

## Monday, December 14, 2020

# IIM Jammu hosts campus finale of HULT Prize

**GJ REPORT** 

JAMMU, DEC 13: Indian Institute of Management Jammu (IIM) hosted the campus finale of HULT Prize on Sunday which witnessed ten teams from the institute showcasing their innovative business ideas in the virtual platform.

**HULT** Prize is an annual competition that crowdsources ideas from top University students after challenging them to solve a pressing social issue around topics such as food security, water access, energy, and education and the campus rounds were conducted by Relations International Office of IIM Jammu in partnership with HULT Business School, United Nations and EF Foundation First

The event was graced by the presence of Sharad Vivek Sagar- Founder and

CEO at The Dexterity Global Group, Forbes 30 30, Under Santosh Parulekar - Co-Founder and CEO at Pipal Tree Ventures Private Ltd., Ananteshwar Singh Director of Product Management, Chegg Inc. and Sandeep Chatterjee -CEO, ISCEA and Director-Deloitte as honorable iudges.

Dr. Aakash Kamble, Chairperson, International Relations Office delivered the welcome note and expressed his gratitude to the esteemed judges and highlighted on the goal for this year which is "Food for good" and emphasized upon the importance of implementation of sustainable food practices to address the burning issue of food scarcity due to the rapid growth of population.

Dr. BS Sahay, Director-IIM Jammu highlighted the contemporary issue which budding managers and business professionals need to address in order to actualize a sustainable ecosystem.

The ten campus finalist teams demonstrated their innovative and thoughtprovoking business ideas and made efforts to explain how they will address the loopholes in operational activities and consequently implement sustainable as well as healthy food habits in the society. These fresh ideas also catered to achieve various sustainable development goals and offer solutions to scarcity and wastage of food and by-products.

Each presentation was followed by a 'Q & A' round, where the judges asked questions to the teams to dig deeper into their business ideas and provided them with feed-

back and aspects to ponder upon.

Vivek emphasized upon the significance of having clarity of problem that any business idea caters to. Sandeep shared his personal experiences and mentioned how such competitions are important in developing business acumen and generate deeper insights.

Anant and Santosh gave individual feedbacks to the teams which were very insightful for the participants as well as the audience.

Team Triple Aces came out victorious and were declared the winner team of the campus finale, while the first and second runners-up were Team Transponster and Team Gryffin respectively and the winners will have a guaranteed spot in the Regional Finale.



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**Excelsior Correspondent** 

Institute of Management (IIM) ISCEA and Director-Deloitte as Jammu hosted the campus finale of HULT prize.

HULT Prize is an annual com- Chairperson petition that crowd-sources ideas Relations Office, delivered the from top university students after welcome note and highlighted on challenging them to solve a pressing social issue around topics such as food security, water access, on the importance of implementaenergy and education, and the tion of sustainable food practices of IIM Jammu, in partnership with growth of population. HULT Business School, United Nations and EF Foundation First.

presence of Sharad Vivek Sagar Founder and CEO at The need to address in order to actual-Dexterity Global Group, Forbes 30 Under 30, Santosh Parulekar Tree Ventures Private Limited, Kamble.

Ananteshwar Singh Director of Product Management, Chegg Inc. JAMMU, Dec 13: Indian and Sandeep Chatterjee CEO,

Dr Aakash International the goal for this year, which is "Food for Good". He emphasized campus rounds were conducted by to address the burning issue of the International Relations Office food scarcity due to the rapid

Dr BS Sahay, Director IIM Jammu, highlighted the contem-The event was graced by the porary issue which budding managers and business professionals ize a sustainable ecosystem.

The event concluded with vote Co-Founder and CEO at Pipal of thanks delivered by Dr Aakash



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#### **■ STATE TIMES NEWS**

JAMMU: Indian Institute of Management (IIM) Jammu hosted the campus finale of HULT Prize on Sunday, which witnessed ten teams from the institute showcasing their innovative business ideas in the virtual platform.

HULT Prize is an annual competition that crowd-sources ideas from top university students after challenging them to solve a pressing social issue around topics such as food security, water access, energy, and education, and the campus rounds were conducted by the International Relations Office of IIM Jammu, in partnership with HULT Business School, United Nations and EF Foundation

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The event was graced by the presence of Sharad Vivek Sagar- Founder and CEO at The Dexterity Global Group, Forbes 30 Under 30, Santosh Parulekar-Co-Founder and CEO at Pipal Tree Ventures Private Ltd., Ananteshwar Singh Director of Product Management, Chegg Inc. and Sandeep Chatterjee - CEO, ISCEA and Director-Deloitte as judges.

Dr. Aakash Kamble, Chairperson-International Relations Office, delivered the welcome note and highlighted on the goal for this year, which is "Food for good", and emphasized on the importance of implementation of sustainable food practices to address the burning issue of food scarcity due to the rapid growth of population.

