

Monday, 12 August 2024

IIM Jammu hosts plantation drive under "Ek Ped Maa Ke Naam" campaign

GJ REPORT

JAMMU, AUG 11: Indian Institute of Management (IIM) Jammu under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized a plantation drive at its Jagti campus under the "Ek Ped Maa Ke Naam" campaign on 11th Aug 2024, in collaboration with the social group Oxygen Footprints, Jammu. The initiative, led by the faculty, staff and students of IIM Jammu, reflects the institute's commitment to environmental sustainability and community welfare.

The event witnessed active participation from students, as well as members of Oxygen Footprints. Over 385 plants of various varieties were planted across the Jagti campus, enhancing the greenery and contributing to the overall environmental health of the region.

Prof. B.S. Sahay, Director, IIM Jammu, emphasized IIM Jammu's commitment to nurturing both its students and the environment. He highlighted the significance of the "Ek Ped Maa Ke Naam" campaign, launched by Hon'ble Prime Minister Shri Narendra Modi on the eve of World Environment Day, as a tribute to the nurturing spirit of Mother Earth. He noted that this plantation drive is a crucial step towards a greener future, urging students and the broader community to take responsibility for nature. He also called on everyone to contribute to making our planet greener, thereby supporting a sustainable ecosystem.

Harneet Singh, Oxygen Footprints, Jammu, expressed pride in collaborating with IIM Jammu in this noble cause, which aims to inspire individuals to contribute to environmental conservation. The event was supervised by Shri Harneet Singh, Oxygen Footprints and Shri Vijay Anant Kamble, Administrative Officer-Projects & Admin, IIM Jammu, along with students of IIM Jammu who actively participated in the plantation drive. The event was coordinated by Student Affairs Office and Student Council, IIM Jammu. This initiative marks another milestone in IIM Jammu's ongoing efforts to integrate sustainability into its campus and community activities.

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■ STATE TIMES NEWS

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Over 385 plants of various varieties were planted across



IIM Jammu faculty and students during a plantation drive in the campus.

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The event was coordinated by Student Affairs Office and Student Council, IIM Jammu. This initiative marks another milestone in IIM Jammu's ongoing efforts to integrate sustainability into its campus and community activities.

<https://epaper.statetimes.in/index.aspx?page=10>

Monday, 12 August 2024-Print version

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Participants during a plantation drive at IIM Jammu.

EARLY TIMES REPORT

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early TIMES

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<https://www.earlytimes.in/newsdet.aspx?q=371810>

Monday, 12 August 2024

IIM Jammu organizes plantation drive



NL CORRESPONDENT

JAMMU TAWI, AUG 11 Indian Institute of Management (IIM) Jammu under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized a plantation drive at its Jagti campus under the "Ek Ped Maa Ke Naam" campaign on Sunday, in collaboration with the social group Oxygen Footprints, Jammu. The initiative, led by the faculty, staff and students of IIM Jammu, reflects the institute's commitment to environmental sustainability and community welfare. The

event witnessed active participation from students, as well as members of Oxygen Footprints. Over 385 plants of various varieties were planted across the Jagti campus, enhancing the greenery and contributing to the overall environmental health of the region. Prof. B.S. Sahay, Director, IIM Jammu, emphasized IIM Jammu's commitment to nurturing both its students and the environment. He highlighted the significance of the "Ek Ped Maa Ke Naam" campaign, launched by Hon'ble Prime Minister Narendra Modi on

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JAMMU BULLETIN NEWS

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<https://jammubulletin.com/epaper/index.php>



जागरण

Monday, 12 August 2024

आइआइएम ने एक पेड़ मां के नाम अभियान में लगाए कई किस्म के पौधे

जम्मू: भारतीय प्रबंधन संस्थान नाम अभियान के तहत पौधारोपण किया। इस अभियान के तहत जगती (आइआइएम) जम्मू ने जगती अभियान चलाया। अभियान का परिसर में विभिन्न किस्म के 385 से स्थित परिसर में एक पेड़ मां के नेतृत्व निदेशक प्रो. बीएस सहाय ने अधिक पौधे लगाए गए।

आमर उजाला

Monday, 12 August 2024

आईआईएम जम्मू परिसर में चलाया पौधरोपण अभियान

आमर उजाला ब्यूरो

जम्मू। भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू ने ऑक्सीजन फुटप्रिंट्स जम्मू के सहयोग से एक पेड़ मां के नाम अभियान के तहत पौधरोपण अभियान का आयोजन किया।

इस दौरान आईआईएम के दावा किया कि परिसर में विभिन्न प्रकार के 385 पौधे लगाए। आईआईएम के निदेशक प्रो. बीएस सहाय ने छात्रों और पर्यावरण के पोषण के लिए संस्थान की प्रतिबद्धता पर जोर दिया।

उन्होंने एक पेड़ मां के नाम अभियान के महत्व पर प्रकाश डाला। उन्होंने कहा कि यह अभियान हरित भविष्य की दिशा में



आईआईएम जम्मू में पौधरोपण के दौरान विद्यार्थी। स्रोत: आईआईएम

एक महत्वपूर्ण कदम है।

उन्होंने छात्रों से प्रकृति के प्रति जिम्मेदारी लेने का आग्रह किया। ऑक्सीजन फुटप्रिंट्स जम्मू के हरनीत सिंह आईआईएम जम्मू के

साथ सहयोग करने पर गर्व व्यक्त किया। इस सहयोग का उद्देश्य ज्यादा से ज्यादा लोगों को पर्यावरण संरक्षण में योगदान देने के लिए प्रेरित करना है।

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Vol. No. 13 | Issue: 188 | JAMMU, MONDAY, AUGUST 12, 2024 | Pages 8 | Rs. 2.00 | RNI No. JKBI/2012/48190 | POSTAL No. JK-473/22-24 TITLE CODE: JKBI00286

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SUARGAM



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Daily English Newspaper

VOL. 31 | ISSUE NO. 192 | JAMMU, MONDAY AUGUST 12, 2024 | Postal Regd. No. JK-44/17-19 | RNI NO. 6373994 | TITLE CODE: JKENG0072 | PAGES 12 | PRICE RS. 4/-

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Truth Prevail



RNI No: JKENG/2012/47637 | Email: truthprevail911@gmail.com | POSTAL REGD NO-JK/485/2016-18 | Internet Edition: www.truthprevail.com | Epaper: epaper.truthprevail.com

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NIN NEWS SERVICE JAMMU, AUG 11

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<https://jkmonitor.org/index.php/science-and-environment/iim-jammu-hosts-plantation-drive-under-ek-ped-maa-ke-naam-campaign>