenges and trends in the healthcare industry. He gained hands-on experience in understanding user needs and prioritisation and developed skills in prototyping user-centric design for creating healthcare software. Overall, this internship has provided him with a doorway into the healthcare industry and made him corporate-ready."



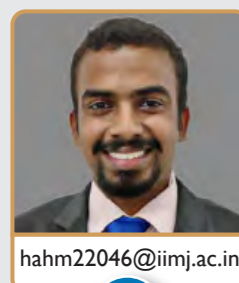
hahm22045@iimj.ac.in



“Abhineet Kumar

Summer Internship **Kokilaben Dhirubhai Ambani Hospital**
Organisation: **Finance Intern**

“Forgive yourself for not knowing what you didn’t know before you learned it.” - this quote by Maya Angelou sums up his internship experience at Kokilaben Dhirubhai Ambani hospital. Abhineet’s hospital & healthcare internship has significantly affected his growth as a person because it opened his eyes to what the healthcare field truly is. His summer internship at Kokilaben Dhirubhai Ambani hospital provided him with industry-specific knowledge. This gave him an opportunity to interact with diverse group of patients helping him understand the influence of economic and cultural differences on health. Abhineet, a finance intern at Kokilaben Dhirubhai Ambani Hospital, gained insight into how a business strikes a fair balance between providing excellent care to patients and turning a profit. He got an opportunity to investigate and learn the operations of Kokilaben Dhirubhai Ambani hospital's two most important revenue sources, which are corporate and TPA/insurance patients. Additionally, he was given the chance to gain first-hand expertise in SAP finance. This internship allowed him to obtain practical experience and would be very useful and beneficial to him, as well as something he would gain a great deal of knowledge from.



hahm22046@iimj.ac.in



“K Sreehari

Summer Internship **Renewbuy**
Organisation: **HR intern**

Sreehari believes his purpose of life is to reduce the suffering of the world. He has completed courses on health care, including from WHO. The practical exposure he gained through the summer internship from Renewbuy, an organisation committed to its people, was an enriching journey both in terms of managing people and being one of them. He has developed skills such as communication, leadership, teamwork, negotiation and problem-solving from his experience in his summer internship. He is eager to apply his knowledge and skills to a healthcare management role where human lives are touched by improving the quality and efficiency of healthcare services and by positively impacting society. He is looking for a challenging and rewarding opportunity to join a leading healthcare organization where he can fulfil his purpose.



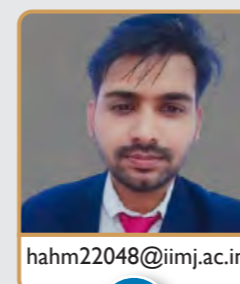
hahm22047@iimj.ac.in



“Ashish Jha

Summer Internship **Kokilaben Dhirubhai Ambani Hospital & Medical Research Institute**
Organisation: **HR intern**

Ashish is an energetic, enthusiastic and keen learner. He believes in doing quality work and meeting deadlines. Being a fresher, Ashish was privileged to have worked with some of the brightest minds as HR intern at Kokilaben Dhirubhai Ambani Hospital. He got an opportunity to have a first-hand experience of the day-to-day challenges faced by HR managers and how they dealt with them. This nurtured his problem-solving capabilities and widened his horizons to see things differently, his internship at Kokilaben Dhirubhai Ambani Hospital exposed Ashish to various nuances of the HR field. He got the opportunity to work on many exciting projects. This internship at Kokilaben Dhirubhai Ambani Hospital gave him an enriching journey both in terms of managing people and being one of them. During the 2-month summer internship, he also handled end-to-end recruitment, which helped him to gain better insights into the recruitment process and talent acquisition.



hahm22048@iimj.ac.in



“Aman Kumar

Summer Internship **BLK-MAX Hospital, New Delhi**
Organisation: **Operations Trainee**