Dr. B. S. Sahay, Director IIM Jammu, highlighted the contemporary issue which budding managers and business professionals need to address in order to actualize a sustainable ecosystem.

The ten campus finalist teams demonstrated their innovative and thought-provoking business ideas and made efforts to explain how they will address the loopholes in operational activities and consequently implement sustainable as well as healthy food habits in the society. These fresh ideas also catered to achieve various sustainable development goals and offer solutions to scarcity and wastage of food and by-products.

While Vivek emphasized on

the significance of having clarity of problem that any business idea caters to, Sandeep shared his personal experiences and mentioned how such competitions are important in developing business acumen and generate deeper insights.

Anant and Santosh gave individual feedbacks to the teams which were very insightful for the participants as well as the audi-

Team Triple Aces came out victorious and were declared the winning team of the campus finale, while the first and second runners-up were Team Transponster and Team Gryffin respectively, and the winners will have a guaranteed spot in the Regional Finale.

The vote of thanks was presented by Dr. Aakash Kamble.



## IIM Jammu hosted the campus finale of HULT Prize

Jammu, December 13 (Scoop News)-Indian Institute of Management Jammu hosted the campus finale of HULT Prize on 13th December 2020, which witnessed ten teams from the institute showcasing their innovative business ideas in the virtual platform. HULT Prize is an annual competition that crowd-sources ideas from top university students after challenging them to solve a pressing social issue around topics such as food security, water access, energy, and education, and the campus rounds were conducted by the International Relations Office of IIM Jammu, in partnership with HULT Business School, United Nations and EF Foundation First.

The event was graced by the presence of Sharad Vivek Sagar - Founder and CEO at The Dexterity Global Group, Forbes 30 Under 30, Santosh Parulekar - Co-Founder and CEO at Pipal Tree Ventures Private Ltd., Ananteshwar Singh - Director of Product Management, Chegg Inc. and Sandeep Chatterjee - CEO, ISCEA and Director-Deloitte as honorable judges. Dr. Aakash Kamble, Chairperson - International Relations Office, delivered the welcome note and expressed his gratitude to the esteemed judges. He highlighted on the goal for this year, which is "Food for good", and emphasized on the importance of implementation of sustainable food practices to address the burning issue of food scarcity due to the rapid growth of population. Dr. B. S. Sahay, Director – IIM Jammu, highlighted the contemporary issue which budding managers and business professionals need to address in order to actualize a sustainable ecosystem.

The ten campus finalist teams demonstrated their innovative and thought-provoking business ideas and made efforts to explain how they will address the loopholes in operational activities and consequently implement sustainable as well as healthy food habits in the society. These fresh ideas also catered to achieve various sustainable development goals and offer solutions to scarcity and wastage of food and by-products.

Each presentation was followed by a Q & A round, where the judges asked questions to the teams to dig deeper into their business ideas and provided them with feedback and aspects to ponder upon. While Mr. Vivek emphasized on the significance of having clarity of problem that any business idea caters to, Mr. Sandeep shared his personal experiences and mentioned

how such competitions are important in developing business acumen and generate deeper insights. Mr. Anant and Mr. Santosh gave individual feedbacks to the teams which were very insightful for the participants as well as the audience.

Team Triple Aces came out victorious and were declared the winning team of the campus finale, while the first and second runners-up were Team Transponster and Team Gryffin respectively, and the winners will have a guaranteed spot in the Regional Finale. The event was a great success, and it was concluded with a vote of thanks delivered by Dr. Aakash Kamble.



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# खाद्य सुरक्षा पर आईआईएम में रखे विचार

जम्मू। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट जम्मू ने रिववार को हल्ट प्राइज प्रितयोगिता करवाई। इसमें विभिन्न शैक्षणिक संस्थानों की 10 टीमों ने खाद्य सुरक्षा, पानी, एनर्जी, एवं शिक्षा के हालातों पर वर्चुअल माध्यम से अपने विचार रखे। प्रितभागियों से बिजनेस आइडिया पर सवाल पूछे गए। विवेक ने बिजनेस और उससे जुड़ी दिक्कतों के बारे में बताया। संदीप ने बदलते दौर में कंपीटीशन के कारण बिजनेस की बारीकियों को समझाया। प्रितयोगिता के बाद टीम ट्रिपल ऐसीस कैंपस फिनाले की विनर टीम घोषित की गई। चेयरपर्सन डॉ. आकाश कांबले ने आने वाले साल के लिए फूड फॉर गुड लक्ष्य निर्धारित किया। कार्यक्रम शरद विवेक सागर सीईओ डेक्सटेरटी ग्लोबल ग्रुप, संतोष पारुललेकर, अनंतेश्वर सिंहकी देखरेख में करवाया गया। ब्यूरो