



Saturday 20<sup>th</sup> July 2024

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EARTH NEWS SERVICE

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# Greater Jammu

the daily newspaper

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"Do not follow the idea of others, but learn to listen to the voice within yourself."

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# JOURNEY Line

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SATURDAY, JULY 20, 2024

Saturday 20<sup>th</sup> July 2024

## Day Four of IIM Jammu Orientation Shines with Industry Insights and Keynote Presentations

■ JL NEWS SERVICE

**JAMMU, Jul 19:** The Indian Institute of Management (IIM) Jammu continued its comprehensive Orientation Program for the 5th Batch of Ph.D. (2024-28), the 3rd Batch of Ph.D. (WP) (2024-28), the 9th Batch of MBA (2024-26), the 3rd Batch of MBA (HA&HM) (2024-26), and the 4th Batch of EMBA (2024-26), with a series of engaging and insightful sessions on the fourth day. These activities were meticulously designed to enhance mindfulness, provide industry insights, and foster a strong sense of community among the new students. The day's program commenced with a session titled 'Maximize Happiness and Mindfulness,' conducted by esteemed Yoga Guru Shri Sahil Mehra and coordinated by Team Anandam at IIM Jammu; this session set a positive and mindful tone for the day ahead.

Following the yoga session, Shri Anshul Garg, CEO of Shri Mata Vaishno Devi Shrine Board, delivered an enlightening talk on the 'Temple Economy.' He highlighted a significant achievement, noting, "We are the first to put underground cables in Jammu and Kashmir, a

project worth 86 Cr." Emphasizing the importance of giving back to society, he remarked, "It's our duty to give it back to society; that's where welfare economics comes into the picture." Coordinated by Dr. Kulwinder Kaur and Dr. Pradeep Kumar Tarei, this session offered unique insights into the economic aspects of temple management. Group B then participated in out-bound activities organized by the Office of Student Affairs to promote teamwork and camaraderie among the students. Simultaneously, Group A attended sessions by industry speakers.

Mr. Deven Kanade, Director of Industry Solutions at Oracle, discussed 'Consulting Sales,' emphasizing the importance of finding a purpose in life to achieve goals and understanding problems to create better solutions. He stressed that the motive of an advertisement should be to reach the right audience at the right time and place, advising participants to "look for solutions, not just innovations." Meanwhile, Ms. Kavita Kurup, Global Head, Human Resources and Corporate Communication, IIM Jammu, spoke on 'Navigating Mergers and

Acquisitions: HR's Role in Ensuring Success,' encouraging resilience by saying, "If something doesn't work out for you, don't be disheartened; there is something big waiting for you at the end." She added, "Don't worry about small things. They always keep coming," highlighting that "impact is not built by your tenure in the organization but by your work." Dr. Sudeep Das and Dr. Naveen Goyal, faculty, IIM Jammu coordinated these sessions.

Group A continued with a session on 'Campus to Corporate and Evolution of HR,' presented by Ms. Dipti Naidu, Manager, HR Business Partner at Mastercard Technology Private Limited.

Coordinated by Dr. Eshika Aggarwal and Dr. P. Praveen Vijay Raj, faculty, IIM Jammu, the session emphasized the importance of creating visibility in the right places and the necessity of upskilling for both employees and organizations. She encouraged participants to be authentic and confident, reassuring them that organizations would want to hire them. She also advised attendees to be ready to upskill themselves to navigate their careers successfully.

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■ TNN BUREAU

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REFUGEE MESSAGE BUREAU  
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مسماہرہ پرنسٹن ہارورڈ کے پروفیسر ڈاکٹر انجینئر ہمدیہ سہیل سے نوازا

# لازوال

جوں

روزنامہ

ہمیشہ آپ کے ساتھ



10 وزیراعظم نے من کی بات کے لیے معلومات طلب کیں

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## آئی آئی ایم جموں نے بلونت ٹھا کر کو اعزاز سے نوازا

### پروفیسر بی ایس سہائے نے آئی آئی ایم میں تھیٹر متعارف کرانے کی خواہش ظاہر کی

ظاہر کی۔ وہیں تھیٹر کو شخصیت کو تبدیل کرنے میں جادو کی قرار دیتے ہوئے، انہوں نے طلباء کے اعتماد اور مواصلات کی صلاحیتوں کو بڑھانے کے لیے اس میڈیم کو استعمال کرنے کی خواہش کی۔ اس سے پہلے بلونت ٹھا کر کے شاندار تھیٹر سٹر کی نمائش کرنے والی ایک اے وی کی نمائش ہوئی۔ واضح رہے ہندوستانی تھیٹر کے جادوگر کے طور پر مشہور، بلونت ٹھا کر کے پاس دنیا بھر میں بطور ڈائریکٹر 350 قومی/بین الاقوامی شرکت کے ساتھ 6000 سے زیادہ شوز کو ڈیزائن اور ہدایت کاری کا ریکارڈ ہے۔



سہائے نے دیا جنہوں نے بلونت ٹھا کر اور ان کی ٹیم ٹرنگ کے اختراعی کام کی تعریف کی اور آئی آئی ایم جموں کو دنیا کے بہترین بزنس اسکولوں میں سے ایک کے طور پر مقام دلانے کے مقصد سے آئی آئی ایم میں تھیٹر متعارف کرانے کی خواہش

لازوال ڈیسک

جموں ٹرنگ کے ڈائریکٹر پدم شری بلونت ٹھا کر کو آج یہاں انڈین انسٹی ٹیوٹ آف مینجمنٹ (آئی آئی ایم) جموں نے آئی آئی ایم کیمپس کے شاندار آڈیٹوریم میں پی ایچ ڈی، ایم بی اے اور ای ایم بی اے کے اورینٹیشن پروگرام کے دوران ان کے نئے ڈرامے 'نئے ٹیگ کی ناری' کی شاندار پیش کش کے لیے اعزاز سے نوازا۔

واضح رہے یہ اعزاز ڈائریکٹر آئی آئی ایم پروفیسر بی ایس

# KASHMIR TIMES

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Abha Gupta. Dated: 7/19/2024 5:05:13 PM



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Attachment:-

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<https://www.youngbites.com/newsdet.aspx?q=379531>