In his summer internship, he worked as an operations trainee intern at BLK Max Hospital, gaining a firm grasp on how a large hospital chain functions. The internship offered valuable lessons in the hospital's overall philosophy and standard operating procedures (SOPs). Utilizing the PAN MAX identity, he delved into the intricacies of the hospital management software. Throughout the internship, he had the privilege to rotate across diverse hospital departments, including the Outpatient Department (OPD), the Intensive Care Unit (ICU), and General Operations. During his training, he actively contributed to the management by identifying several problems and providing thoughtful remedies. Additionally, he recognized the significance of workforce and its management as an integral aspect of his experience. This immersive internship has left an indelible impression, equipping him with the knowledge and insights to excel in the field of healthcare management.



hahm22049@iimj.ac.in



“Vaibhav Mendhe

Summer Internship **BLK-MAX HOSPITAL, DELHI**
Organisation: **Operation management intern**

His internship experience at BLK Max Hospital in operations management was an incredible journey of growth and learning. From day one, he was immersed in a fast-paced environment where efficiency and strategic planning were key. Working closely with a dedicated team, he gained hands-on experience in optimizing processes, streamlining supply chains, and implementing effective quality control measures. The practical knowledge he acquired exceeded his academic learning and provided him with a comprehensive understanding of operations management in real-world scenarios. The collaborative and innovative work culture at BLK Max Hospital encouraged him to think critically and find creative solutions to operational challenges. He is grateful for the opportunity to have been part of such a dynamic and forward-thinking organization. This summer internship has equipped him with the skills, knowledge, and passion to drive efficiency and make a meaningful impact in operations management career.



hahm22051@iimj.ac.in



“Koushik Bhagat

Summer Internship **Kokilaben Dhirubhai Ambani Hospital**
Organisation: **Finance And Accounting**

"He is driven by himself and has strong leadership and listening abilities and a deep interest in finance and business analytics. He can operate with various teams and environments since he can adapt to any situation. He can also exemplify others through exemplary effort, discipline, and honesty. Any team he is a member of relies on him in critical moments due to his exceptional decision-making abilities. He successfully managed multiple projects while working as a finance intern throughout the summer at a corporate hospital. He worked on imaginative projects like managing clients, resolving real-life scenarios, and participating in the organisation's brand-new initiative. Additionally, He enjoys travelling, Playing outdoor games, and hearing motivational presentations."

COMPETITIONS WON BY STUDENTS OF IIM JAMMU



FinShiksha Learning Championship

Participants
Himanshu Shingne

Organised by
FinShiksha

Title Won
National Winner



Global Management Challenge

Participants
Midulaj Safreen, Pruthul Kamble, Suryanshi Gupta, Monisha M, Jitender Yadav

Organised by
Global Management Challenge - International Competition of Strategy and Management

Title Won
Top 54 Teams



Marketing Crusader 4.0

Participants
Faisal Jawed, Pranay Hajela, Simoni K. Dalal

Organised by
Indian Institute of Management Nagpur

Title Won
National Finalists



Global Management Challenge - World's largest Strategy and Management competition

Participants
Harsh Seth, Suryanshu Gupta, Harsh Matta, Nitika Marwah, Harshal Krishna

Title Won
National Finalists




E- Conjecture, Atharv 2020

Participants
Sonali, Swastika Singh, Vaishali Jain

Organised by
IIM Indore

Title Won
National finalist



DATASPRINT

Participants
Nitin Kumar, Ruchi Jain, Sai Naresh

Organised by
IIM Vishakapatnam

Title Won
Finalists



Prerana General Quiz

Participants
Faisal Jawed, Pranay Hajela, Simoni K. Dalal

Organised by
National Institute of Industrial Engineering (NITIE)

Title Won
National Finalists



VANS SNACKTHON

Participants
Midulaj Safreen, Pruthul Kamble, Suryanshi Gupta, Monisha M, Jitender Yadav

Organised by
VANS SKILLING

Title Won
TOP 10 national



Brain-a-lytics 3.0

Participants
Kritika Tyagi, Nitin Kumar, Srajan Singh

Organised by
IIM Nagpur

Title Won
Third Position



Business Analytics Competition - Cipher at NEEV'20

Participants
Nitin Kumar, Ruchi Jain

Organised by
SCMHRD, Pune

Title Won
National Winner



Digibytes, Vista

Participants
Prateek Jain, Darsana Dutta, Kritika Tyagi

Organised by
IIM Bangalore

Title Won
Qualified for finals



Mahayodha- Avenues 2020

Participants
Varun Kurichh

Organised by
Indian Institute of Management, Bombay

Title Won
national finalist



V-Guard Big Idea Business Plan Contest 2020

Participants
Faisal Jawed, Prateek Jain, Gunjan Sharma

Organised by
V-Guard

Title Won
National Finalists



Advectius - International Business Case Study Challenge

Participants
Ashish Sawant, Neha Sharma, Ridhika Dhir

Organised by
MDI Gurgaon

Title Won
National Winners



Ekatva - Business Transformation using IT, Operations and Strategy

Participants
Midulaj Safreen, Gowtham M, Kritika Tyagi

Organised by
IFMR Graduate School of Business

Title Won
Winners



BSE Finathlon

Participants
Jagriti Sharma, Vivek Sharma

Organised by
IIM Lucknow

Title Won
9th position



Vishleshan - The Analytics Event | Nisadya

Participants
Nitin Kumar, Ganesh P Nikam, Ayushi Singhal

Organised by
NIT Trichy

Title Won
9th rank



Global Management Challenge

Participants
Chandra Prakash, Kritika Tyagi, Saif Ali Khan, Sudhanshu Vadik, Rajat Saxena

Organised by
EFMD Global Network

Title Won
National Finalist



Global Management Challenge

Participants
Akash Soie, Prajwal Kangotra, Vritika Rastogi, Madni Moin Hasan

Title Won
Top 54 Team



Making the headline - PR Crisis Handling case study competition

Participants
Harsh Matta, Nitika Marwah

Organised by
IIM Nagpur

Title Won
2nd runner up



Pronigma 2.0
Participants
 Shubham Mittal, Manas Kumar Patel, Sekhar Pratim Gogoi
Organised by
 Emporia, The Marketing Club of IIM Sambalpur
Title Won
 National Winners



Mark Arena
Participants
 Varun Kurichh, Jay Prajapati, Dhole Kiran Santosh
Organised by
 BISMARC (Marketing Club) of BIM Trichy
Title Won
 National Finalists



Sangramam
Participants
 Harsh Seth, Suryanshu Gupta, Harsh Matta, Nitika Marwah, Harshal Krishna
Organised by
 Optima (Operations Club), Bharathidasan Institute of Management (BIM), Trichy
Title Won
 2nd runner up



Case study competition
Participants
 Khushboo Vats, Rashi Joshi, Mudit Yadav
Organised by
 IIT Delhi
Title Won
 Top 5 %



GQ Challenge
Participants
 SAURABH SETHY
Organised by
 GoCrackIt
Title Won
 Top15



INDUSTRY INTERACTION



NAV SAMVAAD

SIMA Funds, Delhivery, Puma Group, Motilal Oswal, DCB Bank, Deloitte India, HUCO, Crescendo Global, Aditi Toys Private Limited, Hyundai Motors India Ltd., Aditya Birla Sun Life Mutual Fund, Standard Chartered, Ernst Young, Darashaw, GoAir, Relaxo, Thoughtworks, Boehringer Ingelheim, Britannia, Jio Studios, MergerWare, Havells, CoEmerge, Geolife, Lawyered, Rapido, Flipkart, Cisco, Udaan.com, Scrumstart, Cadila pharmaceutical Limited, DTDC Express Limited, Incedo Inc, Soci t  G n rale GSC, Pepe jeans india Limited, AON, SP Growth Partners, Startup Lanes, Emami Ltd, Baker Hughes, Choithrams, MetLife, Bajaj Allianz General Insurance Company, State street hcl services, Routematic, Nexteer Automotive, Big Basket

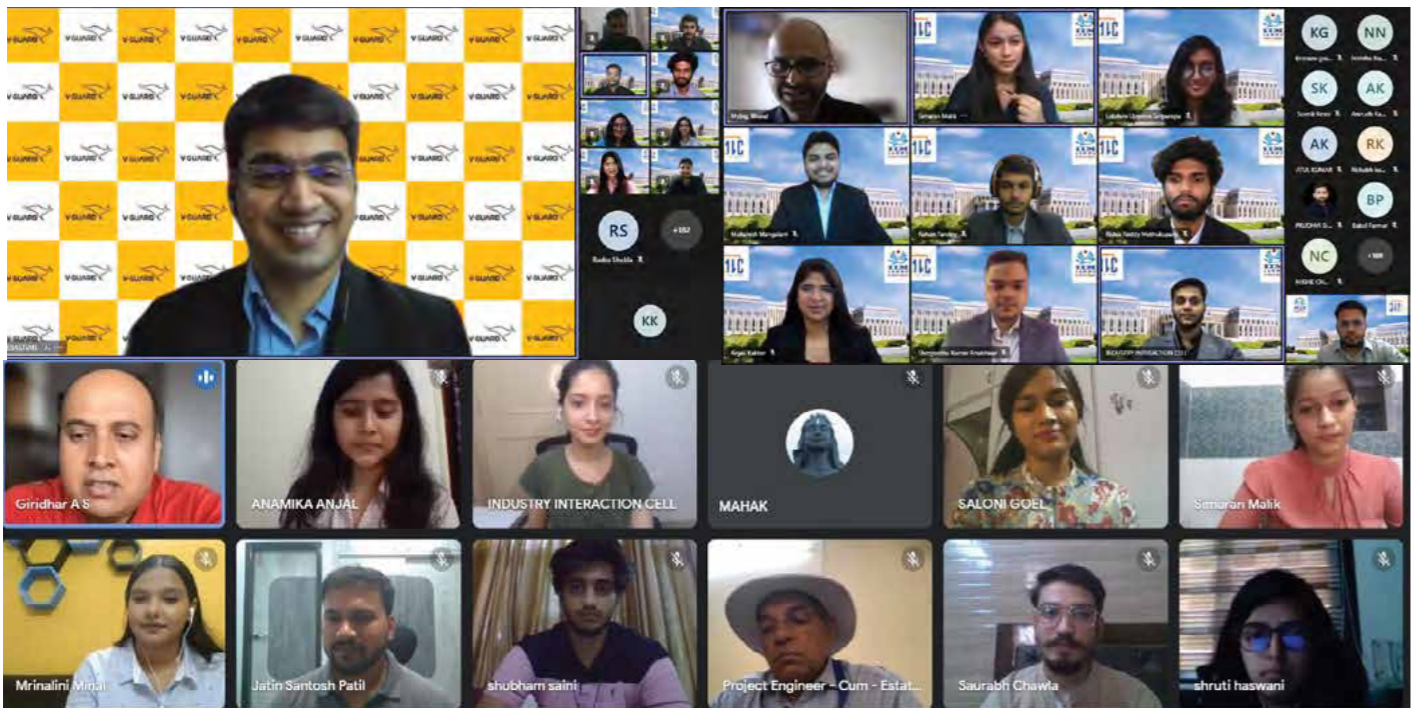
MANAGEMENT CONCLAVE

Emami Ltd., JioDevelopers, TCS, AblnBev, celio India, BPCL, Modi Naturals, Syska Group, Cummins India, TATA POWER, CSG, Mphasis, Everest Group, Ebro India Pvt. Ltd., Adobe India, Schindler India Pvt. Ltd, LTI, Kimberly Clark India, Cimpres, EY, LocoNav, Reliance Jio, Kellogg Company, ACC, Britannia, Amazon, Mondel z International, Infosys, Zee entertainment enterprises, Delhi Duty Free, Baskin Robbins, IBM, Iconic Fashion India, UltraTech Cement, Aditya Birla Group, Infosys, JSW Infrastructure, Edelweiss Financial Service Limited, DSM, FIS, Fortune 500 General Mills, Seclore, ZEISS Group, Zvest Financial Services, GE, Abbott, Mobikwik, TVS Supply Chain Solutions Limited, HUL, Apollo International. Ltd, Johnson Controls, Pernod Ricard India

HR CONCLAVE

Informatica India, V- Mart Retails Ltd, Siyaram Silk Mills, Lifestyle International Pvt. Ltd, L&T NxT, Maruti suzuki india ltd, Naukri.com, Vivo, Piramal Pharama, Hero MotoCop, Mphasis, Grant Thornton, Dr Reddy's Laboratories, Virtusa, Cipla, Bennett Coleman, Boehringer Ingelheim, Nexus, Allcargo Logistics Ltd, Reliance, Hyundai, Virtusa, Paytm, TCS, Skyscanner, DarkMatter LLC, Clariant, RB Singapore, Johnson controls-Hitachi, ValeurHR, LAPP Asia Pacific, CBLD Center, Dabur, DTDC, Google

| Designation | Nav Samvaad | Management Conclave | HR Conclave |
|-------------------------|-------------|---------------------|-------------|
| CXO/CEO/COO/CMO/Partner | 16 | 9 | 8 |
| Director | 10 | 10 | 6 |
| VP | 8 | 3 | 12 |
| Manager | 31 | 30 | 37 |



NAV SAMVAAD

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IIM JAMMU IN MEDIA

Greater Jammu

5-day online Orientation Programme concludes at IIM Jammu

5th July 2022

The 5-day online orientation programme at IIM Jammu, which began on July 2nd, concluded on July 6th. The programme was a success, with participants gaining valuable insights into the institute and the industry. The programme was organized by the IIM Jammu team, with the support of the Greater Jammu community.

International conference organised by IIM Jammu, University of Bradford concludes

The international conference organized by IIM Jammu and the University of Bradford concluded on July 6th. The conference was a success, with participants from around the world. The programme was organized by the IIM Jammu team, with the support of the University of Bradford.

Call for new units in J&K being launched on Aug 31

Jammu emerging as integrated education model: Dr Jitendra

Nishikanth Khajuria

Jammu, Aug 28: As four premier institutions of Jammu are set to launch a Web Portal for the 'New Central Scheme' for the development of J&K, Union Minister Dr Jitendra Singh said that Jammu is emerging as an integrated education model. He said that the scheme will be launched on August 31st. The scheme will provide a platform for the industry and academia to work together. Dr Jitendra Singh said that the scheme will be a success, with participants from around the world.

Uttar भारत में शिक्षा का प्रमुख केंद्र बन रहा जम्मू

Uttar Pradesh is becoming the main center of education in Jammu. The state is emerging as a hub for education, with many students from Uttar Pradesh coming to study in Jammu. The government is taking steps to improve the education system in Jammu, with the aim of making it a leading center of education in the region.

IIM Jammu to organise fourth edition of HR Conclave

IIM Jammu is organizing the fourth edition of the HR Conclave. The conclave will be held on September 23rd and 24th. It will be a virtual event, with participants from around the world. The conclave will focus on the latest trends in HR, with speakers from leading organizations. The event will be a success, with participants from around the world.

IG rolls out Lieutenant Governor's Sustainable Development Fellowship for Engineering, Management, other Graduates of J&K

The Lieutenant Governor has rolled out the Sustainable Development Fellowship for Engineering, Management, and other graduates of J&K. The fellowship will provide a platform for the industry and academia to work together. The programme will be a success, with participants from around the world.

IIM Jammu celebrates its 'Five Years Journey'

IIM Jammu is celebrating its five-year journey. The institute has achieved many milestones in its five years, with a focus on providing quality education and research. The institute is proud of its achievements and is looking forward to the future. The programme will be a success, with participants from around the world.

IIM-Jammu hosts Women entrepreneurship event

IIM Jammu has hosted a Women Entrepreneurship event. The event was a success, with participants from around the world. The programme was organized by the IIM Jammu team, with the support of the Greater Jammu community. The event focused on the latest trends in women entrepreneurship, with speakers from leading organizations.

LG Sinha to inaugurate five-day online orientation programme at IIM Jammu today

The Lieutenant Governor will inaugurate the five-day online orientation programme at IIM Jammu today. The programme will be a success, with participants from around the world. The programme was organized by the IIM Jammu team, with the support of the Greater Jammu community.

Management Dev prog inaugurated at IIM-Jammu

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LEADER'S SPEAK



Understand the WHY of every job, as it automatically eases out the HOW and WHEN process.

Marulasidda MC
Country Head- Human Resources
Nexteer Automotive India



Inculcating empathetic values apart from just encouraging inclusivity.

Rashid Eqbal
Manager- Advisory Finance and Operations
KPMG Saudi Arabia



Trusting employees is the key to motivate them

Kaustav Chakravarthy
Executive Director- Global Human Resources
Johnson Controls- Hitachi Air Conditioning

Exposure should not be restricted to culture.

Ify Iyadi
Human Resource Manager
Tolaram Group



Talent sustainability is a major challenge nowadays. Employee knowledge creation should be adopted to overcome the challenges in future

Mohammed Haffejee
Head of HR- Middle East & Africa,
Clariant

ALUMNI TESTIMONIALS

Ruchit Kevadiya, BATCH04

IIM Jammu has imparted many valuable things in me over the two years including academic excellence, clear vision, greater confidence and ethics. IIM Jammu possesses beautiful campus, fruitful courses, dedicated and friendly faculties, colorful culture, and diverse and lovely batchmates. IIM Jammu has great academia-industry connection to provide practical business knowledge and placement support. IIM Jammu has much more in it and here i tried to use only more accurate and closer adjectives.

Associate solution advisor, Deloitte USI

Sourav Sandeep Pattanaik, BATCH02

As I studied in the 2nd batch and we were being mentored by IIM Lucknow, the professors were excellent and the knowledge you get from them helps you in your professional careers. As you have lived in a highly competitive environment for 2 years in your MBA it helps you to excel in highly demanding situations in corporate world. I loved the winters in Jammu. The campus was very small when I studied, but it had a beautiful lawn and loved every bit of the beautiful campus

Project and Strategy Manager, Reliance Retail

Madhumanti Banerjee, BATCH02

IIM Jammu - When I stepped into this place, I was unknown to what an amalgamation of hope, despair, joy, and happiness would look like! We hear it quite often that every moment, every struggle in an MBA college is a part of your learning! It is what you learn beyond the classroom lectures that adds up to your growth. Sounds cliched right? We have learnt it too but in the most unique way - it is how we managed to have food inventory in place even in the toughest of days, it is how we have concentrated on our assignments and quizzes with the beauty of the city trying to distract us, it is how we started learning the basics of marketing with branding our own college. Needless to say, we had some of the world class classroom teachings available for us - within and beyond the boundaries of India! IIM Jammu is a reality that still feels like a dream! From the best of friends to the best of moments - I, now have it all. Not to forget the convocation day, when I was on Cloud nine while receiving the PGP Chairman's Bronze Medal from the erstwhile Honble. Governor of J&K - Mr. Satya Pal Malik.

Product Manager, HCL Technologies

Simran Verma, BATCH03

IIM Jammu did not only provide me with a platform to develop a varied set of skills but also a platform to interchange ideas with diversified pool of people. Starting from the intellectual batchmates to the eminent personnels from different domains and industries, each one of them gave some valuable insight that has enriched my thought process. The international exposure through IIP at ESCP Berlin gave me an hands on experience to diversity and inclusivity. Moreover, it gave me a better understanding of organisations and business acumen in an international level. The last two years at IIM-J has brought out a fine personality in me by enhancing my knowledge, and confidence. At the same time, the place has taught me to be humble whatsoever. I will preserve and cherish all the learnings (professional as well as personal) from my stay at IIM-J throughout my life. I will always be indebted to the Institute for all my future endeavours.

Executive Assistant, CEO Office, Tech Mahindra

Aniket Sharma, BATCH01

With great tags come great responsibilities. Being in the pioneer batch made my fear of placements go away and all I needed was full focus on the field I admired the most, data science. Despite being a below average performer in most of the subjects, I had offered a job during a guest lecture. IIM Jammu (faculty, beloved batchmates and juniors) boosted my confidence to believe in my goals and achieve them. Special thanks to Prof. Neerja Pande, Anadi Sir and late Ajeet Sir their guidance helped shape my personality.

Risk Analytics Manager, Axis Bank

Mohammed Anees KP, BATCH04

For me, IIM Jammu is not just about academic improvement, but holistic improvement. There is difference like day and night between the person who stepped his foot at the campus on July 10, 2018 and the person who left the campus on March 31,2021. My tenure as the Vice President of the Students' Council helped me to explore myself and thus identify the skills which I'd earlier overlooked. Also, my experience as an admissions committee member helped me a lot during my placement process at GUVI, which is an EdTech company and the learnings that I'd gained by dealing with the aspirants acts as the guide when I deal with the customers today. Late night project works, exam preparations, presentations, being a core team member of our first annual fest and successfully pulling it off alongside my IIM Jammu family are some of my fondest memories at IIM Jammu.

Business Development Executive, GUVI

ABOUT JAMMU CITY

Jammu is an important administrative division of Union territory of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range. This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi.

Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.



HOW TO REACH

Jammu is the largest city in the Jammu Division and the winter capital of the Union territory of J&K, situated on the banks of the Tawi River.



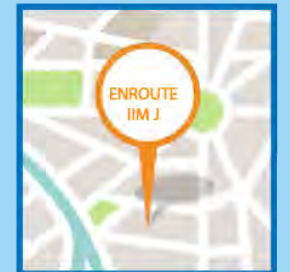
IIM Jammu campus is just 20 mins away (5 Kms) from Jammu city airport. It has daily direct flights from Srinagar, Delhi, Amritsar, Chandigarh, Mumbai and Bengaluru.



BY RAILWAY

Jammu is a very well connected city. Jammu Tawi is the nearest railway station. It is just 15 mins away from the IIM Jammu.

Scan for
Directions



IIM Jammu, now operates from the proposed 200 acres state-of-the-art campus at Jagti, 14 Kms from Jammu City, about 16 km from Jammu Railway Station and 18 km from Jammu Airport. The new Academic session 2023-24 has started from the new campus, a blissful mix of modern architecture, culture, and heritage of Jammu and Kashmir.



PROMINENT PAST RECRUITERS



PLACEMENT TEAM

PLACEMENT OFFICE



placement.office@iimj.ac.in



Prof. Jabir Ali

Dean Academics
dean.academics@iimj.ac.in



Dr. Baljeet Singh

Co-Chairperson (Placements)
co-chair.placecom@iimj.ac.in



Dr. Atanu Dutta

Placement Officer
placement.office@iimj.ac.in
+91 9320670778
+91 9778581571

MBA HA&HM Placement Team



Rupesh Kumar Purrey

+91 9424127023



Mohit Sharma

+91 9555186731



Nandhini S

+91 9176353215



Satish Patidar

+91 9111697969



Sunit Sagar

+91 8011390721



MBA HA&HM Junior Placement Team



Pathula Issac Jonan

+91 8130458445



Ahuti Patidar

+91 9685018490



Gajalakshmi K

+91 8082287557



Akanksha Shrivastva

9103569073,
9354477828



Nitish Prakash

+91 8375981372



Anant Jain

+91 8889090194





भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

Indian Institute of Management Jammu

Jagti, Jammu -181221.

India.

P. 0191-2741400

E. info@iimj.ac.in

W. www.iimj.ac.in

